NEWS RELEASE

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Weownomy is Launching a User-Ownership Income Platform Subscription Model

NEWARK, DELAWARE, UNITED STATES, MAY ´14, 2021
Weownomy is launching a user-ownership self-financing subscription-based model, with a user-owned digital banking services. A user-ownership self-financing subscription-based service which would provide paying customers to earn money online by selling their creations with an app store model as well as through advertising and subscription based models within Weownomy Platform. Weownomy’s revenue will be user-to user self-financing subscription and ad based.
The goal of the Weownomy Web MVP is to implement 2000 users in Mid-December 2021 and create a global test case for a user-owned income platform that pays you for using it. A full build of the Weownomy Web Platform will go live on May 22nd 2022 with global users in more than 195 countries paying each other with NO middlemen.

**Weownomy's First Global User-Ownership Subscription Model**

The first user-owned self-financing subscription model for a social networking platform, Weownomy, is designed to offer the benefits of both models. With this approach, advertisers are committed to a monthly share of their revenue with the company and have the ability to buy advertising space through ads on our site. Weownomy will be able to use this new system as a way forward for not only growing its subscriber base but also its revenue potential in comparison with other social media platforms such as Facebook and Twitter.

Weownomy is an emerging social networking site that aims to be the first of its kind. It offers a user-owned self-financing subscription model which, according to Weownomy Founding CEO Ssemakula Peter Luyima, will help it grow globally and stand out from other social media platforms. "The main difference between Weownomy and other sites is that we offer two different models for revenue generation," says Ssemakula. "Both the advertising system (Weownomy Ads) and the self-financing subscription model."

The idea behind this is to give users the power of owning their data and choosing how it's used, as well as the opportunity to earn monthly income from shares. This means Weownomy will be the world's first ever global user-owned subscription model, making history in online communication. In addition to creating an all new level of privacy for users with All data privacy needs met with one platform.

Weownomy considers a user owned self-financing subscription model as a perfect strategy to grow the platform globally. It offers both advertising and self-financing subscriptions models, so that users can subscribe for monthly membership or pay by advertisement clicks. Brands will be happy because they can get access to huge targeted audiences on
Weownomy with more than 50% of traffic expected to come from within Weownomy Platform.

This is a ground-breaking approach to social networking that not only lets users control their data but also provides an opportunity for those who are looking for a new and more sustainable way of using the internet. Weownomy is about bringing back ownership, transparency, democracy and creativity to our digital lives. Social media has made it possible for anyone with an idea or story to be heard by millions of people around the world.

The new social networking company is developing a user owned and operated platform that offers an alternative to the current Facebook and Twitter models of ownership and profit distribution. There are many benefits for users to become part of Weownomy, such as being able to make money from their content in one way or another, be it through monthly shares (similar to dividends) or by using the advertising system on the site.

Weownomy is the world's first global user-ownership subscription model, which could potentially change the way social networking operates. This innovative new social media network offers its users monthly shares of profits in return for a small monthly fee that will go towards running and expanding the platform. Weownomy expects to attract over 50 million active users worldwide with its global launch in May 2022. The benefits of this model are clear – more money for development from subscriptions and lower risk.

A redefined personal social networking platform with the aim of fostering an online space where people can get to know each other and interact in ways that have never been possible before. Weownomy has a great potential for success, especially considering the user-owned self-financing subscription model. The current model is advertising revenue only, but by adding subscriptions it would allow Weownomy to grow globally.

Weownomy is proud to announce that it has considered a user-owned self-financing subscription model as the perfect strategy for growth in the platform globally. Subscription model is undoubtedly the way forward for Weownomy, New Social Networking. The company currently has two models: advertising and self-financing subscription, which offer
significant benefits of revenue commitment from brands. Consideration of a subscription model linked with monthly share income and advertising system (Weownomy Ads) could make history.

In recent years, the rise of social media has been a game changer for communication and business development. In light of this, Weownomy is committed to providing its users with an entirely new experience in networking that we believe will provide a fresh start. Our model was designed from the ground up to be both user-friendly and profitable for advertisers and affiliates alike. Weownomy’s First Global User-Ownership Self-Financing Subscription Model is based on our commitment to fairness for all stakeholders.

The social networking industry is a crowded one. But with over 7 billion people in the world, there's always room for another player to shake things up and offer something new. Weownomy has developed an innovative user-owned self-financing subscription model that would make it stand out from the competition and provide a way forward into growth. As of late, many companies have had trouble monetizing their product because they depend on advertising revenue or subscriptions alone to fund their operations.

Weownomy's founder, Ssemakula Peter Luyima has created the world's first user-owned self-financing subscription model for social networks in order to make it a reality. The idea of allowing users to own their content and self-financing subscriptions aligns with the values of democracy which are intrinsic in this new site. The idea behind this business model is simple: subscribers pay monthly self-financing fees to co-own Weownomy Social Networking with a user-owned digital banking services.

Users are not just members, they're also shareholders in the company, with a voice and stake in its future.

Weownomy New Social Networking will offer a user-owned subscription model for its monthly share income, which will allow users to share their content and receive 50% of advertising revenue generated from that content in return.

This model would allow for a monthly subscription fee, with the user owning their account and retaining the right to keep it as long as they pay
their monthly subscription fee. It also means that they can pass on ownership of the account to someone else at any time or cancel their own membership. The user will have complete control over everything from what ads are shown on his/her profile page.

It is a first in the world, which would allow users to subscribe for Weownomy's services as they wish and also earn monthly shares from advertising revenue on their profiles. "It is a perfect strategy to grow the platform globally," says Ssemakula Peter Luyima, Founding CEO of Weownomy, "considering that we have both models – subscription and advertising – to make significantly more than our competitors.

With over 1 billion users using social media, Weownomy will become one of the most powerful companies in the world with a net worth that exceeds $1 trillion and have an annual revenue commitment from user subscriptions that exceeds $2 trillion per year by 2030. The introduction of this new model is expected to propel Weownomy into user owned income economy that will create a network of sustainable ownership and active participation, users will be able to subscribe monthly to become members (shareholders) with voting rights on major decisions at Weownomy and 100% profits go back to shareholders.

Users can share their own photos, videos and news stories with other users who are interested in a specific topic or location. The more time you spend on the site, the more your "share" of income increases.

The main focus of Weownomy is on the new social networking era where users can not only consume content but also produce it. It's important for them to take advantage of this by making sure that they are generating revenue from all avenues available.

The platform, which will launch in May 2022 next year, seeks to offer a self-financing subscription model for business-to-consumer interactions. Social media networks are currently at their peak, yet Weownomy's approach seems more innovative than most other models out there. Weownomy aims to become the first global user-ownership subscription model on the market.

Weownomy New Social Networking has just announced its ground-breaking world's first global user-ownership subscription model for all its members from any country in the world.
About Weownomy Platform Corporation

Weownomy Platform Corporation, Incorporated in the State of Delaware https://weownomy.global is launching a subscription based, open and participatory platform. A new redefined social network that facilitates people's participation in the democratic process of defining their own rules for their future, generating an ownership structure where every person has rights to share in the proceeds generated by this new economy and hence true economic equality.