

Integrated Digital Marketing Certification Program

Become a Specialist in

**SEO | SEM | SMM | Email Marketing
Google Analytics | Marketing Automation**



15 Hrs Classroom Training



Live 40 Hrs Online Training

This ultimate program is designed for business professionals, sales & marketing professionals to sky rocket their sales using validated digital media selling strategies.

What you will learn in this 55 hrs program

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| <input checked="" type="checkbox"/> Business Understanding Framework to Device a Successful Digital Marketing Strategy | <input checked="" type="checkbox"/> Google Adwords Certification (Search & Display Advertising) |
| <input checked="" type="checkbox"/> Spying Your Competitor Using Competitor Analysis Tools | <input checked="" type="checkbox"/> Social Media For Personal Branding (Facebook, LinkedIn & Twitter) |
| <input checked="" type="checkbox"/> Crafting Brand Story | <input checked="" type="checkbox"/> Social Media content Marketing Planning to Build Customer Loyalty |
| <input checked="" type="checkbox"/> Building High ROI Digital Marketing Funnel | <input checked="" type="checkbox"/> Facebook, LinkedIn, Twitter, Instagram & Quora For Business |
| <input checked="" type="checkbox"/> Advanced Digital Marketing Strategies for Business | <input checked="" type="checkbox"/> Lead Generation Using Google, Facebook and LinkedIn |
| <input checked="" type="checkbox"/> High Converting Landing Page Framework | <input checked="" type="checkbox"/> Prospect Nurturing Strategies Through Email & Remarketing |
| <input checked="" type="checkbox"/> Search Engine Optimization (On Page & Off Page) | <input checked="" type="checkbox"/> Marketing Automation |



Sharan Kulkarni
Digital Marketing Strategist

Course Instructor

Certified Digital Marketing Consultant And Trainer.
Trained over 500+ Candidates ranging from Students to Business Owners on the latest proven Digital marketing Techniques.

Speak to our training coordinator

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