



LINKING ENVIRONMENT AND FARMING

LEAF in 2016

Delivering more sustainable food and farming

WHO WE ARE

LEAF (Linking Environment And Farming) – the leading organisation delivering more sustainable food and farming

OUR VISION

A world that is farming, eating and living sustainably

OUR MISSION

To inspire and enable sustainable farming that is prosperous, enriches the environment and engages local communities

Join LEAF at www.leafuk.org



Front cover image showing plant diversity on a LEAF Marque certified farm in Dorset

From the President



Sitting down to write my President's report, as torrential rain soaks the countryside, I am reminded of the way LEAF has developed over these past ten years. The LEAF brand is prominent on a wider range of produce and the Integrated Farm Management system of farming accepted as the best way forward for producing healthy, quality food whilst caring for the earth's natural resources.

It has been a great honour to work with Caroline and the team, with Board members, with farmers, sponsors and many others whose commitment and enthusiasm is infectious. I thank and congratulate you all. A big thank you also to LEAF's network of Demonstration Farmers and Innovation Centres, to the many taking part in Open Farm Sunday and to those who host educational visits to their farms. LEAF has an important message to convey and you make it happen.

The House of Lords sub-committee D published their report 'Responding to price volatility; creating a more resilient agricultural sector' back in May 2016. They identified two key challenges, that of price volatility and business uncertainty; this before the June election results! They also highlighted the importance of science, technology and innovation along with the sharing of such information. LEAF has shown the benefits of working together and I am confident that it will continue to do so for many years to come.

I am delighted that Her Royal Highness The Countess of Wessex has agreed to become LEAF's Honorary President. She has a wide knowledge of farming matters and has been a great supporter of farming organisations over the years. I know that Her Royal Highness will be a great ambassador for LEAF and I wish you all every success for the future.

Baroness Hazel Byford DBE DL



Delighted to support



LINKING ENVIRONMENT AND FARMING

G's is one of Europe's leading fresh produce companies, growing and processing the finest quality salads and vegetables.

Founded in 1952 in the East Anglia region of the UK, G's now farm over 12,500 hectares across the UK and Europe.

G's is fully vertically integrated from seed to shelf – plant raising, farming, further processing and packing, sales and marketing.

Visit www.gs-fresh.com



From the Chairman



I don't think we will forget the year of LEAF's 25th anniversary in a hurry. Tumultuous political events both here and the other side of the Atlantic and upheaval in the rest of Europe, could, to the pessimist mean an uncertain and daunting future for our industry. However, at LEAF we are inherently optimistic as we look for ever more effective ways of linking environment and farming.

The Brexit vote provides us with an excellent opportunity to explain to government what role we can play in developing and implementing a new UK Food, Farming and Environment Policy. I believe there is a very positive future without current support systems, that we have

the tools in our boxes to become more efficient and that we must work harder to find profitable outlets for our products in the market place. In LEAF's 25th year, the messages and lessons of LEAF's Integrated Farm Management could not be more pertinent.

The LEAF team are working hard to raise the profile of LEAF Marque and to convince leading processors and retailers of the long-term benefits of sourcing safe, nutritious food from farmers who really care for the environment.

Furthermore, keeping the public on our side by raising awareness of what we do and why we do it is essential as we build market confidence in our products. Open Farm Sunday continues to grow and I would like to extend great thanks to all those who unstintingly give time and resource to this most important of farming PR exercises.

LEAF has achieved a great deal in the last 25 years, but our attention is now on the next 25 years of sustainable agriculture. It is going to be an exciting and challenging journey and I feel confident that our progressive LEAF farmers will be leading the way. My thanks go to Caroline Drummond and all the LEAF team and our Board members whose time and professional advice is greatly appreciated. Baroness Byford has given much wise council and support over her period as President, and we thank her for being a true friend of LEAF. A new chapter opens as we welcome Her Royal Highness The Countess of Wessex as our new Honorary President. I am sure she will be an active and interested President in the years to come.

Stephen Fell, MRICS FRAgS

FARMING FOR THE FUTURE

M&S

EST. 1884

*At M&S we are committed
to securing our
future supply of raw
materials from the most
sustainable sources.*

*Our Farming for the
Future programme sees
us working with our
supply chain partners,
farmers and growers to
help them address the
sustainability challenges
they face.*

*We are proud to support
the principles of LEAF.*



From the Chief Executive



2016 has been an immensely significant year for LEAF. As I reflect on the development of the organisation over the last twenty five years, I am immensely proud, humbled and extremely grateful for all the support we have received from those that have shaped the organisation we are today. We have steered through many changes and challenges with a keen focus on the delivery of more sustainable agriculture through Integrated Farm Management.

