

## **Terms and Conditions for the Landbay Book Subscription Promotion**

1. Customers who adhere to the terms and conditions stated below will be eligible for receipt of a six month subscription to The Willoughby Book Club's Bespoke Club. The rewards of this Promotion will be provided by The Willoughby Book Club on behalf of Landbay.
2. The Landbay Book Subscription Promotion is valid for new customers who open a Landbay online account and deposit a minimum of £5,000 in said account and existing customers who deposit a minimum of £5,000 in addition to their current balance in the Landbay online account from Monday 9<sup>th</sup> November 2015.
3. The Landbay Book Subscription Promotion is valid from 9<sup>th</sup> November 2015 until 4<sup>th</sup> January 2016.
4. If a Landbay customer is eligible for the Landbay Book Subscription Promotion but does not wish to partake in the Promotion, the customer can withdraw by simply not registering on The Willoughby Book Club using the Promotion code sent to them via email. If a customer does not register on The Willoughby Book Club website by 9<sup>th</sup> November 2016 both Landbay and The Willoughby Book Club will presume that they do not wish to partake in the Promotion.
5. Please note that we will share eligible customers' details with The Willoughby Book Club in accordance with our Privacy Policy but that we always ensure that any third parties with whom we share your personal information are subject to privacy and security obligations consistent with our Privacy Policy and applicable laws.
6. The Landbay Book Subscription Promotion entitles eligible customers to a six month subscription to The Willoughby Book Club's Bespoke Club. Customers must activate this promotion by following the steps outlined below:
  - Access this link, as provided on this Promotion landing page:  
<http://www.thewilloughbybookclub.co.uk/the-bespoke-book-club-132-p.asp>
  - Select 6 Month Book Club in the Gift Length section
  - Enter further personal details and details regarding reading preference for the book recipient
  - Add to cart
  - Enter customer's unique promotion code at the checkout stage, as received in an email from Landbay
  - Continue to follow the checkout steps to arrange delivery to a UK address

7. The Promotion does not include the purchase of any supporting book subscription gift cards. If a customer wishes to include a Gift Card with their subscription, the customer must fund this themselves at checkout.
8. Landbay reserves the right to change the reward offered in the Landbay Book Subscription Promotion to a cash alternative or another gift in case of stock limitations.
9. Landbay reserves the right to refuse rewards if it determines that the customer is acting in the course of business or as part of an organised marketing campaign.
10. Landbay reserves the right to remove access to the Promotion if we suspect any suspicious behaviour (for example, accounts set up by fictitious customers or existing Landbay customers under a different identity).
11. The Subscription rewards will be delivered to the address provided by the customer when they register on The Willoughby Book Club website.
12. Landbay holds no responsibility for delays, damages or losses associated with the delivery of rewards from The Willoughby Book Club.
13. Landbay holds no responsibility for loss or disruption or Promotion-related communication to new or existing customers from either Landbay or The Willoughby Book Club. If, for example, emails generated by the Landbay Book Subscription Promotion are redirected to customers' spam mailboxes and are therefore not received by the customer, Landbay is under no obligation to grant the reward to the customer. Landbay also accepts no responsibility for mistyped email addresses or postal addresses of customers.
14. There is only one reward per customer introduced via the Promotion, regardless of the amount or number of deposits made by a customer into their Landbay online account. For example, if a customer opens a Landbay online account as a result of the Promotion but deposits a sum of less than £5,000, the customer will not be eligible for any reward.
15. Please note that any Landbay customer, new or existing, cannot expect to earn interest on their Landbay funds unless they have elected to lend out these funds within a specific Landbay Investment Product (we currently offer Fixed or Tracker Investment Products). More detail around the investment process is set out in the Landbay Investor [Terms and Conditions](#), which will apply to all loans made through the Landbay Platform. Prospective investors should read these in full before applying to make a loan.

16. Customers who participate in this Promotion must keep a minimum of £5,000 in their Landbay online account for a minimum of 12 months from deposit date. If customers wish to withdraw their funds prior to this date, Landbay will instruct The Willoughby Book Club to cancel the Landbay investor's subscription with immediate effect. Please note that Landbay cannot guarantee withdrawal of any invested funds prior to the completion of the loan parts in which these funds are invested.
17. The availability of any rewards will be subject to Landbay accepting the customer as a Landbay investor. As set out in the Landbay Investor **Terms and Conditions**, Landbay may accept applications to open a Landbay online account at its sole discretion (including, but not limited to, providing sufficient identification in order for Landbay to meet its client Due Diligence and anti-money laundering obligations).
18. Customers must deposit funds into their Landbay online account from a bank account in their own name and from an acceptable institution. Customers must pass Landbay's standard AML & KYC checks.
19. In the event of any disputes regarding the Promotion, Landbay retains the right to a final and absolute decision.
20. Landbay reserves the right to withdraw this offer at any time without any prior notice to both new and existing customers.
21. In participating in this Promotion, you are consenting to the Terms of said Promotion. You are also consenting to the collection, retention, usage and distribution of your personal information in order to process and contact you about your entry. This includes passing on your personal contact details, namely address, to The Willoughby Book Club.
22. If you have any enquiries regarding this Promotion, please contact: [info@landbay.co.uk](mailto:info@landbay.co.uk)
23. Landbay Partners Limited is incorporated in England with company registration number 08668507, with its registered office at Third Floor, 9-11 Grosvenor Gardens, London SW1W 0BD.

View **[The Willoughby Book Club Terms and Conditions](#)**.