

PRIVACY POLICY

The co-organizers of Startup Europe Week Zurich, LEXR AG, Mythenquai 26, 8002 Zurich, Switzerland, and Oakura Ventures AG, Bahnhofstrasse 3, 8001 Zurich, Switzerland (the "**Co-Organizers**", "**we**", "**our**" or "**us**") are committed to protecting your privacy. We comply with the applicable data protection laws, including in particular the Swiss Federal Act on Data Protection (FADP) and the General Data Protection Regulation (GDPR).

This privacy policy explains the types of personal data we process (Section 0), the legal grounds on which we process it (Section 2), how we collect (Section 3) and protect that information (Section 4) and where we store it/who we share it with (Section 5) in the context of the Startup Europe Week Zurich event (the "**Event**") and the Startup Europe Week Zurich website (www.zurichforstartups.ch or the "**Website**"), as well as the rights you have (Section 6). For information regarding the cookies we use, please refer to our **Cookie Policy**.

If you have any questions about this Privacy Policy, please contact us at:

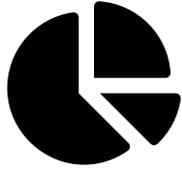
Oakura Ventures AG
Bahnhofstrasse 3
8001 Zürich
Switzerland
info@oakura.io

or

LEXR AG
Mythenquai 26
8002 Zürich
Switzerland
contact@lexr.ch

We first give you a brief summary of this Privacy Policy. Full details are provided below.

	Purpose	Shared with 3rd parties
Identity and contact data 	Provision, administration, protection and development of the Website and the Event and management of our relationship to you, e.g. registration, payments, billing, accounting, settlement of outstanding invoices, and other steps linked to the performance of our relationship	Our service providers such as suppliers, subcontractors, and other business partners.
Name Date of birth Telephone numbers	Providing you with newsletters and marketing material about us and the Event (with your express consent)	
Email Postal address	Compliance with any requirement of law, regulation or a professional body of which we are a member	
Financial and payment data 	Management of your registration to the Event, e.g. accounting, billing, auditing	
Bank details		
Profile, usage and website interaction	Providing you with newsletters and marketing information about us and the Event (with your express consent)	



Communication preferences
Information about Website
usage

Personalization and improvement of the quality of the Website and communications with you

Technical data



Browser type and version
Time zone setting
Location data
Operating system and platform

Protection of the security of our communications and the Website

Analysis and improvement of the Website and communications and to prevent and fix problems

1 PERSONAL DATA WE PROCESS

When you access the Website or use any of our Services, we may collect and process all or a part of the following types of personally identifiable information about you or your business (the "**Personal Data**"), including company information, identity and contact data, financial payment data, profile, usage and website interaction, and technical data.

The following Table will help you understand which data we handle and our capacity in doing so.

Category	Details	Our role
Identity and contact data	Name	Data controller We determine the means and purposes of the processing of the Personal Data which we obtained directly in accordance with this Privacy Policy.
	Date of birth	
	Telephone numbers	
	Email	
	Postal address	
Financial and payment data	Bank details	
Profile, usage and website interaction	Communication preferences	Data processor We carry out the processing of Personal Data which we obtained indirectly by your company or a third party provider such as Eventbrite under the specific instructions of the company/data controller.
	Information about how you use our Website	
Technical data	Browser type and version	
	Time zone setting	

	Location data	
	Operating system and platform	

2 LEGAL GROUNDS FOR PROCESSING

We retain Personal Data only for the period necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required by law. We rely on the following legal grounds (the "**Legal Grounds**") for the corresponding purposes (the "**Purposes**") of our processing:

Legal Ground	Explanation	Purpose
Contract	To perform our contractual obligations or take steps linked to a contract with you or your organisation.	To register you as an attendant of the Event as instructed by you or your organisation.
		To provide and administer the Event which you registered for.
		To process payments, billing and collection.
Consent	We may rely on your freely given consent at the time you provided your Personal Data	To communicate information about the Event (including newsletters and marketing material).
Legitimate interests	We may rely on legitimate interests based on our evaluation that the processing is fair, reasonable and balanced.	To administer and manage our relationship with you, including accounting, auditing, and other steps linked to the performance of our business relationship.
		To analyse, improve and personalise our communications and to monitor compliance with our policies, including to provide and maintain our Website, protect its security, and to prevent and detect security threats.
		To provide and administer the Event.

