



MEDIA RELEASE:

4 November 2019

Sustainable farming champions sought as Resilient and Ready applications open

The search to find two emerging sustainable farming leaders starts today as applications open for Resilient and Ready – a groundbreaking new training programme delivered by sustainable farming organisation LEAF (Linking Environment And Farming) and Corteva Agriscience.

Resilient and Ready, supported by Corteva, combines the best of technical insight and commercial application. Participating farmers will develop their leadership and management skills with a specific focus on business growth and innovation.

Over three years, the immersive training programme offers a unique blend of in-field training, one-to-one mentoring and access to management tools designed to challenge current thinking, develop skills and know-how to build business resilience

Two successful applicants will get:

- Training from both LEAF and external partners
- Services, support and trialling opportunities from Corteva
- One-to-one mentoring and on-farm specialist advice
- State of the art communications training offering the skills, know-how and confidence to go on to become leaders and innovators in sustainable farming
- Benchmarking and monitoring in key aspects of sustainability
- Three years membership of LEAF

Depending on suitability and priorities, participating farmers will have the opportunity to become LEAF Demonstration Farmers and/or LEAF Marque certified.

Alice Midmer, Demonstration and Innovation Manager at LEAF explained:

“Resilient and Ready has been shaped from the very start from our desire to build future farming leaders. This has to start at a grass roots level. We want to hear from farmers who are keen to make a difference – not only on their own businesses but also at an industry level. They may just be starting to think about ways to farm more sustainably or well on their way, what matters most is that they are motivated to change, keen to learn and up for challenge.

“This is an amazing opportunity for two farmers to transform their own businesses and make a real difference to today’s fast-moving industry.”

Cont.../

Simon Parker, Head of Marketing UK & Ireland at Corteva added:

“British farming is about to go through a period of significant change and Corteva wants to play its part in supporting that transition by promoting the practical tools to ensure farm businesses are resilient and ready for the future.

“Farmers want to provide a sustainable supply of food to customers at home and abroad, to be leaders in animal welfare and environmental management and to drive innovation using research and technology.

“This programme is all about developing raw talent and investing in the sustainable farming leaders of the future; we are delighted and proud to support it.”

Applications for Resilient and Ready are now open and close on 30 November. Application forms and further information are available at www.leafuk.org/about-leaf/working-in-partnership/resilient-and-ready

Notes to editors

About LEAF

- LEAF is a leading organisation delivering more sustainable food and farming. LEAF works with farmers, the food industry, scientists and consumers to inspire and enable sustainable farming that is prosperous, enriches the environment and engages local communities.
- LEAF promotes Integrated Farm Management (IFM), a whole farm business approach that uses the best of modern technology and traditional methods to deliver more sustainable farming. IFM is made up of nine sections, which together address the entire farm business. These include soil and water management, pollution control, crop health and protection, animal welfare, community engagement, energy efficiency and landscape and nature conservation.
- The LEAF Marque is a leading global environmental assurance system recognizing more sustainably farmed products. It is underpinned by the sustainable farming principles of IFM. LEAF Marque certified businesses are independently verified against the LEAF Marque Standard.
- The LEAF Network includes LEAF Demonstration Farms – commercial farms in England and Scotland, which show the beneficial practices of IFM to a broad range of audiences, through organised visits. They communicate an understanding of IFM to encourage uptake by farmers, support from the industry and political awareness of sustainable food and farming. The LEAF Network also includes LEAF Innovation Centres – research organisations from across the UK whose work supports the research, evidence, development and promotion of IFM.

LEAF, Stoneleigh Park, Warwickshire. CV8 2LG t: 02476 413911 e:enquiries@leafuk.org
www.leafuk.org LEAF is a registered charity (No. 1045781) and a company limited by guarantee registered in England (No. 3035047).

About Corteva Agriscience

Corteva Agriscience is a publicly traded, global pure-play agriculture company that provides farmers around the world with the most complete portfolio in the industry - including balanced and diverse mix of seed, crop protection and digital solutions focused on maximising productivity to enhance yield and profitability. With some of the most recognised brands in agriculture and an industry-leading product and technology pipeline well positioned to drive growth, the company is committed to working with stakeholders throughout the food system as it fulfills its promise to enrich the lives of those who produce and those who consume, ensuring progress for generations to come. Corteva

Agriscience became an independent public company on 1 June 2019, and was previously the Agriculture Division of DowDuPont. More information can be found at www.corteva.co.uk

Follow Corteva Agriscience on Facebook, Twitter and LinkedIn.

For interview opportunities, photography or further information please contact:

LEAF Press Office - Ceres T: 01189 475 956 E: leaf@ceres-pr.co.uk

Corteva media consultant – Ben Pike, Eve Communications T: 01327 438 617 E: ben@evecommunications.co.uk