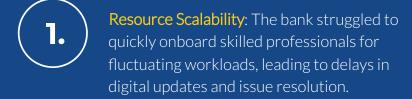




TRANSFORMING DIGITAL
ASSET MAINTENANCE FOR
A LEADING BANK WITH
INT.'S FLEXI HIRE MODEL



CHALLENGES



Cost Optimization: Rigid staffing models increased operational costs without delivering proportional benefits.

Knowledge Retention: Frequent personnel changes led to a lack of continuity in managing the bank's digital assets.







THE INT. VALUE



Flexi Hire Advantage: The "Flexi Hire" model allowed the bank to onboard experts with the required skills on a TnM basis, scaling the team up or down as needed.



Specialized Talent Pool: INT. provided professionals skilled in digital engineering, maintenance, and support to integrate into the bank's operations seamlessly.



Cost Efficiency: By aligning resources with project needs, the bank avoided the overhead costs associated with full-time staffing.



Enhanced Operational

Efficiency: INT.'s experts took charge of the bank's digital asset maintenance, ensuring timely updates, bug fixes, and improved functionality.

Improved Customer

Experience: Faster updates and reliable maintenance translated to a better end-user experience.

Cost Reduction: The TnM model allowed the bank to pay only for the time and effort required, significantly reducing operational costs.