



INT.

≡ CASE STUDY

# TRANSFORMING DIGITAL ASSET MAINTENANCE FOR A LEADING BANK WITH **INT.'S FLEXI HIRE MODEL**

## » CHALLENGES

1.

**Resource Scalability:** The bank struggled to quickly onboard skilled professionals for fluctuating workloads, leading to delays in digital updates and issue resolution.

2.

**Cost Optimization:** Rigid staffing models increased operational costs without delivering proportional benefits.

3.

**Knowledge Retention:** Frequent personnel changes led to a lack of continuity in managing the bank's digital assets.



## » THE INT. VALUE



**Flexi Hire Advantage:** The "Flexi Hire" model allowed the bank to onboard experts with the required skills on a TnM basis, scaling the team up or down as needed.



**Specialized Talent Pool:** INT. provided professionals skilled in digital engineering, maintenance, and support to integrate into the bank's operations seamlessly.



**Cost Efficiency:** By aligning resources with project needs, the bank avoided the overhead costs associated with full-time staffing.

# » KEY RESULTS



## Enhanced Operational

**Efficiency:** INT's experts took charge of the bank's digital asset maintenance, ensuring timely updates, bug fixes, and improved functionality.



## Improved Customer

**Experience:** Faster updates and reliable maintenance translated to a better end-user experience.



**Cost Reduction:** The TnM model allowed the bank to pay only for the time and effort required, significantly reducing operational costs.