LEAF Annual Conference

Safe and Sound?
Food - Protection, Security and Defence
20th November 2018

Supported by BARCLAYS
LEAF’s vision...
A world that is farming, eating and living sustainably.

Our mission...
inspiring and enabling sustainable farming that is prosperous, enriches the environment and engages local communities.
Challenges - VUCA

Vision

Understanding

Clarity

Agile

Volatility

Uncertainty

Complexity

Ambiguity
Complexity of Global Food Systems
Food Protection

- Food safety
- Food security
- Food defence
Food Defense
Food Defense
Food Safety
Which foods are most adulterated?
Food Safety

"Because supermarkets control 80% of the nation’s food basket, if there is a problem it spreads like head lice through a nursery"
Joanna Blythman
Food campaigner

"The risk of cancer in humans from Sudan I has not been proven and any risk from these foods is likely to be very small indeed"
Cancer Research

Butcher jailed over food poisoning epidemic that killed five-year-old pupil

Dye in ready meals: The grim truth facing families

Valentine's girl: Boyfriend charged
Packaging
Protection, Waste, Pollution?
Impact of Storm Emma
The global food trade depends on 14 critical ‘chokepoints’, almost all of which are at risk of increasing disruption.
Safe & Sound?

Facilitating sustainable farming knowledge generation and exchange

Developing market opportunities

Engaging the public & young people in sustainable food and farming