



Political Marketing

MEDIA KIT

The need for digital marketing has dramatically increased because of the growing online presence of American voters.



Over

91%

of adults in the
United States use
the internet



72%

of Americans are on
social media platforms
at least once a day



89%

of Americans check their
email at least once a day



More than

8 in 10

Americans get their
news from digital devices

COMPANY OVERVIEW

At Enspot Political, we are determined to help win your election by providing a one-stop digital and direct marketing solution to reach and engage your voters.

We will work with you and your campaign staff to increase the visibility of your campaign using website, social media, email, text, and other online marketing tools to help reach your voters, collect contributions, and spread the word about your campaign.

Integrating digital marketing in the political arena requires marketing mastery and digital infrastructure.

That is why political candidates choose EnSpot Political to target voters via multichannel marketing.

For over 10 years, our team have mastered the fusion of digital marketing and political campaigning. We developed scalable solutions that aid to campaign success of aspiring and incumbent leaders in the digital landscape.

We are here to help you *reach, engage, and influence* your voters so you can win your campaign.

OUR HOUSE OF BRANDS

EnSpot Political is part of a dynamic group of in-house brands –

allowing us to provide a comprehensive package of digital services developed for online awareness and that is appropriate for any campaign size.

EnSpotTM
Marketing

 **SOURCE it**
Web & Marketing Solutions

ENFLYERTM

LeadForce

 **AUTOMAILER**

 **MAILCLICKCONVERT**

EnSpot Political allows
campaigns to utilize digital platforms to

Drive People to Take Action.

Whether you want to increase your campaign visibility or make your target voters be aware of your campaigns, our online political strategies influence people to make the right decision and cast a vote.

ENSPOT POLITICAL IN A SNAPSHOT

300+

million
views
generated

1.5+

million
advertising
budget
handled

500+

campaigns
executed

90%

success
rate

Proven Marketing Solutions for a Winning Political Campaign

EnSpot Marketing's collection of marketing and online management services can be tailored to the requirements of your political campaign.

Most importantly, all services are managed by us on your behalf, so that you can concentrate on winning.



Digital Advertising Management

Spread your message and widen your visibility in the digital landscape with strategically drafted scalable digital paid projects.



Website Design and Management

Create a campaign website that sets you apart from other candidates and attractively displays your campaign message online.



Unlimited Graphic Design

Get professionally designed flyers, social media ads, banners, custom artworks and a dedicated graphic designer at a low cost for your political campaign paraphernalia.



IP Targeting

Target your voters and send personalized ads to key households for your campaign. With our directly and frequently IP Targeting ad delivery services, we match physical addresses to specific online IP addresses.



Social Media Management

Build a strong online presence by having us manage and monitor your social media accounts. Using social media, you can create and widen awareness of your political advocacies and social causes.



Managed Email Marketing

Send personalized and actionable emails to voters with targeted and bulk email marketing campaigns. We will manage your email campaigns and help you control your message from start to finish.



Text Message Marketing

With our managed text messaging service, you can schedule text-to-donate messages for campaign donations along with campaign updates for supporters, registered voters, and staff members.



Direct Mail Marketing

Connect your online campaign to your ground efforts by us designing, sending, and tracking your post cards, flyers, and letters directly to voters and potential supporters in your area.

