Delivering More Sustainable Food and Farming

Delivering More Sustainable Food and Farming, based on data to the end of 2019, is our eighth Global Impacts Report. It is, first and foremost, a celebration of the achievements of our members across the world and the positive impact they are making to deliver more sustainable farming through Integrated Farm Management.

LEAF (Linking Environment And Farming) is a leading organisation delivering more sustainable food and farming. Our members come from all over the world and include farmers, advisors, consultants, researchers, colleges and corporate organisations from across the food and farming sector.

Who we are

Facilitating knowledge generation and exchange through:
- 38 LEAF Demonstration Farms showing IFM in action
- 11 LEAF Innovation Centres developing and promoting IFM
- 1,132 users completed the LEAF Sustainable Farming Review, LEAF’s online management tool for farmers to support implementation of IFM
- 9,528 visitors to LEAF Demonstration Farms

Developing market opportunities by:
- 936 LEAF Marque certified businesses implementing responsible environmental practices
- 27 countries worldwide with LEAF Marque certified businesses
- 147 crop types produced to LEAF Marque standards including cereals, fruit, vegetables and livestock classes

Educating and engaging the public in sustainable food and farming through:
- LEAF Open Farm Sunday which welcomed 250,450 visitors to 365 farms
- LEAF Education worked directly with 815 schools across the UK, representing 34,295 learning hours delivered to young people

LEAF (Linking Environment And Farming) is grateful to the following businesses for sponsoring LEAF’s Global Impacts Overview and Report 2020.
LEAF Marque Globally in 27 Countries

LEAF Marque: an environmental assurance system recognising sustainably farmed products.

Increasing the implementation of more environmentally sustainable farming practices through Integrated Farm Management (IFM).

LEAF Marque is independently verified and is a Full Member of the ISEAL Alliance.

72%
Staff on LEAF Marque certified businesses have appropriate awareness of IFM

52%
LEAF Marque certified businesses recording Soil Organic Matter

50%
LEAF Marque certified businesses carrying out waste management best practice

84%
LEAF Marque certified businesses with livestock who optimise health and welfare to maximise performance

54%
LEAF Marque certified businesses working with others in the catchment to improve water quality and water management

54%
LEAF Marque certified businesses that have one or more types of renewable energy generation on farm

13%
Average habitat area on LEAF Marque certified businesses

58,657
Visitors to LEAF Marque certified businesses

Industry Support

Harry Wilder, Head of Agronomy, Barfoots
“We use the LEAF Marque process across our complex global supply base as a tool to address and move the farm sustainability agenda forwards. The Standard also provides us with a clear framework to communicate this to our customers in one clear message.”

Duncan Farrington, Managing Director, Farrington Oils Ltd
“The environment has always been at the heart of everything we do, which is why LEAF Marque is so important to our business and ethos. Our work with LEAF, specifically being LEAF Marque certified, has made it possible for us to become a global leader in sustainability with our range of Farrington’s Mellow Yellow cold pressed rapeseed oil products becoming both carbon and plastic neutral.”

Rebecca Hesketh, Partner & Agriculture Manager, Fresh Produce, Waitrose & Partners
“LEAF has been one of our key partners for many years. They help our farmers to farm in a considered way - supporting them in the protection and enhancement of our natural resources, whilst allowing biodiversity to flourish on farms. This is one of the reasons why we are proud to say that all our British fruit and vegetables are grown to the LEAF Marque Standard.”

Clare Blackledge, Programme Manager Market-led Approaches, Environment Agency
“We continue to value our long-standing relationship with LEAF. Being able to reward the environmental performance of LEAF Marque certified farms through formal earned recognition allows us to target our resources away from these lower risk farms.”

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