The strength of our LEAF Board under the far sighted direction of our Chairman, Stephen Fell, ensures we have our eyes firmly focused on the potential of IFM to address many of the world's sustainability challenges.

Our LEAF Network of Demonstration Farms and Innovation Centres offer a beacon of light and hope as the industry faces political, climatic and economic uncertainties. I am hugely grateful for all they do to champion the development of IFM. I firmly believe LEAF members are extremely well placed to support and develop a more resilient industry.

Our enthusiastic and committed team at LEAF HQ are the backbone to making things happen. I would like to give special thanks to Justine Hards and Val Goldstraw, our two longest serving members of staff for their hard work and dedication. The LEAF team inspire me every day and I thank each and every one of them. Twenty five years ago, we set out our vision to encourage more sustainable farming through the uptake of Integrated Farm Management and to build better knowledge, understanding and trust amongst the general public. We have a lot to be proud of with the successes of LEAF Marque, Open Farm Sunday, the LEAF Network and our innovative management tools. But there is so much more to do.

This year we have developed our new five-year strategy. It is bold and visionary and I look forward to working with many organisations across food, farming and health sectors to drive forward a new approach to delivering more sustainable agriculture under the theme of *Healthy Food And Farming Fit For The Future*. These are exciting times, and with your support we can continue to make positive change in our food and farming systems. My thanks to you all.

Caroline Drummond, MBE

The year at a glance

Spring 2016

The beginning of 2016 heralded the start of LEAF's 25th anniversary. The year got off to a running start with some of the LEAF team taking part in a sponsored run. A fitting way to mark the theme of our anniversary year – 'delivering healthy food and farming fit for the future'.

We were delighted to attend Fruit Logistica in Berlin early in the year, which provided a great opportunity to meet with many of our LEAF Marque certified fruit growers and learn about the latest innovations, products and services in the fruit industry. With some 33% of UK fruit and vegetables being produced on LEAF Marque certified businesses, it offered superb networking opportunities with both global players as well as small and medium sized companies from all over the world.

As part of LEAF's growth strategy, we were pleased to welcome two new faces to the LEAF team. Quentin Clark as Director Business Collaboration to grow our membership services, develop joint areas of collaboration and build sponsorship opportunities and Jenny Clark as Technical Assistant.

Summer 2016

We were delighted to hold two inaugural events this summer - the LEAF Marque Summit, exploring sustainability in the food supply chain and our first IFM conference looking at the development and future potential of IFM. Both were hugely successful events which we will be running again in 2017.

Our knowledge exchange activities were further enhanced as we welcomed Bangor University as our ninth Innovation Centre. The research being carried out at Henfaes Research Centre brings a wealth of expertise on the role of IFM in upland and lowland livestock systems.

This year's Open Farm Sunday was another huge success. For the second year running, more than a quarter of a million people visited farms to learn more about farming and what it delivers. 382 farmers hosted events this year, supported by 9,000 helpers – a huge thank you to everyone who got involved.

We were pleased to attend Cereals again this year where we launched our new five-year strategy, which builds on our core objectives and sets out ambitious plans to position ourselves as the 'go-to' organisation for the delivery of more sustainable food and farming.



LEAF's 25th anniversary got up and running with a sponsored 5 kilometre run



LEAF's inaugural IFM conference



LEAF announces its strategic direction for 2016-2021 at Cereals Integrated Farm



Exploring sustainability in the food supply chain at our first LEAF Marque Summit

The year at a glance

Autumn 2016

Collaborative working has always been core to how LEAF works. This autumn saw the launch of the Jordans Farm Partnership – an exciting new collaboration between LEAF, The Wildlife Trusts, Jordans and The Prince's Countryside Fund to promote sustainable farming.

Building better public engagement with food and farming was explored at our first Public Engagement conference which was an important step forward in highlighting best practice examples and the need for smarter collaborative partnerships right across the industry.

'Tour de LEAF' was another highlight of the year which saw a group of cyclists cover 134 kilometre on a two-day sponsored cycle ride in the East of England, stopping at LEAF member's farms along the way. Thank you to everyone who took part.

The LEAF Marque standard lies at the heart of delivering more sustainable food and farming. We were delighted to launch a fresh new look for the latest version following wide consultation and feedback.