PORTFOLIO

Give Your
Campaign
the Visibility
it Needs



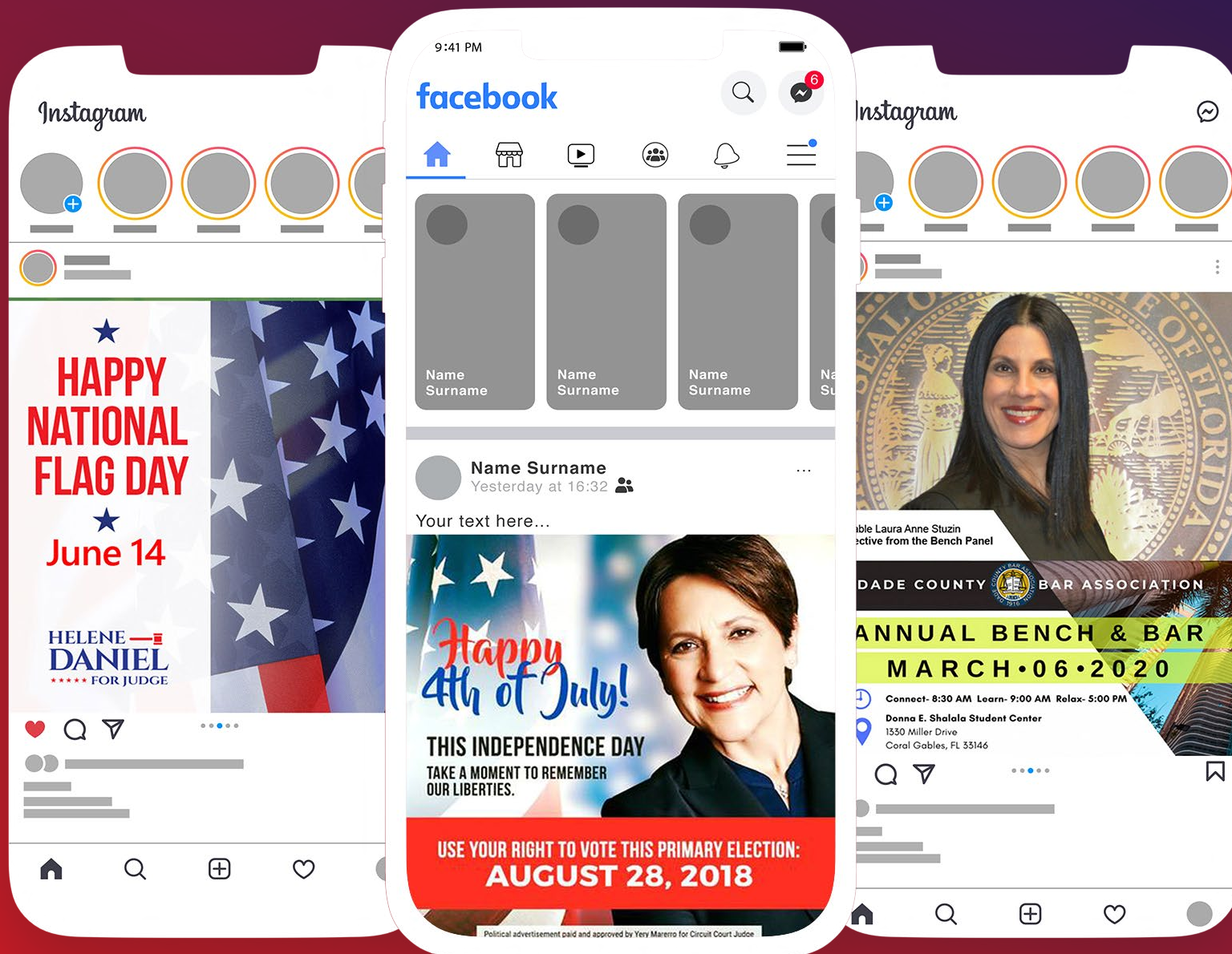
WEBSITES



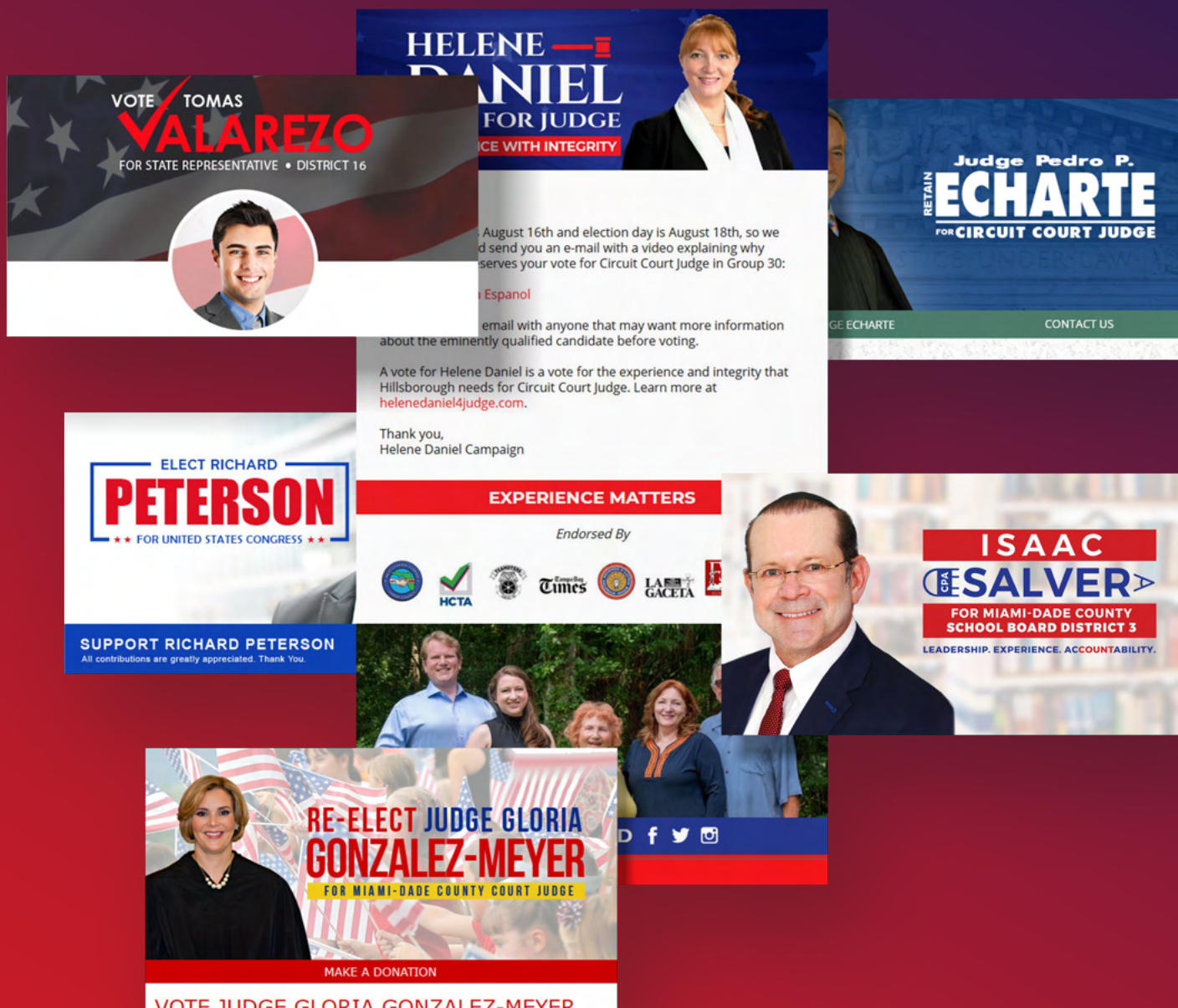
SOCIAL MEDIA ADS



SOCIAL MEDIA MANAGEMENT



MANAGED EMAIL MARKETING



CONTACT US

Winning the election starts with
reaching, engaging, and influencing
your voters online.

We can help!

VISIT OUR WEBSITE



*EnSpot*TM Marketing

Connect With Us on Social



@EnspotMarketing



@enspotmarketing



@enspotmarketing

Send Us an Inquiry



sales@enspot.com



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