Welcome to the wacky, wild and seemingly unstoppable world of social media!
98% of all teens
Aggregated demographic data about the people who like your Page based on the age and gender information they provide in their user profiles.
Family communications

Browsing – more emotional

Chatting to members of exclusive social circles

Consuming content

Lurking
School is out!
This is their social space
What does this mean

No teaching
No patronizing
No imposter
Get ahead
Harness the power
Your challenge

- Take your social media seriously
- Put it on the agenda
- Work out a strategy
- Get traction
- Make your voice heard
- Get buy-in internally
- Update your knowledge
#openfarameveryday
Build alliances and work together
Use the voices you already have
Open up their virtual door
#tellyourstory
If you'd like to see more tweets of the farm you can follow @JHeygill or our FB page m.facebook.com/HeygillHolstei... Or even myself @rob_cowgill 😊

Time to start up the milking train again 🌿#grasstomilk #teamdairy
IZZI RAINNEY
Farming // Textile Designer >>> @izzardrainey //
April Fold of Highland Cattle // South Devon Cattle //
Norfolk
www.izzardrainey.com/
Followed by bhallavairgalloway, richardjoseph4967,
wholehouse_farm + 3 more

Herdwick Shepherd
We farm Herdwick and Swaledale sheep in the Lake
District, England - author as well, see link....
www.amazon.co.uk/The-Shepherds-Life-Tale-District/dp/1846148645/ref
Followed by bbbcountryfilelive, wellanw, re_watson + 23
more
Number 1 Tip

Embrace technology
Tell your story

Thank you

Specialists in Social Media for Business