Winter 2016

The culmination of our landmark 25th year was our anniversary dinner and auction. It was wonderful to share such a special evening with many of our friends and supporters who were key to shaping LEAF during its formative years.

We were delighted to announce the appointment of Her Royal Highness The Countess of Wessex as LEAF's Honorary President who takes over from Baroness Byford. The Countess will bring new ideas, especially in our public engagement work in helping to build better understanding of food, farming and healthy lifestyles.

The fast developing Natural Capital agenda was the subject of our annual conference. Over a hundred delegates attended the event which explored the emerging opportunities and challenges for farming in this area.

We further strengthened our technical outreach activities with a series of LEAF member discussion groups held in the East Midlands to promote knowledge sharing and discussion around Integrated Farm Management.



LEAF's Public Engagement Conference calls for smarter collaborative partnerships



The Jordans Farm Partnership creates a unique model to deliver sustainable farming



HRH The Countess of Wessex, LEAF's new Honorary President



LEAF's Annual Conference 2016 debates the value of Natural Capital



LEAF really matters to our businesses. We work with farmers and growers every day. We see first hand the benefits of integrated farm management and implementing best practice – on UK land and abroad.


As one of the largest and best-respected suppliers of fresh produce in the UK, our technical staff are strong advocates of the LEAF Marque scheme. We introduce, encourage and support growers with the scheme and indeed, we adopt IFM and LEAF principles on our own sites. That's why we're pleased to be associated with this publication and with LEAF. To learn more about Fresca Group and our constituent businesses, please see www.frescagroup.co.uk

 **MACK**
primafruit
 **manor**
 fresh limited

 **dgm**
 Growers

 **thanet**
 earth

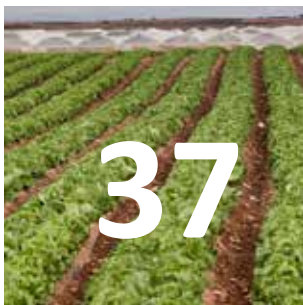
 **wallings**
 nursery ltd

 **mmg citrus**

A Year in Numbers



342,556 hectares of crop on LEAF Marque certified businesses across the world.



37 countries across the globe with farms producing to LEAF Marque Standards.



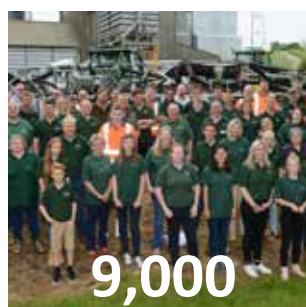
33% of UK fruit and vegetables being grown by LEAF members.



382 farms opened their gates for this year's Open Farm Sunday – a huge thank you to all of them.



261,000 people discover the world of farming on Open Farm Sunday 2016.



9,000 family, friends and supporters give up their time to help Open Farm Sunday host farmers.



38 LEAF Demonstration Farms showing sustainable farming in action.



Bangor University becomes our ninth Innovation Centre providing expertise in upland and lowland livestock systems.



1,500 farmers visit LEAF Demonstration Farms every year to see IFM in practice.

Facilitating knowledge generation and exchange

... through our network of Demonstration Farms and Innovation Centres, farm business management tools, technical events and resources

Equipping farmers with the latest skills and know-how to address current challenges through Integrated Farm Management is at the core of LEAF's technical activities. We continue to develop our membership tools and services, grow our outreach activities and forge new collaborations.

A highlight of the year was our first IFM Conference where we heard from LEAF Demonstration Farmers and representatives from our Innovation Centres about the role of IFM in addressing future challenges.

The LEAF Network of Demonstration Farms and Innovation Centres plays a key role in our knowledge exchange activities and we were delighted to launch Bangor University as our ninth Innovation Centre. We also held an IFM Technical Day in partnership with the James Hutton Institute, one of our LEAF Innovation Centres, which showcased their research projects into cover crops, precision farming, eco-engineering and much more.

Our involvement in the Sustainable Intensification Platform (SIP) provides our members with vital information on the opportunities associated with sustainable intensification. The five SIP study farms hosted forty nine technical events over the past year for farmers and industry members, all hugely inspiring events helping to put research into practice.

Our on-line management tool, the LEAF Sustainable Farming Review, continued to be positively received by our members in 2016 as a way to step back and review their farming practices. Improvements for 2016 included new practices and guidance, some additional questions and a benchmarking facility to encourage continuous improvement.

