

Generative AI Bootcamp



in association with

About the Program

Brief overview

The "Generative AI Bootcamp" course, developed in partnership with **PwC Academy**, provides essential training in AI, machine learning and generative AI models. This 3-month program offers recorded sessions on weekdays and live classes on weekends, delivering a hands-on learning experience with industry-relevant AI tools.

Tailored for both beginners and professionals, the course covers applications of Generative AI in areas like marketing, content creation and design. Participants will also explore the ethical considerations of AI, ensuring they are well-prepared to use these technologies responsibly in real-world scenarios.

Vision

Our goal is to empower learners to harness the potential of generative AI for innovation and problem-solving. By combining practical skills with ethical understanding, we prepare individuals to drive AI-powered transformation in their careers and industries.



Programme Highlights



**3-month
Online program**



**60+ hours
of learning**



**Certification in
knowledge partnership
with PwC Academy**



**Industry-driven
curriculum**



**Practical case
studies led by
PwC India experts**



**Masterclasses
delivered
by PwC India**



**Flexible learning
with recorded
and live classes**



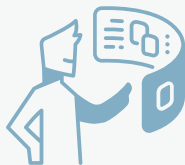
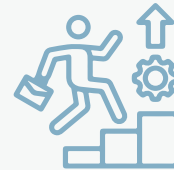
**Hands-on experience
with real-world
AI tools and techniques**

Who Should Enroll?

Students interested in building strong foundation in AI



Professionals looking to automate tasks and boost creativity



Tech Enthusiasts exploring AI trends and applications



Business Professionals seeking to integrate AI for business growth and operational efficiency

Curriculum Overview



Introduction to AI & ML

Basics of AI, Machine Learning and Generative AI



Evolution of Generative AI

From early AI systems to GANs and Transformers



Understanding Generative AI

Key models & industry applications



How Generative AI Works

Training models, neural networks and prompt engineering



Generative AI Tools

Tools like ChatGPT, DALL-E, MidJourney and more



Applications Across Industries

Use cases in marketing, content creation, design and customer service



Prompt Engineering

Crafting effective prompts for AI interactions



AI Software & Features

Integrating AI into apps using tools like Langchain and RAG



Ethical & Legal Considerations

Responsible AI use, addressing bias and AI governance



Program Details



Duration: 3 months



Mode: Recorded & Live



Schedule: Weekdays (Recorded Sessions),
Weekends (Live Sessions)



Language: English



Certification in partnership
with PwC Academy



Fee: **INR 35,000**



Tools Covered: ChatGPT, DALL-E, MidJourney,
Runway ML, ElevenLabs and more



Masterclasses: Led by PwC India experts, with
real-world case studies

Eligibility - Open to students, working professionals and
business professionals.

No prior technical experience required.

Certificate of Completion

Enhance your resume and open doors to new opportunities by getting certified through our comprehensive program, offered in partnership with PwC Academy.



CERTIFICATE OF PARTICIPATION

THIS IS TO CERTIFY THAT
CHANDAN KUMAR

This certificate is awarded to Chandan Kumar for participating in
"Generative AI Bootcamp"
in association with PwC India Academy

ADITYA AGRAWAL
COO, Physics Wallah

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Partner, PwC India



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