



## JSR Farms Ltd



**Farmer: Philip Huxtable**

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JSR Farms Ltd have been farming since 1958, and is one of the UK's largest family farming businesses. The business includes pigs and arable, which gives great opportunity for synergies throughout the business. The arable production provides pig feed for JSR's significant pig genetics and commercial pig production businesses. In return, the arable land benefits from a wealth of valuable organic manures branded as 'Solid and Liquid Gold'. On Southburn, two thirds of the soil is clay loam and one third chalky gravel, both producing high yields.



### The Farm

Southburn Farm is the home farm and base of JSR Farms Ltd. In total, JSR farms over 10,000 acres on 15 sites. Southburn is the centre of the company's arable business, consisting of a 1,280 acre arable and pig farm.

### Livestock

JSR Farms Ltd is part of the group of agriculture based companies that comprise the family owned JSR Farming Group established in 1958. Internationally, JSR Genetics Ltd is globally recognised in the field of pig genetics with the JSR brand synonymous with leading pig genetics across four continents. The 550 sow commercial unit at Southburn uses JSR genetics to produce the finest quality pork and bacon under the highest welfare standards.

### Crops for food

We follow a six year rotation with a good mix of crops including wheat, barley, vining peas, potatoes, oilseed rape, willow (as a dedicated energy crop), permanent pasture and conservation areas. Wheat and barley are primarily feed varieties fed to our pigs, peas frozen for Swaythorpe Growers marketed as 'Yorkshire Peas', potatoes for seed multiplication and baking potatoes for the supermarket shelf.



## Renewables

JSR has invested in several forms of renewable energy (biomass, wind and solar) to reduce energy costs in the business. Willow is harvested as woodchip and increasingly used in-house in heating schemes, including Southburn House. Both roof and ground mounted solar PV schemes run at Southburn to generate electricity for the busy farmyard (office, pig unit and potato stores). Two medium sized wind turbines, located a few miles from Southburn on another JSR farm, provide electricity for one of our commercial pig units.

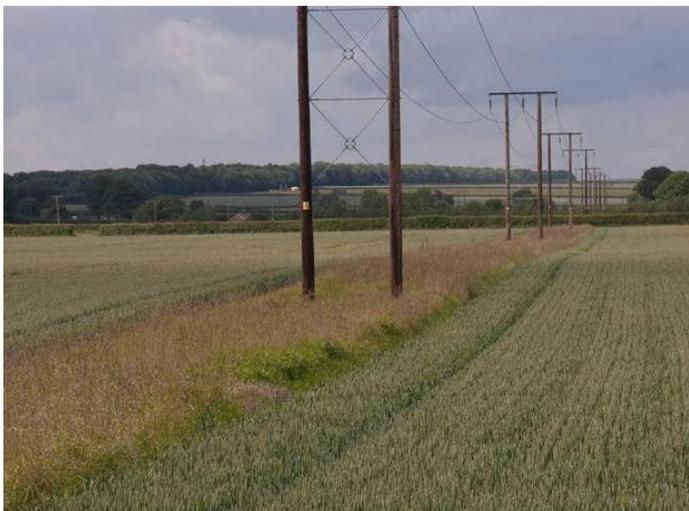
## Conservation and the environment

JSR has twice been awarded the prestigious Silver Lapwing Award for outstanding conservation achievement within the constraints of sound commercial farming. We have always tried to farm in a sustainable way and are committed to producing healthy, safe food with care for animal welfare and the countryside. Hedge cutting is done on a rotational basis and grass margins around all water courses act as 'buffer strips' to protect water quality. Creation of 'beetle banks' provide nesting cover and breeding ground for beneficial insects.

Southburn has a stream side meadow and scrub strip on the south side of Eastburn beck, about a mile in length covering 20 acres and is managed as a wildlife conservation area. Barn owls, kingfishers and brown trout can often be seen. The stream bank at both sides is a designated Site of Special Scientific Interest (SSSI). In other areas of the farm, ponds have been created to encourage a variety of wildlife, flora and fauna.

## Visits

We believe we have a very positive message of sustainable farming using Integrated Farm Management (IFM) to put across to a wide audience. We want to show how safe food production from a large-scale farming operation, using both modern and traditional technology, goes hand in hand with enhancing the environment through the creation of additional wildlife habitats and maintaining existing conservation areas around cultivated fields.



## About LEAF Demonstration Farms

LEAF Demonstration Farms are commercial farms, which show the beneficial practices of Integrated Farm Management (IFM) to a broad range of audiences, through organised visits. They communicate an understanding of IFM in order to encourage uptake by farmers, support from the industry and political awareness of sustainable food and farming. For more information, visit [www.leafuk.org](http://www.leafuk.org).