Key achievements in 2016

- Our first IFM conference exploring the development and future potential of IFM
- Launch of Bangor University as our ninth LEAF Innovation Centre providing research expertise on the role of IFM in upland lowland livestock systems
- Programme of discussion groups held in the East Midlands to promote knowledge sharing and discussion amongst LEAF members
- Technical events held on SIP study farms providing insights into sustainable intensification and its practical application across a range of farming sectors and systems
- Regular updating of the LEAF Information Centre - our one-stop shop for LEAF members providing information and guidance on IFM.



SIP study farms play a vital role in demonstrating sustainable intensification in practice



Ongoing development of the LEAF Sustainable Farming Review in 2016



Bangor University becomes LEAF's ninth Innovation Centre



Our first IFM conference explores the development of IFM and its role in addressing future challenges

Developing market opportunities

... through LEAF Marque - our environmental assurance system recognising sustainably farmed products

It has been another year of significant growth in the number of LEAF Marque certified businesses across the globe. LEAF Marque currently operates in 37 countries worldwide representing 342,556 hectares of crop. In the UK, an impressive 33% of the total fruit and vegetable crop area is grown to the LEAF Marque Standard. These and other results were showcased at our inaugural LEAF Marque Summit in March, which brought together some of the industry's finest thinkers to debate the demonstration of more sustainable farming in the food supply chain.

The delivery of more sustainable food and farming is underpinned by robust standards. We work hard to ensure the LEAF Marque Standard is continually updated to respond to our members needs and wider industry developments. Following a wide consultation process and in line with ISEAL's credibility principles, we refreshed its design and layout and changed a number of control points. The latest version offers greater clarity on the requirements for meeting the LEAF Marque Standard and has been very positively received.

We continue to develop new partnerships to drive forward more sustainable farming through LEAF Marque certification. Our work with the Jordans Farm Partnership and our involvement with Marks and Spencer as part of the Plan A objectives, has been key to making change happen.

Key achievements in 2016

- Our fourth global impacts report shows a significant growth in the amount of land across the globe growing to LEAF Marque Standards
- Our inaugural LEAF Marque Summit brings together key players from across the food and farming industry to debate the development and delivery of more sustainable food chains
- Continual development of the LEAF Marque Standard to ensure it remains transparent and robust
- Ongoing involvement as a full member of ISEAL, helping to provide independent, transparent verification of the LEAF Marque Standard
- Collaborative working with Jordans and Marks and Spencer to drive forward greater consumer commitment and demand for sustainably produced food
- LEAF Marque benchmarked to Gold Level against the SAI Platform Farmer Self Assessment with appropriate baseline systems.



Our fourth global impacts report shows a significant growth in the amount of land across the globe growing to LEAF Marque Standards



Development of the LEAF Marque Standard continues throughout 2016



Ongoing involvement as a full member of ISEAL helps drive forward sustainability standards

Thank you...



FRED HARTLEY ESTATES LTD



Agrii.



agrovista
growing through
innovation



autograph
the food people



BAKKAVOR



BILLFIELDS
A TRADITIONAL BRITISH BUTCHER



Botanicoir
Producers of Quality Cocopeat

BRANSTON



ESG
East of Scotland Growers



for farmers
the total feed business



FRAM FARMERS
GREAT BRITISH FARMERS CO-OPERATING

Germinal



Glenside

greencell



Thank you...





KETTLEproduce Ltd



Thank you to all our members and sponsors who have helped support our work over the year.

Engaging the public in sustainable food and farming

... through LEAF Open Farm Sunday, Open Farm School Days, the LEAF Network, resources and training

We are committed to driving forward a visionary approach to build public trust and understanding in farming and all that it delivers. In this, our 25th anniversary year, we held our first Public Engagement conference, supported by Sainsburys. Over a hundred delegates attended the event which explored how the industry can work together to make a step change in public engagement with food and farming. At the heart of discussions was the critical need to stop talking about ‘consumers’ and to engage the public as ‘people’.

Our core public engagement activities which include LEAF Open Farm Sunday, Open Farm School Days, Speak Out and on-farm resources, continue to go from strength to strength.

For the second year running, more than a quarter of a million people visited farms on Open Farm Sunday to discover the world of farming. 2016 heralded the launch of our new Open Farm Sunday website which has greatly enhanced farmers’ and visitors’ on-line experience, and attracted an impressive 159,000 visits.

