



MEDICAL WRITING  
AND EDITORIAL SERVICES  
**CATALOGUE**



# Content Creation for Medical Communication

We assist in bridging the gap between complex medical information and its effective communication to healthcare professionals and public health.

*Crucially, we work on medical content to suit the purpose, target audience, media formats and channels of delivery to maximize its engagement and impact.*



## NUMBER OF YEARS OF EXPERIENCE

20 years

## NUMBER OF CLIENTS

More than 95

## TEAM STRENGTH

Over 100 employees

## NUMBER OF AWARDS

Awarded best strategic partner by a leading MNC for past 6 years

Awarded best digital content leadership

## Medical Communication Writing Service

Medical educational materials

Creating training manuals and technical documentation of drug formulations

Reviews on disease management & therapies

Digital communication content for websites, applications, learning modules, emailers, newsletters, etc.

Scripts & presentations for advisory board meets, consensus documents, and round table meets

Developing patient-focused educational material for print and digital mediums

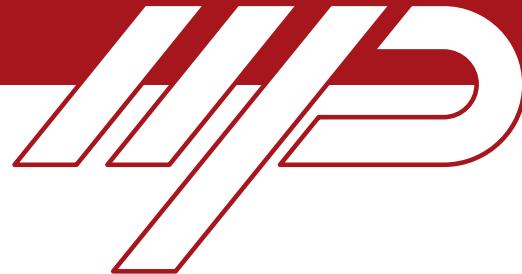
Medical pocket guidelines, book chapters and case reports

## Publication Content Writing Service

Developing publication strategies for research findings

Content support for case studies, observational studies, reviews and meta-analysis

Supporting publication guideline alignment and addressing peer-review comments



## Why Us?



### Strong editorial team

A highly qualified and competent team of writers, editors, and QC specialists



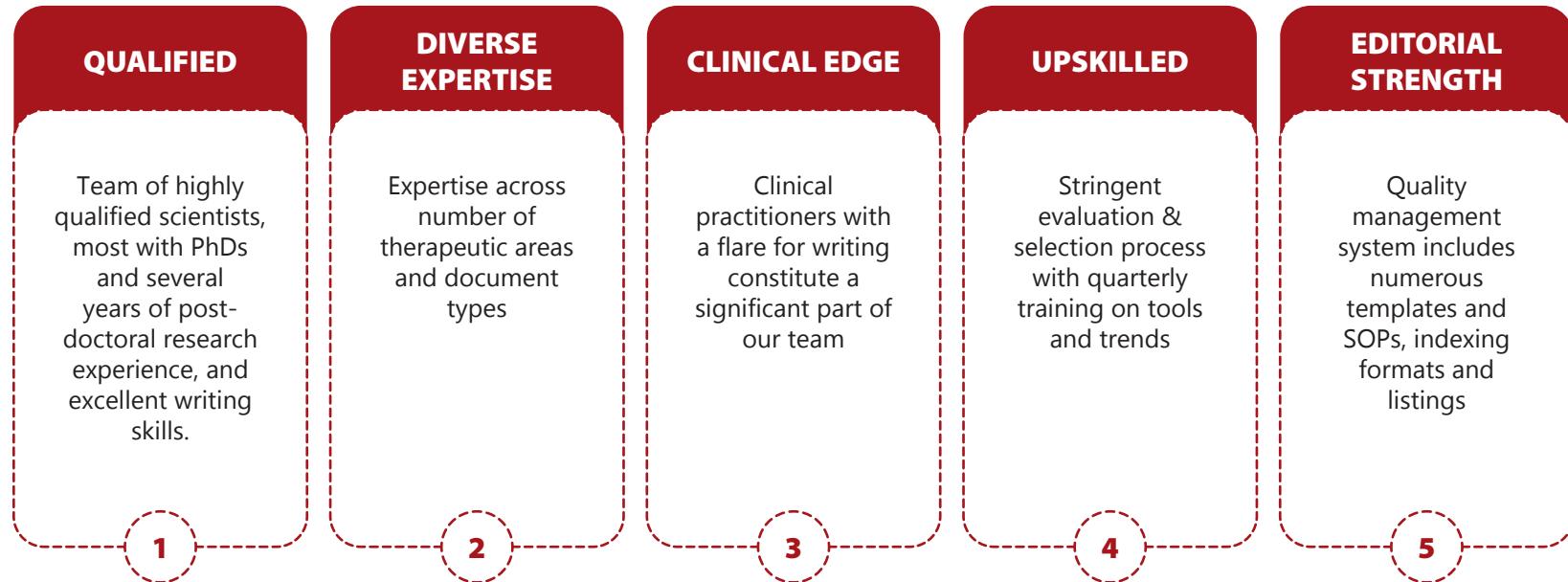
### International Publisher/ Society tie ups

Access to a huge bank of exclusive international content (books, journals, learning curriculums)



### KOL connects

A strong network of leading key opinion leaders for clinical guidance across multiple therapy areas



## Our Expert Team

Ensures  
**CLARITY**  
**COHERENCE**  
**COMPLIANCE**

# HIGH SCIENCE

Endocrinology & Metabolic Disease

Diabetes

Nephrology

Neurology

Psychiatry

Cardiovascular

Virology

Infectious disease

Urology

Rheumatology

Orthopedics

Respiratory

Musculoskeletal Disorders

Vaccine

Gastroenterology

Immuno-inflammatory disease

Dental

Ophthalmology

Dermatology

Women's Health

ENT

Cosmetology

Nutrition & Supplementary Medicine

Pediatrics (including  
Neonatology)

