

**wellcome  
collection**

**‘What does nature mean to you?’**

RawMinds summer filmmaking  
project for 14-19 year olds



# Introduction



- Wellcome Collection
- Our Youth Programme
- The idea and development
- The project
- The final films
- Learnings

# Wellcome Collection



A free museum and library that explores the links between life, medicine, science and art. Situated on Euston Road.

# The Youth Programme



- 14-19 year olds
- Youth, School and Community
- Free, interdisciplinary, skills-based
- Youth: RawMinds, Saturday Studio and Ambassadors

# The project

## Idea and development

**The exhibition** - 'A museum of modern nature' and the key question

**Summer considerations** - other opportunities, being outside

**Consultation** - talking with the ambassadors' panel

**Selecting a facilitator** - open brief and recommendations

**Selecting a residential site** - research and visits

# The project

## Recruitment



- Cast your net wide
- Who and how will you reach them
- Timing for advertising and application deadline
- Be clear with your offer

# The project

## Delivery



- 12 dates, July-September
- Split into sections: preparation, filming and editing
- Group work
- Staffing

# The residential





# The final films

- Three different styles of film created by the group: a 'poetic' film about the beauty of nature, a film about stereotypes of young people's use of technology, and a documentary about their experience
- Screened at celebration evening for friends and family
- Online on Wellcome Collection's YouTube channel
- To be shared through social media and in the museum



# Transferable learning points



- Consult with young people
- Plan your recruitment
- Offer a unique or unusual development opportunity
- Challenging activities are great but lay the groundwork first
- Let them share their opinions and shape outcomes
- Make space for the social aspect and fun elements
- Minimise cost to make it accessible
- Celebrate and share their work