

E-signature & Legalesign Executive Summary

legalesign

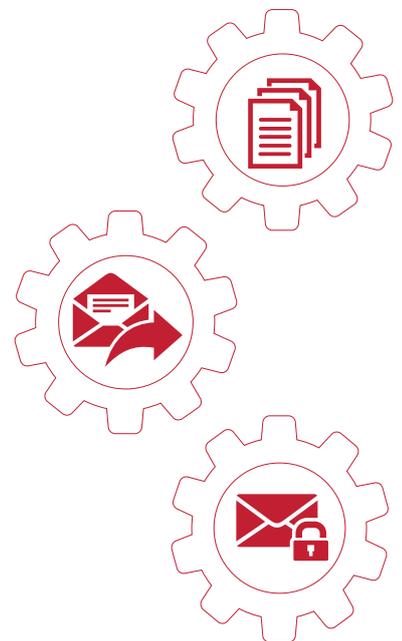
e-signature for business



An e-signature is like a handwritten signature in the digital world and is recognised under UK and EU law. E-signature platforms, like Legalesign, maximise the business benefits of this technology. Contracts, forms and other paperwork can be completed immediately from anywhere; businesses improve return on investment (ROI), governance & compliance, and the customer experience.

Business benefits of e-signature

- **Excellent cost benefit**
 - Labour time reduced in contract administration and follow-ups
 - Direct costs eliminated in paper, postage and storage
 - Higher contract conversion rates than wet-ink, due to easier signing
 - Reduced contract/sales cycle from faster signing of instantly available docs
- **Better Governance, Compliance & Environmental Impact**
 - Full traceability & accountability
 - Full audit history of documents
 - Tamper-proof signed documents
 - Paperless process
- **Improved Customer Experience**
 - Sign from any device with an internet connection; desktop, tablet, phone
 - No requirement for printer, scanner, ink
 - Tracking ensures customer engaged at the best times to assist and close
 - Guided form completion and signing



Legalesign - A secure & comprehensive platform

- **Why Legalesign?**

Legalesign is a mature enterprise application, an industry leader in support*, and the only UK company that is both ISO27001 certified and uses high-grade Certified PDFs. (*industry rankings at leading software review site G2 Crowd.)
- **ISO27001 data protection**

This ISO ensures Legalesign deploys best practices in information security for the highest levels of data protection, as well as a continuous improvement process, which is externally audited. Certified since 2015.
- **Certified PDFs**

Tamper-proof Certified PDFs with long term validation (LTV) are generated using hardware security modules (HSMs), offering the highest level of PDF security and legal integrity of signed documents.
- **Easy to deploy & use**

Legalesign is a proven business application that is scalable and adaptable; with features to handle virtually any business signing situation and the capability to deploy with minimal training backed by support from Legalesign.



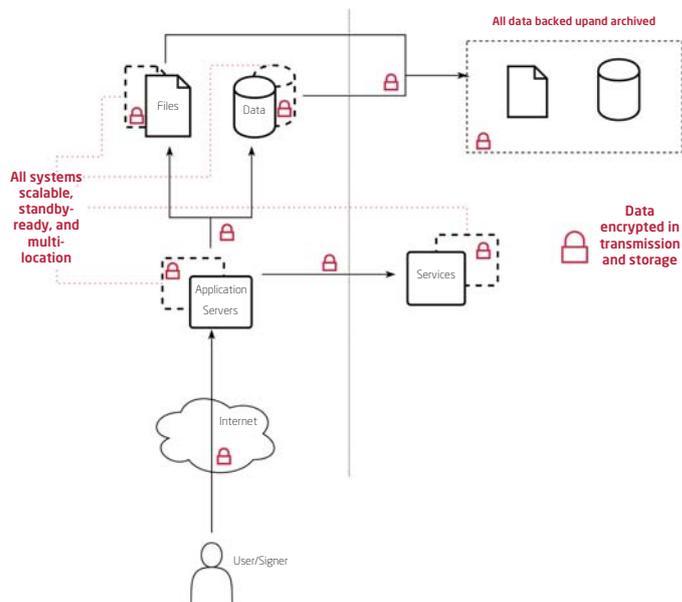
Why use e-signature and the average speed of signing (customer survey, Apr 2016)



75%
signed within
24 hours

25%
documents
signed in
5 minutes

Legalesign systems architecture - encrypted, fully redundant & highly available



E-Signature in Law, the Advanced Electronic Signature

EU eIDAS Regulation 910/2104 effective 1 July 2016



The signature must be uniquely linked to a signatory

Legalesign's process uses email with a one-use link. Further authentication methods can be added.

The signatory must be able to use the software unaided

The clear signer interface is easy to use from any device

The signature must be capable of identifying the signatory

Audit log + email + signing process identifies the signatory

Subsequent changes to the data that has been signed must be detectable

Legalesign's certification process ensures documents are verifiably tamper-proof

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e-signature for business

Legalesign offers the "Advanced Electronic Signature" as defined within the recent EU "eIDAS" Regulation. The Advanced Electronic Signature is widely recognised and respected across the EU and worldwide as a high standard for electronic signatures.