

RENT – DO NOT BUY.

0% interest on MacBooks and iPads
for companies from Innergo.



More and more companies are currently moving their clients to remote channels. In order for this process to run smoothly, their employees must also be included. The replacement or purchase of new equipment for staff is, however, a large undertaking. Few companies can afford to spend a significant amount of money on new tablets or laptops. But now there is a solution to this. By the end of the year, you can rent Macs or iPads via Innergo and take advantage of the zero percent interest rate offered by Apple Financial Services.

The purchase of electronic equipment is a considerable financial challenge for a company, especially if it has a large number of employees. However, for a year now, many Polish companies have been able to afford to equip their teams with new notebooks, smartphones, or iPads, as it has been possible to rent these devices. All thanks to the Apple Financial Services service, which is offered by Innergo Systems as Apple's authorized business partner in Poland.

"The previous year showed us that Polish managers value their employees' preferences as well as their own time and digital security of the organization," says Grzegorz Mamorski, Senior Account Manager at Innergo Systems. Our offer of long-term rental of Apple equipment has proved to be a good solution for many companies who have been able to supplement their IT infrastructure with worldwide-appreciated products.

One of the companies that have benefited from Innergo's offer is Axner Polska, which provides energy solutions and electricity for companies and is the largest independent recipient of renewable energy in our country. In the Apple Financial Services model from Innergo Systems, Axner Polska rented iPads with accessories (Apple Pencil and wireless keyboard) to provide them to its energy advisors.

"Investing in modern solutions increases sales efficiency and has a positive impact on customer acquisition and service processes," says Katarzyna Bienias, head of small & medium enterprises at Axpo Polska. **"Thus, we increase our competitiveness."**

NO MORE SUPPORT FOR WINDOWS 7

Technical support for Windows 7, which, according to NetApplications, was installed in November 2019 on about 26% of computers in the world, will end on January 14. What does this mean for their users? No updates, which causes risk of hacker attacks or data loss. Large enterprises, whose valuable resources can become an easy target for cybercriminals, are at particular risk. **"This is a good time to recognize other options on the software market and take employee preferences into account,"** remind experts from Innergo.

Although computers with Windows 7 will still work, the system will not be supplemented with new security from January 2020. This makes using the system quite risky, because the lack of support from the author of the system means a greater risk of hacker attacks or installation of viruses through which you can lose data and confidential business information.

“Companies must be aware that even one computer with Windows 7, i.e. one that will now be deprived of Microsoft support, when connected to an internal network, poses a threat to other devices - also those that already have new software installed,” says Grzegorz Mamorski, Senior Account Manager representing Innergo Systems, an authorized partner of Apple in the field of business solutions in Poland.

Therefore, it is best not to spread the process of software replacement in an enterprise over time, e.g. by classifying the equipment as more or less important. One weak link in a company network is enough to threaten the security of the entire IT environment.

How else to deal with this situation?

Microsoft encourages investment, but in the latest version of the system, i.e. Windows 10, as it will also cease to support Windows 8 as early as 2023. Another option is a paid upgrade for

Windows 7, but the rates - as presumed by experts - are deliberately set so high as to be effectively discouraging. Therefore, for both financial and practical reasons, it is the right time for software replacement.

It is reasonable to consider all the variants available on the market, not just the upgrade. Why? Because the differences between various editions of Windows are so significant that employees will have to learn how to use the new system anyway. Apple Finance Service brings a convenient and beneficial alternative.

Companies that decide to order over PLN 40,000 net worth of equipment by the end of the year can use the Apple Financial Services service at zero percent interest rate on iPads and MacBooks. In the case of Macs, the costs are spread over four years, and in the third year there is the possibility of replacing the equipment with a newer model. In turn, the purchase of iPads at an interest rate of zero percent is spread over three years, with the option of replacing tablets in the second year.

“For iPad financing, the customer makes two annual payments and has the option of returning the product at the end of the second year or making the third and final payment, which makes the tablets become the property of the company,” adds Grzegorz Mamorski, “MacBooks can be purchased in three annual installments, upon the fourth and last payment the equipment stays in the company. We guarantee Innergo experts’ technical support throughout the entire rental period.”

Using the latest versions of Apple devices means, first of all, no compatibility problems and minimization of the costs associated with having many different generations of the same equipment. However, it is also a good way to attract talented employees and increase employee engagement. Research conducted by Vanson Bourne in 2018 shows that as many **as 72% of respondents would choose Apple equipment to use at work. 97% of them also say that the use of devices from this particular brand significantly increases their productivity.**

The Apple Financial Service also allows you to take care of employees in other ways. As part of it, employees undergo specialized training and receive previously personalized devices which the IT department can easily control centrally (using MDM) - not only to distribute applications to employees, but also manage security.