Public interest	To meet regulatory and public interest obligations.	To maintain records and conduct compliance checks, e.g. crime prevention.
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3 HOW WE COLLECT PERSONAL DATA

How	Where	When
Directly	Our Website and electronic communications	When you or your organization sign up for the Event.
		When you or your organization offer to provide, or provides, services to us.
		When you correspond with us by electronic means using our Website.
		When you or your organization browse, complete a form or make an enquiry or otherwise interact on our Website.
Indirectly	Social and professional networking sites	If you register or login to our Website using social media (e.g. Eventbrite, LinkedIn, Google, or Twitter) to authenticate your identity, we collect information needed for the registration or login that you permitted your social media provider to share with us. That information may include your name and email address and, depending on your privacy settings, additional details about you, so please review the privacy controls of the applicable service provider to set how much information you want shared with us.
	Business clients	Our business clients may engage us to perform professional services which involves sharing personal data they control as part of that engagement.

4 PERSONAL DATA SECURITY

We have implemented sufficient technical and organizational measures in an effort to safeguard the Personal Data in our custody and control.

While we endeavor to always protect our Website, operations and information against unauthorized access, use, modification and disclosure, due to the inherent nature of the Internet as an open global communications vehicle and other risk factors, we cannot guarantee that any information, during transfer or storage, will be absolutely safe from interception.

5 STORAGE, DISCLOSURE TO THIRD PARTIES AND CROSS-BORDER TRANSFERS

Storage	Disclosure to third parties	Cross-border transfers
Switzerland	In the context of our business activities and in line with the Purposes set out in Section 2 and the applicable data protection laws, we may transfer General Personal Data to third parties (together the " Recipients ") to process for us.	General Personal Data may be transferred to the countries where our Recipients are located. If we transfer data to a country without adequate legal data protection, we take all steps reasonably necessary to ensure that such transfer and storage is in accordance with this Privacy Policy and the applicable data protection legislation.

We may be legally required to disclose Personal Data to courts, arbitral tribunals or other authorities for the purposes of a legal or administrative proceeding. Where reasonably possible, we will inform you about such disclosure.

6 YOUR DATA PROTECTION RIGHTS

You have legal rights that you can exercise under certain circumstances with respect to your Personal Data that we hold.

Data	Right	Explanation	Timescale
Personal Data	Right to access your Personal Data	You have a right to request a copy of the Personal Data held by us as a data controller, which we will provide to you in an electronic form. At our discretion we may require you to prove your identity before providing the requested information.	We will respond to your request without undue delay, at the latest within one calendar month after receipt.
	Right to amendment of your Personal Data	You have the right to ask us to correct our records if you believe they contain incorrect or incomplete information about you.	
	Right to withdraw your consent	If you have provided your consent to the collection, processing and transfer of your Personal Data, you have the right to fully or partly withdraw your consent. This includes cases where you wish to opt out from marketing messages. Once we have received notification that you have withdrawn your consent, we will no longer process your information for the purpose(s) to which you originally consented unless there is another legal ground for the processing. To stop receiving emails from us, please click on the "unsubscribe" link in the email you received from us or use our contact form.	
	Right to erasure of your Personal Data	You have the right to request that we delete your Personal Data when it is no longer necessary for the Purposes for which it was collected, or when it was unlawfully processed.	

Right to restriction of processing	You have the right to request the restriction of our processing of your Personal Data where you believe it to be inaccurate, our processing is unlawful, or where we no longer need to process it for the initial Purpose, but where we are not able to delete it due to a legal obligation or because you do not want us to delete it.	
Right to portability of your Personal Data	You have the right to request that we transmit your Personal Data to another data controller in a common format such as Excel, where this is data which you have provided to us and where we are processing it on the Legal Ground of your consent or in order to perform our contractual obligations (e.g. to provide our Services).	
Right to object to processing	Where the Legal Ground for our processing of your Personal Data is our legitimate interest, you have the right to object to such processing on grounds relating to your particular situation. We will abide by your request unless we have compelling legitimate Legal Grounds for the processing which override your interests, or if we need to continue to process the Data for the establishment, exercise or defense of a legal claim.	
Right to lodge a complaint with a supervisory authority	You have the right of appeal to a data protection supervisory authority if you believe that the processing of your personal data violates data protection law	

7 MODIFICATIONS AND ADDITIONS TO THIS PRIVACY POLICY

We may provide you with additional privacy notices where we believe that it is appropriate to do so. Such additional notices supplement this Privacy Policy.

We reserve the right to update this Privacy Policy to reflect any changes to the way in which we process your Personal Data or legal developments. We encourage you to visit our Website periodically to stay informed about our privacy practices.

Vo.1 – [15.02.2019]

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