FARMER TIME Impact Report 2020
Farmer Time continues to inspire, engage and educate young people about the journey from farm to fork, alongside the everchanging diverse agricultural industry using the power of digital communication.

To date, Farmer Time has connected 524 different teachers (or over 15,720 children) with farmers, creating a platform for pupils to gain a real time understanding of farming; all from a secure video call within the classroom.

The summer term of 2020 has provided new challenges, with the majority of pupils across the UK being home schooled; despite this, many of Farmer Time’s active pairings continued to thrive. Key worker children have enjoyed the diversity that Farmer Time offers, alongside those being home schooled enjoying the innovative adaptations that farmers and teachers alike have come up with to ensure they’re kept up to date with what’s happening on farm!

Farmer Time covers most areas of the curriculum, from the sciences to literacy, careers and business to maths. Many agricultural sectors are involved, all offering a unique learning experience; from fish farms to dairy, cut flowers to cereals.

<table>
<thead>
<tr>
<th>Farmers...</th>
<th>Teachers...</th>
</tr>
</thead>
<tbody>
<tr>
<td>100% have enjoyed the experience</td>
<td>100% have enjoyed the experience, would recommend it to others &amp; are continuing with it next year</td>
</tr>
<tr>
<td>96% will be continuing with Farmer Time next year</td>
<td>96% believe the children gained a better understanding of the food supply chain</td>
</tr>
<tr>
<td>71% have spoken about careers</td>
<td>68% have completed follow up work in the classroom</td>
</tr>
</tbody>
</table>

524 Schools & farms paired so far
15,720 children
36,156 learning hours (or 4.1 years!)
23 mins average session
G’s is delighted to support Farmer Time to help educate children where their food comes from, and the various processes involved in getting produce from Farm to Fork. At G’s a number of our growers are actively participating in the program and have been allocated classes. Our growers find it a rewarding experience; they are all passionate farmers and are excited by the opportunity to share with the next generation of consumers their views on healthy eating, the environment, technology and the opportunities that exist in the ever changing and diverse agricultural industry.

- G’s Fresh

Positive Impacts
Farmers believe they are having an understanding of the work behind producing food, & an insight into the wider industry
Conversations about farming happening at home
Myth Busting: showing a real, modern farm
Improving the respect & social perception of farmers
Connecting the younger generations with the countryside

From Our Sponsors
“Farmer Time has continued to grow and make a difference to thousands of children’s education in food, farming and ever importantly the environment. A fundamental part of the initiatives success has been the simplicity of using technology to open up access for all children. LEAF Education have been pioneering in this space and we are proud to work with them in continuing to make a positive impact.” - Judith Batchelar, Director of Sainsburys

“I’ve been working with key worker children all socially distanced in class. It was interactive and enjoyable taking up as much or as little time as the day allowed. Investing a little time each week in future generations is very productive. The school were appreciative, and it was enjoyable from my part.” - Farmer

“Farmer Time is honestly one of the most rewarding experiences and I’d highly recommend any teacher gets in touch to arrange being matched with a farmer. I feel blessed that we were matched with Farmer Foster. The children (and staff) are gaining so much knowledge around farming and food in a fun and interactive way.” - Miss Berry, Teacher

“Strutt & Parker has been delighted to see how incredibly positive everyone is about the impact of Farmer Time. It’s an initiative that has gone from strength to strength over the past two years, giving thousands of schoolchildren the chance to learn more about food production and the role that farmers play in the management of the countryside. It is so important that we have open dialogue between farmers and the public at a time when there is huge debate about land use and the impact of the agricultural sector in terms of climate change.” - James Farrell, Head of Rural, Strutt & Parker

“G’s is delighted to support Farmer Time to help educate children where their food comes from, and the various processes involved in getting produce from Farm to Fork. At G’s a number of our growers are actively participating in the program and have been allocated classes. Our growers find it a rewarding experience; they are all passionate farmers and are excited by the opportunity to share with the next generation of consumers their views on healthy eating, the environment, technology and the opportunities that exist in the ever changing and diverse agricultural industry.” - G’s Fresh
In 2019, Primary Industries Education Foundation (PIEFA) became a Farmer Time partner. In the last year, PIEFA has established Farmer Time across Australia, and the project has been included in the National Agriculture Day and with several schools through the assistance of industry food and fibre organisations. During 2021, Farmer Time will become a major program in the state of Victoria, where a new initiative called Educating Kids to Farm will enable many students to learn about where their food comes from through Farmer Time.

During COVID-19, Farmer Time has given us a great platform to showcase food and fibre production across Australia.

Australia

Sweden are now in their second year of Farmer Time, with 42 established pairings, and a waitlist of teachers eager to get going! Farmer Time Sweden begun to implement their own impact survey, finding almost all curriculum subjects covered in calls, working with ages 5 – 16. They found a 100% enjoyment rate from farmers and pupils, and 95% of all participants wanting to continue the initiative.

“Excellent method! It doesn’t have to be so complicated.” - Farmer

“When there is curiosity and interest, knowledge comes automatically.” - Teacher

LEAF Education continues to develop Farmer Time in collaboration with founder Tom Martin of Village Farm to create the success it is today. Sponsored by Sainsbury’s, Strutt & Parker and G’s Fresh, the initiative pairs farmers with a class for a series of video calls throughout the year.

We were proud to launch Farmer Time Finland in April 2020, with ProAgria Lantbrukssällskapet, launching in one region initially with plans to increase this to 12 regions in the new academic year. Summer holidays and home schooling slowed down progress, however there are 7 active pairings within Finland, reaching over 150 children.

“The farmer we visited was so talented and inspiring! A very successful first meeting.”
-Elin, Year 4 teacher

“It went super well & it was fun to hear and notice that you have inspired someone to become a farmer.”
-Sofia, Finland farmer

How to get involved

For further information about Farmer Time and how you can get involved please visit: leafuk.org/farmertime

Or contact Tabitha Salisbury: tabitha.salisbury@leafuk.org

@LEAF_Education
#Farmertime
FarmingAndCountrysideEducation

LEAF (Linking Environment And Farming)
LEAF is a registered charity in England & Wales (No. 1045781)