The impact Open Farm Sunday has in opening up the world of farming to the public is huge with 88% of visitors reporting that they had learnt something new during their visit. We were delighted to work with the Biotechnology and Biological Science Research Council (BBSRC) and other partners this year to develop some fantastic new science resources and activities to highlight the science and technology behind farming. Thousands of school children also visited farms throughout June as part of LEAF’s Open Farm Schools Day initiative.

LEAF Open Farm Sunday would not be possible without the support of our sponsors. Our thanks to: AHDB, Arla Foods, Asda, BASF, Co-op, Defra, Farmers Weekly, Frontier Agriculture, John Deere, Jordans, LEAF Marque, Marks and Spencer, NFU, QMS, Sainsbury’s, Tesco and Waitrose.

Key achievements in 2016

- 382 farms open for LEAF Open Farm Sunday and welcome 261,000 visitors. Thousands of school children visit farms throughout June as part of Open Farm School Days
- Our first Public Engagement conference, supported by Sainsburys, explores new ways of thinking to engage the public with food and farming
- The launch of our new LEAF Open Farm Sunday website attracts 159,000 visits during this years Open Farm Sunday
- Ongoing support as a partner in Countryside Classroom – an industry initiative connecting teachers with food, farming and the natural environment.



261,000 visitors to Open Farm Sunday events in 2016 - thats 1.8 million visitors since 2006!



Helping visitors to discover the fascinating science and technology behind farming was a key focus for Open Farm Sunday 2016



A huge thank you to the 382 farmers and the 9,000 helpers who opened for this year's Open Farm Sunday



88% of visitors to Open Farm Sunday learnt something new

Working in Partnership

... across the whole food and farming industry and engaging with the public to inspire and enable more sustainable food and farming

Throughout LEAF's 25 years, we have been instrumental in bringing people and ideas together to achieve shared goals. We believe collaboration across the industry is absolutely key to supporting the development, demonstration and uptake of more sustainable farming.

Most notable amongst our partnerships is the Sustainable Intensification Research Platform (SIP) - a multi-organisation research programme, funded by Defra, to collectively explore the opportunities and risks for Sustainable Intensification. We have held a number of farmer visits to SIP study farms during the year and played a key role in disseminating the outcomes of the partnership through, for example, the SIP newsletter and social media.

We continue to be an active supporter of a number of industry groups and initiatives, namely Agricolgy, Innovative Farmers, the Campaign for the Farmed Environment, the Greenhouse Gas Action Plan, Tried and Tested, Catchment Sensitive Farming and The Voluntary Initiative. All excellent examples of the industry working together, pooling resources and expertise to achieve even greater impact.

Our continued partnership with GWCT (The Game and Wildlife Conservation Trust) in the Big Farmland Bird Count has seen a steady increase in the number of LEAF members taking part every year - a great way to demonstrate the positive impact Integrated Farm Management is making to farmland bird populations.

On a European level, our involvement with EISA (European Initiative for Sustainable Development in Agriculture) is ever more critical as we face the challenges of post-referendum agriculture. EISA is an important and active voice in Brussels making the case for sustainable farming. We look forward to continuing to work closely with our partners across Europe.

Key achievements in 2016

- Partner in the Sustainable Intensification Research Platform (SIP) exploring the opportunities and risks associated with sustainable intensification
- Active involvement with like-minded organisations and initiatives including Agricolgy, Innovative Farmers, Campaign for the Farmed Environment and the Greenhouse Gas Action Plan
- Partners with GWCT in the Big Farmland Bird Count, helping to highlight the good work done by farmers and gamekeepers in helping reverse the decline in farmland bird numbers
- Continued collaboration with EISA delivering more sustainable farming across Europe.



Delivering more sustainable food and farming is at the heart of Government policy



LEAF is proud to be a partner in the Big Farmland Bird Count



Investigating ways to increase farm output whilst enhancing the environment through SIP

Backing British Farming For Over 50 Years

Maximise Your Sugar Beet Crop with Germains' Seed Technologies

Germains continues to be committed to delivering innovative seed technologies to the UK's Sugar Beet Industry.

Benefits of Xbeet® Seed Technologies:

- 1 Increased tolerance in stressful conditions
- 2 Faster field emergence
- 3 Improved uniformity
- 4 Increased yield potential

Supporting UK Growers

Tessa Seymour

Commercial Development Manager

Dedicated to backing British farming by promoting sustainable and environmentally friendly cultivation practices, Tessa Seymour works directly with UK sugar beet growers in trialing new seed treatments to help increase your yield.