Pain management

Others: Obesity, Addiction

## Subject Matter Expertise Across Therapy Areas

Oncology

Immunology

Retroviral Disease

Rare Diseases

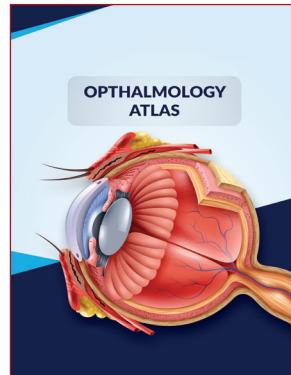
Hematology

Surgery (General & Speciality  
interventional surgery)

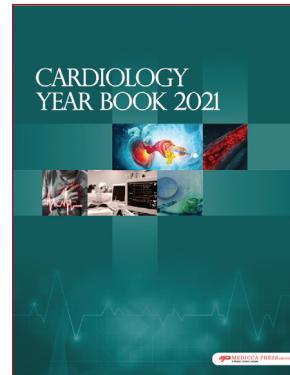
Emergency Medicine  
(Thrombosis & Trauma)

## Types of Documents

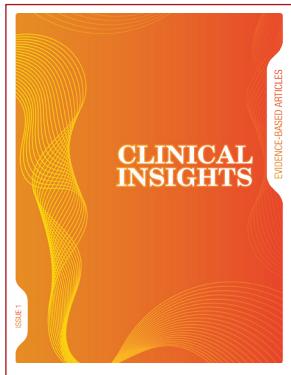
Disease Education (Atlases, Mindmaps, Handbooks)



Therapy Updates (Newsletters, Protocols, Conference Updates, Guideline Booklet)



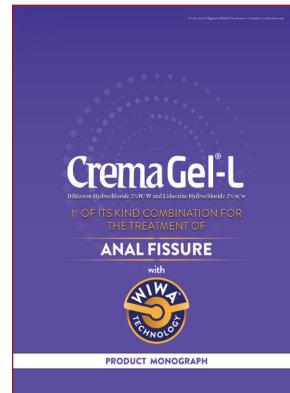
Molecule Updates (Journey Book, Compendiums, Product Monograph, Product Literature)



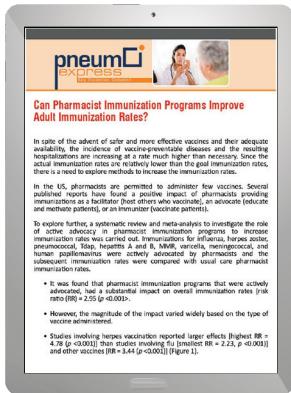
Patient Updates (Posters, Patient education literatures, Anatomical discussion tools, Patient Guidebooks)



Clinical Updates (Case Studies, Case quizzes)

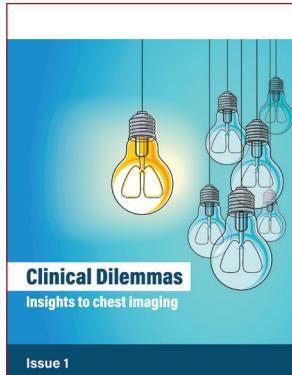
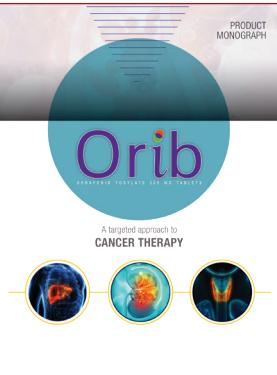
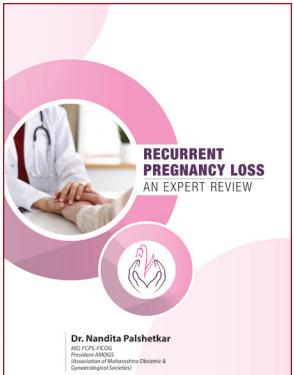
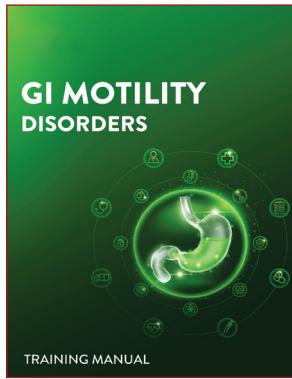
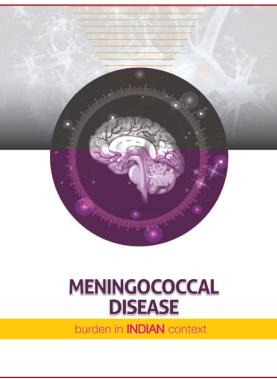
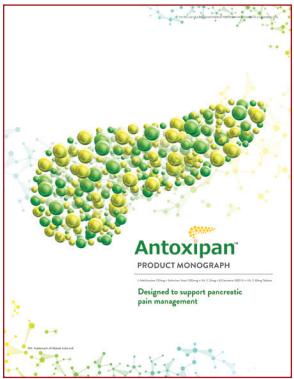


Content for Digital (Videos, Webinars, Mobile apps) Continuous Medical Education & training (Slide decks, Modules with assessment)



# Our Work

## MEDICAL COMMUNICATION



# THANK YOU!

**We strive to precisely articulate scientific data for impactful publications that enhance global healthcare practices.**





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