

FACETIME A FARMER

Connecting Classrooms and Farms



FaceTime a Farmer is a fortnightly, ten minute Skype or FaceTime call between the farm and the classroom.

Founded by farmer Tom Martin, co-ordinated by LEAF (Linking Environment And Farming), and sponsored by Sainsbury's and Strutt & Parker, the initiative pairs farmers with classes for a series of video calls throughout the year.

The students have the opportunity to ask questions, and see what happens on the other side of the farm gate, reinforcing curricular learning with real life examples in the UK countryside.

With nearly **150** school and farmer pairings already, **100%** of farmer and student/teacher participants enjoyed the calls, and **100%** of teachers said that their pupils/students were really engaged, and gained a better understanding of where their food comes from. Calls have covered subjects including geography, climate change, genetics, biology, food technology, animal welfare, the role of pollinators, engineering, environmental protection, and much more.

We are encouraging classroom learning, engaging children with where their food comes from, promoting healthy eating, and inspiring the future food production workforce.

For more details visit www.FaceTimeaFarmer.com