Contact Tessa for more information
about our current and future products:


Xbeet®enrich¹⁰⁰

M: +44 (0) 7889 593 146

E: tseymour@germains.com

germains.com



Proud to support LEAF


germains®
seed technology

We Maximise Nature's Potential™

Money Matters

Summary of income and expenditure for the year ended
31 March 2016

Income and Expenditure	2016	2015
Incoming resources		
Voluntary income	4,708	9,610
Income of trading subsidiary	180,317	99,496
Investment income	466	167
	185,491	109,273
Incoming resources from charitable activities	924,427	850,586
Total incoming resources	1,109,918	969,859

Resources expended		
Cost of generating funds	157,108	86,262
Charitable activities	860,511	871,505
Governance costs	11,793	6,739
Total resources expended	1,029,412	964,506

Net incoming/(outgoing) resources before gains	80,506	5,353
Gains/(Loss) on investment assets	(193)	20
Net movement in funds for the year	80,313	5,373
Fund balances brought forward	499,768	414,082

Fund balances carried forward	499,768	419,455
--------------------------------------	----------------	----------------



Knowledge grows

Measure to Manage



N-Tester™



N-Sensor™



N-Plan



Megalab



Nutrient
Management
Plan



ImageIT™
CheckIT™
TankmixIT™

Yara goes beyond supplying the full range of fertilizer products (solid, liquid, foliar & micronutrients). We also offer agronomic advice and support with a range of tools designed to guide you in making the right decisions for your crops. Applying the right nutrients at the right time has never been easier.

LEAF's Five Year Strategic Direction: 2016 - 2021



LEAF: the go-to organisation for the delivery of more sustainable food and farming

Our priorities

Our priorities will be focused on building our capability and delivery, specifically around five enabling objectives:

- **Tripling** LEAF's capability and capacity over the next five years to deliver its work and outreach.
- **Increasing** the adoption of more sustainable farming practices through Integrated Farm Management.
- **Improving** industry recognition and demand for sustainably sourced products.
- **Leading** a collaborative approach within the industry for better public engagement among consumers.
- **Positively influencing** consumer attitudes towards, and knowledge of food, farming and the environment.



Growing ambition

Over the last 25 years LEAF has had the advantage and governance in place to be light of foot, and respond to change quickly, supporting its farmers and members in a focused way. We are now looking to further use these skills, expertise and experiences to expand our work specifically:

- **Championing** knowledge exchange and generation approaches.
- **Communicating** with the public about sustainable food and farming, specifically through LEAF Marque.
- **Driving** the opportunity for farming to be at the heart of food, health and environmental improvement.

So join the conversation and get involved!

T: 024 7641 3911 E: enquiries@leafuk.org

www.leafuk.org



For more than a century, the people of
Archer Daniels Midland Company
have transformed crops into products that serve the
vital needs of a growing world. Today, we're one of the
world's largest agricultural processors and food ingredient
providers, with more than 32,300 employees serving
customers in more than 160 countries. With a global value
chain that includes 428 crop procurement locations, 280
ingredient manufacturing facilities, 39 innovation centers
and the world's premier crop transportation network, we
connect the harvest to the home, making products for food,
animal feed, industrial and energy uses.



**ADM is proud to partner with LEAF to
promote sustainable food and farming
by providing a vital and sustainable
supply chain between UK growers and
end users.**

Visit us as www.adm.com.

Contact

ADM Direct
Barton Court
Comberton
Cambridge
CB23 7BU

Tel: 01223 265160
Email: admdirect@adm.com

Delivering Sustainable Farming Through Integrated Farm Management

LEAF helps farmers produce good food, with care and to high environmental standards through Integrated Farm Management

LEAF's Integrated Farm Management (IFM) is a whole farm business approach that delivers more sustainable farming. LEAF produces a number of tools and resources to help farmers farm more sustainably through Integrated Farm Management. These include:

- The **LEAF Sustainable Farming Review** – an online self-assessment management tool
- The **LEAF Marque** – an environmental assurance system recognising sustainably farmed products
- **LEAF Demonstration Farms** and **LEAF Innovation Centres** – demonstrating IFM in action
- A range of **technical resources** including the IFM Bulletin, LEAF Information Centre, Simply Sustainable series of handbooks on soil, water and biodiversity
- **Integrated Farm Management: A Guide** – a guidebook highlighting the key principles of IFM and the benefits of following an integrated farming approach.



