

AGENDA

MAIN SESSION

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| 9:30 - 10:15 | Registration and networking breakfast |
| 10:15 - 10:30 | Welcome speech
<i>Krzysztof Zych, CEO, Enxoo</i> |
| 10:30 - 10:55 | Keynote presentation
<i>Adriano Acciaroli, EMEA Telecommunications Director, Salesforce</i> |
| 10:55 - 11:20 | Keynote presentation
<i>Adam Sawicki, Senior Executive, Board Member & Angel Investor, TMT & Digital Transformation</i> |
| Coffee break | |
| 11:35 - 11:55 | AI Speech - TBC |
| 11:55 - 12:15 | Marketing Cloud Speech - TBC |
| 12:15 - 13:00 | Is law lagging digital transformation?
<i>Dr Ireneusz Matusiak, Legal Advisor, APLaw Artur Piechocki</i>
<i>Piotr Mroziński, DocuSign Evangelist, DocuSign</i>
<i>Marcin Naliwajko, Business Leader, Enxoo</i> |
| 13:00 - 13:30 | Lunch |
| 13:30 - 16:00 | Industry sessions |
| 16:00 - 18:00 | Networking |

INDUSTRY SESSION: Skilo

- 13:30 - 14:15** Meet your digital friend. How do chatbots impact HR industry?
Jacek Krajewski, Business Development Manager, Emplocity
- 14:15 - 15:00** Job fairs are not enough: Building Employer Branding in the age of digital transformation.
Olga Żółkiewicz, Senior EB Specialist, PwC Polska & Blogger at How2hr.pl
- 15:00 - 15:15** Coffee break
- 15:15 - 16:00** Employee Experience workshop. How not to forget about employee in the digital transformation era?
Robert Augustyniak, Business Line Director, Enxoo
Izabella Rybczyńska, Sales Director, Enxoo



INDUSTRY SESSION: **Communications**

13:30 - 14:15

Digital Transformation of enterprise telco B2B in mobile and fixed environments.

Adriano Acciaroli, EMEA Telecommunications Director, Salesforce
Johan Malberg, Head of IT & Engineering, Telia

14:14 - 14:45

The art of battling telecom Goliaths.

Piyush Srivastava, Founder, AirX
Krystian Drozd, Solution Engineering Leader, Enxoo

Coffee break

14:45 - 15:30

Towards a new type of cooperation between telecom operators in the FTTH era.

Dariusz Piekarcz, Wholesale Director, T-Mobile Polska
Jacek Wiśniewski, CEO, Nexera
Artur Ostrowski, CCO, Enxoo



INDUSTRY SESSION: **Utilities**

13:30 - 14:00 Practical aspects of digital transformation in the Utilities sector.

Zbigniew Dudek, OSS Consultant, Enxoo

Marek Książek, Business Unit Leader, Enxoo

Bogumił Latos, Sales Executive, Enxoo

Marek Zasadzki, Salesforce Solution Engineering Lead, Enxoo

Maciej Zych, Solution Engineer, Enxoo

14:00 - 14:25 CarSharing and its impact on the development of the e-mobility sector.

Maciej Panek, CEO, PANEK S.A.

Coffee break

14:35 - 16:00 Practical attitude to cross-selling in the Utilities sector.

Grzegorz Lot, Energy Sector Expert

