Sourcing for the Future

Claudine Blamey
Head of Corporate Responsibility and Sustainability, Sainsbury's
Our meat, poultry, eggs and dairy products will be sourced from suppliers who adhere to independently verified higher animal health and welfare outcomes.
IMPROVED HEALTH → IMPROVED PERFORMANCE → IMPROVED PROFITABILITY
How the world is changing now

Technology revolution

Customer expectation

New legislation

Sainsbury’s
FACETIME A FARMER
Connecting Classrooms & Farms
What will the world look like in 2030?

- Circular economy becomes mainstream
- Climate change effects take hold
- Sharing economy
- Unstoppable growth of renewables
- Plastics used sustainably
- Obesity the new smoking
- Unfair distribution of wealth becomes unacceptable

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How we need to respond

Global

National

Local

Personal

Image Source – www.googlemaps.com
Thank You