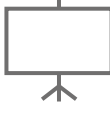
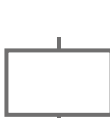
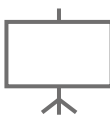
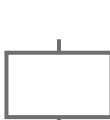
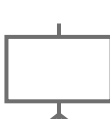
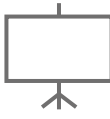
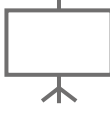
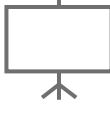
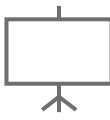
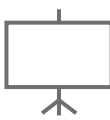
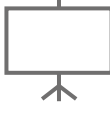




Agenda / Martes 1

	10:00 hs. a 10:10 hs.	Bienvenida Belén Roel Marketing Manager
	10:10 hs. a 10:40 hs.	CORONAndo el 2020 Federico Perez Acquisto Chief Operating Officer (COO)
	10:40 hs. a 11:10 hs.	Prioridades de negocio 2021 Jerónimo Varela Sales Manager
	11:10 hs. a 11:30 hs.	BREAK
	11:30 hs. a 12:00 hs.	Enfocarse o lamentarse: EOL, ¿dónde estamos? Leandro González Product Manager Valentina Milano Business Developer Gustavo Quiñones Support Coordinator & Information Security Officer
	12:00 hs. a 12:20 hs.	Ratios clave 2021: retención y licencias sobreutilizadas Jesica Cordoba Inside Sales & Renewal Specialist
	12:20 hs. a 12:50 hs.	Nueva oferta B2B: simplificando el proceso de venta Leandro González Product Manager Franco Fabricatore Product Marketing Analyst
	12:50 hs. a 13:00 hs.	Espacio de preguntas Belén Roel Marketing Manager
	13:00 hs.	Fin de evento - Día 1 Belén Roel Marketing Manager

Miércoles 2

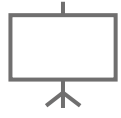
	10:00 hs. a 10:05 hs.	Bienvenida Belén Roel Marketing Manager
	10:05 hs. a 10:25 hs.	Crecimiento dinámico \$\$: nuevas tecnologías Valentina Milano Business Developer
	10:25 hs. a 10:45 hs.	Seguridad mensualizada: ¿cómo potenciar y optimizar mi presupuesto en seguridad? Marcos Carabajal MSP-ISP Sales Specialist
	10:45 hs. a 11:05 hs.	BREAK
	11:05 hs. a 11:35 hs.	CyberSOC: la clave de los servicios integrales de seguridad Federico Malenoski Security Sales Executive Camilo Gutiérrez Head Of Awareness & Research
	11:35 hs. a 12:05 hs.	Lead generation en tiempos de pandemia Natalia Colazo Brand Marketing Coordinator Verónica Rubio Online Marketing Coordinator
	12:05 hs. a 12:25 hs.	Potenciando negocios sustentables Carolina Kaplan Sustainability Responsible Marcelo Carnero Finance, HR & Sustainability Manager Augusto Bainotti Country Manager South Cone
	12:25 hs. a 12:35 hs.	Espacio de preguntas Belén Roel Marketing Manager
	12:35 hs.	Fin de evento - Día 2 Belén Roel Marketing Manager

Jueves 3



10:00 hs.
a 10:05 hs.

Bienvenida
Belén Roel | Marketing Manager



10:05 hs.
a 10:35 hs.

Tendencias 2021: lecciones aprendidas del COVID19
Cecilia Pastorino | Security Researcher
Denise Giusto Bilic | Security Researcher



10:35 hs.
a 11:05 hs.

Descubriendo el nuevo tagline: PROGRESS.PROTECTED
Natalia Colazo | Brand Marketing Coordinator
Belén Roel | Marketing Manager
Andrés Tamburi | Corporate Communications Manager



11:05 hs.
a 11:25 hs.

5 herramientas para convertirse en un experto en seguridad
Camilo Gutiérrez | Head Of Awareness & Research



11:25 hs.
a 11:45 hs.

BREAK



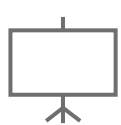
11:45 hs.
a 12:05 hs.

***Advertainment* para el fortalecimiento de marca**
Belén Roel | Marketing Manager
Andrés Tamburi | Corporate Communications Manager



12:05 hs.
a 12:25 hs.

Sosteniendo el 2020
Carolina Kaplan | Sustainability Responsible
Marcelo Carnero | Finance, HR & Sustainability Manager



12:25 hs.
a 12:40 hs.

2021 ¡allá vamos!
Federico Perez Acquisto | Chief Operating Officer (COO)



12:40 hs.

Fin de evento - Día 3
Belén Roel | Marketing Manager