

Why we believe you too will benefit from a remote workflow

We've been using a remote workflow for client projects for many years – for annual reports, magazines and many other publications. With the reality of many communications teams being physically spread across the region, using tools and processes that give your team complete control over content changes, without printing a single page, becomes even more vital.

InCopy is a companion product to Adobe InDesign, and is included in your creative cloud subscription. It allows us to export all text elements and page previews in a document we've designed or laid out and email them to you for editing in situ, without having to worry about 'breaking' the layout or learning how to use a complex design tool.

Multiple editors can be assigned and packaged InCopy files can easily be passed from one editor to the next. A check-in / check-out system ensures no edits get lost or over-written, and everything gets tracked, colour coded for each editor.

With an hour of training, once InCopy is installed on your computer, you'll be set to take control of your content. No marking up of endless PDFs or double checking that your edits have been taken in.

