

> TEST BANK 6

This series of test questions, created for use with your students, provides short answer, multiple-choice, true/false, and fill in the blank questions based on the text and arranged by chapter. A separate answer key is available.

CHAPTER SIX: SCENARIO PLANNING

- 1 True or false? Scenario planning is about anticipating how the new and the next might impact on the way we live tomorrow.
- 2 For each of the following nine scenario planning stages briefly outline what is involved:
 - Determining the question
 - Contextualization
 - External drivers
 - Ranking and ranging
 - Naming and framing
 - Logic and narrative
 - Distillation and dialogue
 - Validation and refinement
 - Interpretation and implementation
- 3 Explain what is meant by 'internal drivers'.
- 4 List five external drivers which should be analyzed in relation to the question under review.
- 5 List the five basic scenario frameworks.
- 6 Explain the difference between a red scenario and a green scenario.