

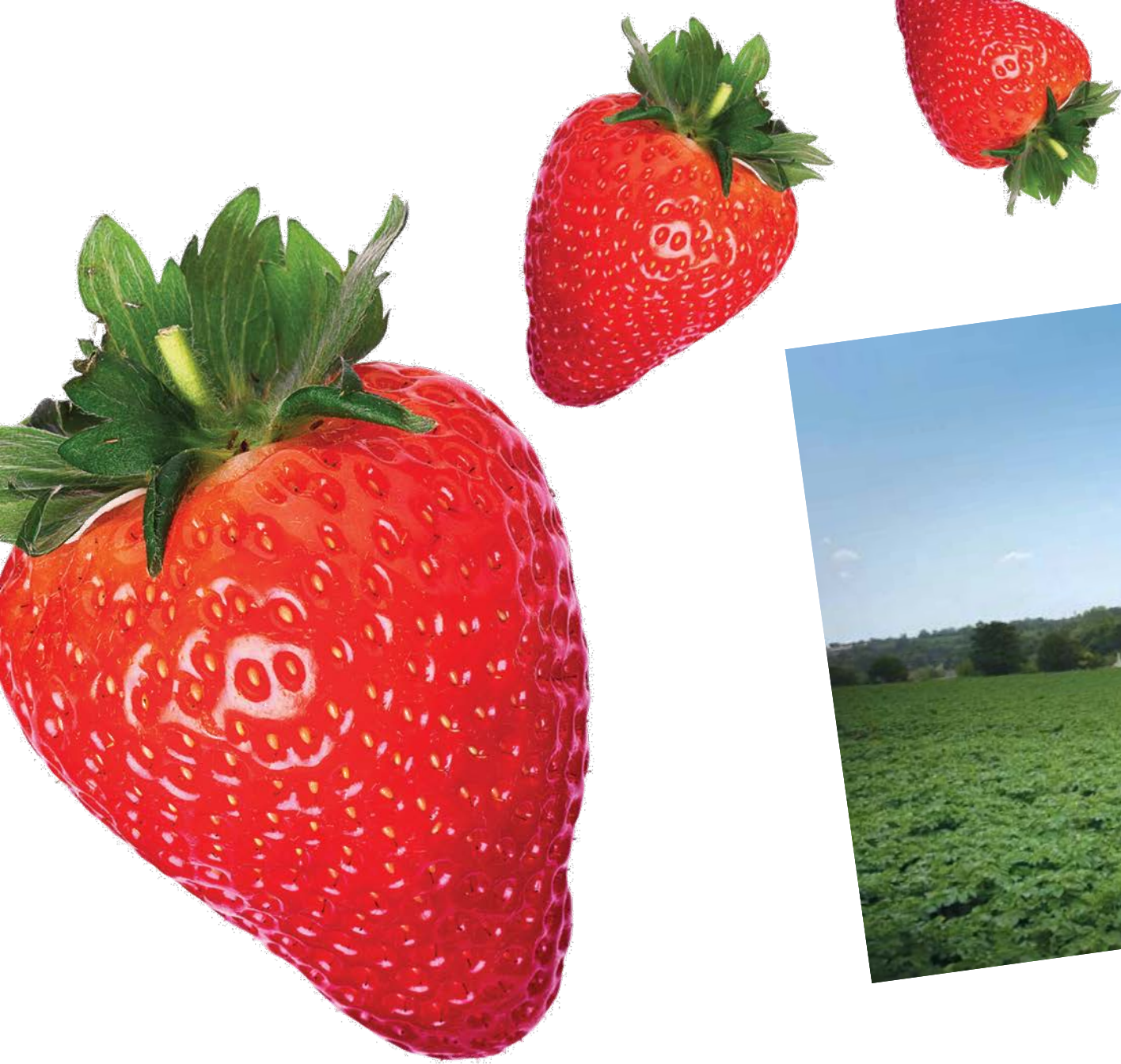
Sourcing for the Future

Claudine Blamey

Head of Corporate Responsibility and Sustainability, Sainsbury's



Sainsbury's



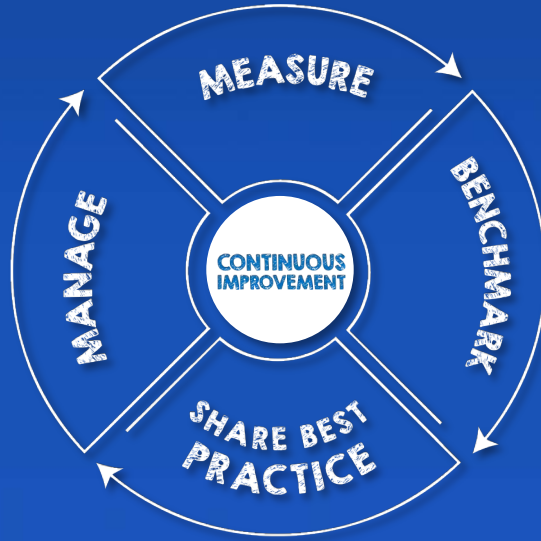
Sainsbury's



**Our meat, poultry, eggs and dairy
products will be sourced from suppliers
who adhere to independently verified
higher animal health and welfare**

OUTCOMES





**IMPROVED
HEALTH** ➔ **IMPROVED
PERFORMANCE**
= IMPROVED PROFITABILITY

How the world is changing now



Technology
revolution



Customer
expectation



New legislation

Sainsbury's



FACETIME A FARMER

Connecting Classrooms & Farms



What will the world look like in 2030?



Unfair distribution of
wealth becomes
unacceptable



Plastics
used sustainably



Obesity the new
smoking



Unstoppable
growth of
renewables



Sharing
economy



Climate change
effects take hold



Circular economy
becomes
mainstream

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How we need to respond



Global



National



Local



Personal



Thank You



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