

**Home Farm Nacton** produces a wide variety of crops across their 1170 hectare site near Ipswich. The business is well situated with its sandy soil to specialise in production of fresh produce, yet does also include some cereal production.



The business is a strong advocate of supporting other local businesses, providing supply locally, and setting strategies towards reducing carbon impact.

## Traceability

Home Farm Nacton has a variety of different supply chain due to the diversity of their cropping system. Despite this, the business has an appropriate and effective traceability system that enables tracebacks of each product down to the field, date, and even the picking team.

Each day of harvest, a Daily Intake Sheet is completed. This details for each product, the amount harvested, the team involved, the field, and an assigned Product Intake Number. Separately, customer orders are allocated a Purchase Order Number and recorded in an order book. Home Farm Nacton can complete full traceback check on any product at any time due to the combination of this information in dispatch records; each Purchase Order Number and Order Book Number are assigned to the relevant product information from the Daily Intake Sheet. Each supplier requires different information, so Home Farm Nacton vary their labels and information supplied depending on demand.

A **Claims & Labelling** (C&L) Licence is needed for only a few products, as described below.



A small number of products are sold direct from the farm using the LEAF Marque logo. As the products are under the businesses own name, they meet the criteria of being a Brand Owner and Home Farm Nacton is therefore the relevant Licence Holder. When uploading production information on the C&L Licence application, as there is no SKU or PLU number, "Order Book Number" as stated as this is the means in which product traceability is demonstrated.



Home Farm Nacton runs an annual pop-up Christmas shop selling a selection of seasonal vegetables. At the time of the case study, it was not yet decided whether the LEAF Marque logo would be used at point of sale. If it is, they will resubmit their Licence Application to include the products that are sold in the pop-up. This can be done prior to the expiry of the previous C&L Licence.

The majority of Home Farm Nacton's products do not need a C&L Licence. Most products do not have a LEAF Marque claim made at any point in the supply chain. Some retailers do make a LEAF Marque claim, but as Home Farm Nacton supplies into wholesalers and packers, they are not the relevant Licence Holder as this would be the primary supplier into retailers.