Who's who at LEAF

To all these people and the many others who give their time and expertise to support us, we owe our grateful thanks

LEAF HEAD OFFICE STAFF

Caroline Drummond MBE, Chief Executive

Lindsey Booth, Secretary/PA
Simon Bull, Marketing and Communications Manager
Carol Cartwright, IFM and Events Administrator
Jenny Clark, Technical Assistant
Quentin Clark, Director Business Collaboration
Caroline Ellis, Bookkeeper
Anthony Goggin, Certification and Assurance Manager
Val Goldstraw, Membership Coordinator
Kathryn Green (née Mitchell), Sustainability Manager
Justine Hards, Publications and PR Coordinator
Steve Jones, Operations Manager
Mel McCarthy, Open Farm Sunday Coordinator
Alice Midmer, IFM Manager
Annabel Shackleton, Events and Open Farm Sunday Manager

LEAF BOARD OF TRUSTEES

Stephen Fell, Chairman

Ian Ashbridge, Bidwells*
Benjamin Browning, Treasurer
Andrew Burgess, Produce World
Rosie Carne, Yara UK Limited (retired May 2016)
Chris Collins, University of Reading
Sara Eppel, Eppel Sustainability Ltd
Nigel Garbutt, Horizon*
Philip Huxtable, JSR Farms Limited
Rt. Hon Michael Jack CBE
James Johnson, Company Secretary
Cedric Porter, Supply Intelligence
Richard Quinn, Farmcare Trading Ltd
Richard Whitlock, Richard Whitlock Ltd
*Denotes LEAF Marque Director (trading subsidiary)

REGIONAL LEAF CHAIRMEN

Ian Brown, North East
Andy Guy, East Midlands
Robert Kynaston, West Midlands
Andrew Nottage, East of England
Jeremy Padfield, South West
David Roberts, Scotland
Ian Waller, South East

LEAF INNOVATION CENTRES

Bangor University, Gwynedd
Bayer CropScience, Cambridgeshire
The Allerton Project, Leicestershire
Harper Adams University, Shropshire
James Hutton Institute, Perthshire
Rothamsted Research North Wyke, Devon
Royal Agricultural University, Gloucestershire
SRUC Crichton Royal, Dumfries and Galloway
Stockbridge Technology Centre, Yorkshire

LEAF DEMONSTRATION FARMERS

Robert Addicott, Addicott Partners, Somerset
Peter Barfoot and Nathan Dellicott, Barfoots of Botley, West Sussex

