



**MEDICAL WRITING
AND EDITORIAL SERVICES**

CATALOGUE



Content Creation for Medical Communication

We assist in bridging the gap between complex medical information and its effective communication to healthcare professionals and public health.

Crucially, we work on medical content to suit the purpose, target audience, media formats and channels of delivery to maximize its engagement and impact.



NUMBER OF YEARS OF EXPERIENCE

20 years



NUMBER OF CLIENTS

More than 95



TEAM STRENGTH

Over 100 employees



NUMBER OF AWARDS

Awarded best strategic partner
by a leading MNC for past 6 years

Awarded best digital content
leadership

Medical Communication Writing Service

Medical educational materials

Creating training manuals and technical documentation of drug formulations

Reviews on disease management & therapies

Digital communication content for websites, applications, learning modules, emailers, newsletters, etc.

Scripts & presentations for advisory board meets, consensus documents, and round table meets

Developing patient-focused educational material for print and digital mediums

Medical pocket guidelines, book chapters and case reports

Publication Content Writing Service

Developing publication strategies for research findings

Content support for case studies, observational studies, reviews and meta-analysis

Supporting publication guideline alignment and addressing peer-review comments



Why Us?



Strong editorial team

A highly qualified and competent team of writers, editors, and QC specialists



International Publisher/ Society tie ups

Access to a huge bank of exclusive international content (books, journals, learning curriculums)



KOL connects

A strong network of leading key opinion leaders for clinical guidance across multiple therapy areas

QUALIFIED

Team of highly qualified scientists, most with PhDs and several years of post-doctoral research experience, and excellent writing skills.

1

DIVERSE EXPERTISE

Expertise across number of therapeutic areas and document types

2

CLINICAL EDGE

Clinical practitioners with a flare for writing constitute a significant part of our team

3

UPSKILLED

Stringent evaluation & selection process with quarterly training on tools and trends

4

EDITORIAL STRENGTH

Quality management system includes numerous templates and SOPs, indexing formats and listings

5



**Our
Expert
Team**

Ensures

CLARITY
COHERENCE
COMPLIANCE

Endocrinology & Metabolic Disease

Diabetes

Nephrology

Neurology

Psychiatry

Cardiovascular

Virology

Infectious disease

Urology

Rheumatology

Orthopedics

Respiratory

Musculoskeletal
Disorders

Vaccine

Gastroenterology

Immuno-
inflammatory disease

Dental

Ophthalmology

Dermatology

Women's Health

ENT

Cosmetology

Nutrition & Supplementary Medicine

Pediatrics (including
Neonatology)

Pain management

Others: Obesity, Addiction

SCIENCE
HIGH SCIENCE

Subject Matter Expertise Across Therapy Areas

Oncology

Immunology

Retroviral Disease

Rare Diseases

Hematology

Surgery (General & Speciality
interventional surgery)

Emergency Medicine
(Thrombosis & Trauma)

Types of Documents

Disease Education (Atlases, Mindmaps, Handbooks)

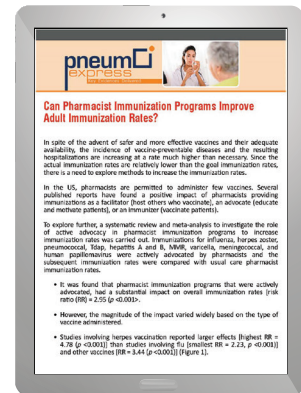
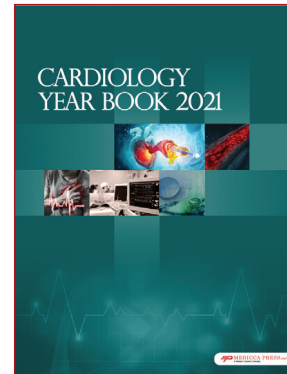
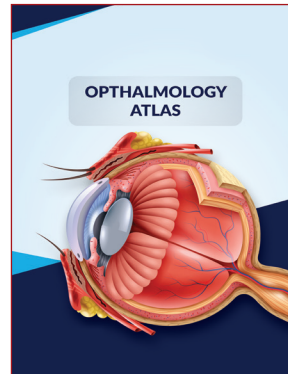
Therapy Updates (Newsletters, Protocols, Conference Updates, Guideline Booklet)

Molecule Updates (Journey Book, Compendiums, Product Monograph, Product Literature)

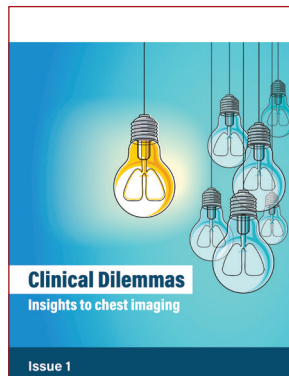
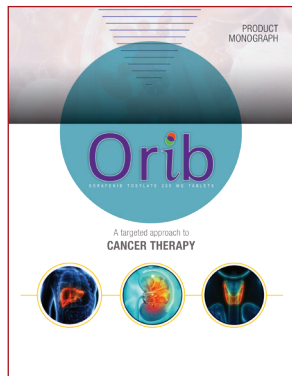
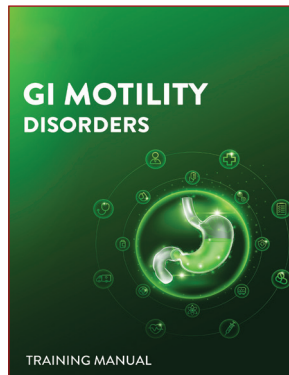
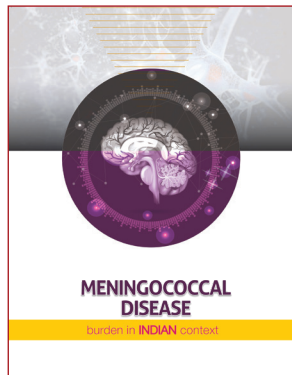
Patient Updates (Posters, Patient education literatures, Anatomical discussion tools, Patient Guidebooks)

Clinical Updates (Case Studies, Case quizzes)

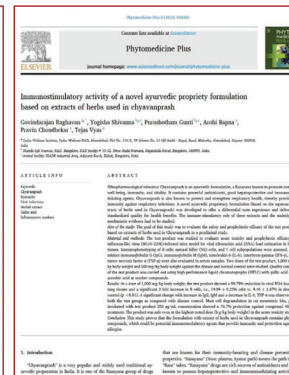
Content for Digital (Videos, Webinars, Mobile apps)
Continuous Medical Education & training (Slide decks, Modules with assessment)



Our Work



MEDICAL COMMUNICATION PUBLICATION



THANK YOU!

We strive to precisely articulate scientific data for impactful publications that enhance global healthcare practices.





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