SUSTAINABLE AMAZON FOUNDATION¹

Making forests worth more standing than cut

Created in 2008, the Sustainable Amazon Foundation (FAS) is a Brazilian-based organization dedicated to conserving the Amazon through improving the quality of life of traditional communities. For over 10 years, FAS has worked in 581 remote communities, benefiting 39,420 people (9,610 families) while conserving 10.9 million hectares. It has invested over USD 80m in social inclusion, grassroots empowerment, relevant education, sustainable supply chains, research and development, inclusive entrepreneurship, digital connectivity and basic health care.

FAS annual budget for 2019 is estimated at USD 10m. This is made possible due to FAS’s vast institutional ‘ecosystem’ that has supported its diverse programmes and projects: 213 partners (59 financial and 154 both institutional and technical partners) to date.

FAS has three main programmes: Pro-Communities; Education, Health & Citizenship; and Innovative Solutions.

The Pro-Communities programme addresses major challenges in social empowerment and sustainable practices for income generation among Amazonian riverside communities. Since 2010, FAS has invested USD 20 million in productive infrastructure, equipment, capacity-building and support for commercializing forest-based products (e.g., forest management, nuts, acai, vegetable oils, Pirarucu fish management, cassava flour, cocoa, tourism and handicrafts).

The Education, Health & Citizenship programme enables formal education to reach children (7-15 years), youngsters (16-21 years) and adults (> 21 years) in partnership with the State public system. It provides complementary educational content that is most relevant for those students in their own contexts; and social inclusion in slums in Manaus. FAS manages nine facilities in remote Amazonian communities that support 576 students and extend the offer of several public services to over 5000 people in health, capacity-building, communication, rights protection etc.).

The Innovative Solutions programme designs and implements sustainable development solutions that best meet locals’ demands, focusing on water access, clean energy, sustainable supply chains, community-based entrepreneurship and advocacy to improve public policies. Since 2017 it has invested USD 500 thousand in R&D in clean energy and better tools to assess community-based engagement and social learning.

¹ Fundação Amazonas Sustentável, in Portuguese
FAS’s holistic approach, based on the 17 UN Global Goals\(^2\), has had a major positive impact for Amazonian remote communities, notably:

1. an average increase of 281% in monthly income per capita (2009-19);
2. a significant decrease 60% in deforestation rates (2008-17; Brazilian official data);
3. decrease of 12% of forest fires (2017-18);
4. 125 institutions from the Amazon Basin\(^3\) involved in localising sustainable development solutions for the Amazon; and
5. supporting rights protection of 1,300+ children in seven municipalities in the State of Amazonas-Brazil.

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\(^3\) Eight countries: Bolivia, Brazil, Colombia, Ecuador, Guyana, Peru, Suriname and Venezuela.
For further information, please see these materials:

- Institutional video
- Green bond developed with the Green Building Council to support forest conservation and sustainable development of vulnerable communities
- Adapt SAP’s software (Business One) to a community-based Amazonian enterprise
- Technology to provide drinkable water to remote communities in partnership with P&G
  - Subtitle in English provided automatically by Youtube
- Amazon Summer School: disruptive educational tools to capacity-building young leaders for sustainable development
- Testimonial of Prof Jeffrey Sachs, University of Columbia and Sustainable Development Solutions Network
- Urban activism within sustainable development and educational purposes in Manaus-Brazil
  - Subtitle in English provided automatically by Youtube
- Education and culture (music) in the forest
  - Subtitle in English provided automatically by Youtube