Brian and Patrick Barker, E J Barker and Sons, Suffolk

Edward Baxter, Gilston, Fife

Chris Baylis, Sir Richard Sutton Estates Ltd, Lincolnshire

Richard, Barbara and Ben Bennett, R E and B W Bennett, Cornwall

Jackie Barr, New Forest Fruit Company, Hampshire

Nick and Claire Bragg, Frogmary Green Farm, Somerset

Hugh Broad, P N Broad and Son, East Lothian

Anthony and Lucy Carroll, Carrolls Heritage Potatoes, Northumberland

Philip Chamberlain, Crowmarsh Battle Farms Ltd, Oxfordshire

Duncan Farrington, Bottom Farm, Northamptonshire

David Felce, R C Felce and Son, Cambridgeshire

Andrew Ferguson and Andrew Hoad, Leckford Estate, Hampshire

William Forbes, G's Marketing, Cambridgeshire

Andrew Francis, Elveden Farms Ltd, Norfolk

Jake Freestone and Penelope Bossom, Overbury Enterprises, Gloucestershire

Mr Goodenough and David Jenkinson, Broadwell Manor Farm, Gloucestershire

Ralph Grindling, Russell Smith Farms, Cambridgeshire

Keith Harris, Silton Manor Farming, Dorset

Paul Hayward, E Dunning and Son, East Yorkshire

Tracey Hughes and Richard Kooijman, Eric Wall Ltd, West Sussex

Philip Huxtable, JSR Farms Ltd, East Yorkshire

Andrew Jackson, Man of Ross Ltd, Herefordshire

David Kennedy and Chris Savage, Morriston Farms, Ayrshire

Mark Knight, Tangmere Airfield Nurseries Ltd, West Sussex

Robert Kynaston, Great Wollaston, Shropshire

Chris Newenham, Wilkin and Sons Ltd, Essex

Jeremy and Sue Padfield, Church Farm, Somerset

Ian Pigott, J W Pigott and Son, Hertfordshire

Tim Pratt, Wantisden Hall Farms, Suffolk

John and Helen Renner, Renner Farming, Northumberland

Nick Tilt, R P Tilt and Son, Shropshire

Ian Waller, Hampden Bottom Farm Ltd, Buckinghamshire

Duncan Worth and Simon Day, Worth Farms, Lincolnshire

OPEN FARM SUNDAY REGIONAL CO-ORDINATORS

Richard Burkinshaw, North of England

Rebecca Dawes, Scotland

Philip Gorringe, West Midlands

Andy Guy, East Midlands

David Jones, East of England

Jo North, South East

Jeremy Padfield, South West

Siân Spear, Wales

LEAF POLICY AND STRATEGIC DEVELOPMENT COMMITTEE

Tom Heap, Chairman

Sue Armstrong-Brown, Green Alliance

Mike Barry, Marks and Spencer plc

Rachel Bragg, Care Farming UK

Peter Carey, Bodsey Ecology Limited

David Ellerton, H L Hutchinson

Keith Goulding, Rothamsted Research

Alastair Leake, Game and Wildlife Conservation Trust

Tom Oliver, Future Landscapes

John Peck, BASF

Cedric Porter, Supply Intelligence

Marion Regan, Hugh Lowe Farms Ltd

Jonathan Sutton, Univeg

Bruce Tozer, Independent Consultant

Michael Winter, University of Exeter

LEAF ADVISORY BOARD

Stephen Fell, Chairman

Mark Aitken, Scottish Environment Protection Agency
Andrew Clark, National Farmers Union
Sarah Cowlrick, Association of Independent Crop Consultants
Andy Cureton, Biotechnology and Biological Sciences Research Council
David Freeman, Agricultural Industries Confederation
Andrea Graham, National Farmers Union
David Henley, Easton and Otley College
Jill Hewitt, National Association of Agricultural Contractors
John Ibbett, Bedfordia Farming
Glyn Jones, Food and Environment Research Agency
Vanessa King, FAI Farms Ltd
Chris Knight, Campden BRI
Richard Laverick, Agriculture and Horticulture Development Board
Jamie Letts, Environment Agency
Lynsey Martin, National Federation of Young Farmers Clubs
Calum Murray, Innovate UK
Robert Pinches, Agricultural and Farm Contractors
David Pink, Harper Adams University and the Food Ethics Council
Christopher Price, Country Land and Business Association
Julia Roberts, National Federation of Women's Institute
Ron Stobart, National Institute of Agricultural Botany
Nick von Westenholz, Crop Protection Association
Graeme Willis, Campaign to Protect Rural England



LEAF MARQUE TECHNICAL ADVISORY COMMITTEE

Ian Finlayson, Chairman

Belinda Bailey, Crop Protection Association
Richard Baldwin, United Kingdom Accreditation Service
Lucy Bjorck, Royal Society for the Protection of Birds
Jim Egan, Game and Wildlife Conservation Trust
Andrew Francis, Elveden Farms
Phil Goodliffe, Defra
Peter Harkett, Alpha Agronomy
Geoff Howe, Natural England
Rebecca Inman, Farming and Wildlife Advisory Group (East)
Robin Levin, SAI Global Ltd
Andrew Peston, Environment Agency
Andy Mitchell, Marks and Spencer
Stephan Morris, Blueskies Ltd
Stephen Musyoka, Oserian Agriculture Ltd
Richard Perkins, World Wide Fund for Nature
Jane Rickson, National Soil Resources Institute, Cranfield University
Richard Sheane, 3Keel Ltd
Hamish Stewart, Ragley Home Farm
Guy Thallon, Produce World
Sue Whittington, NSF Certification

LEAF: the go-to organisation for the delivery of more sustainable food and farming



Join us

LEAF (Linking Environment And Farming) is the leading organisation delivering more sustainable food and farming. We offer membership for farmers, corporate organisations, advisors and consultants, colleges and 'Friends of LEAF' – all tailored to suit your needs.

To find out more about the benefits of being a LEAF member visit:

www.leafuk.org





LINKING ENVIRONMENT AND FARMING

LEAF

(Linking Environment And Farming)

Stoneleigh Park

Warwickshire

CV8 2LG

T: +44 (0)24 7641 3911

E: enquiries@leafuk.org

W: www.leafuk.org



@LEAF_Farming



facebook.com/LinkingEnvironmentAndFarming

Registered Charity Number: 1045781

LEAF is a company limited by guarantee, registered in England number: 3035047

