What is SHOWCASE?

SHOWCASE is a 5-year EU Horizon 2020 project looking at integrating biodiversity with farming practices. LEAF and the University of Reading are looking for UK arable farms to work with to co-develop novel ideas that benefit both farmers and wildlife. The co-design process will involve the University of Reading and LEAF facilitating discussions between farmers to choose an intervention that you are interested in testing. Interventions will be implemented on farms and performance monitored in terms of supporting beneficial insects, wider biodiversity benefits and compatibility with modern farming methods.

The project will also explore different types of incentives which could help growers adopt new practices including result-based incentives, citizen science for biodiversity monitoring and biodiversity-based business models. The longer–term aim is to establish working demonstrations of practices reconciling production and biodiversity conservation to encourage and inform other growers.

Why get involved?

- Co-design of innovative on-farm biodiversity interventions
- Research into locally-relevant farm management for biodiversity gain
- Collaboration with LEAF and University of Reading
- Links with like-minded farmers across 10 European countries
- Long-term improvements in the sustainability of farming systems

There are three options for the level of participation in this project. To get involved, please complete the below application form or contact india.grant-wood@leafuk.org for more information on each group.

	Level of participation	Involvement	Timeline	Number of farmers
Intervention farms	High	Form a core working group to co-design and implement an on-farm intervention aiming to increase production, biodiversity and profits	Co-design: Spring- Autumn 2021 Interview: Summer/Autumn 2021 Intervention: late 2021/early 2022 Questionnaires: 2021-2022 Biodiversity monitoring: 2021-2025	15 arable
Non-intervention farms	Low, optional Medium	To act as comparisons with intervention farms. No intervention adoption but can be involved in the co-design process	Optional co-design: 2021 Optional interview: 2021 Optional questionnaires: 2021-2022 Biodiversity monitoring: 2021-2025	15 arable
Monitoring and survey farms	Low	Participation in interviews, questionnaires and/or on-farm biodiversity monitoring	Optional interviews: 2021 Questionnaires: 2021-2022 Optional monitoring: 2021-2025	20-100 arable

UK Farmer Application Form

Once completed, please submit to: india.grant-wood@leafuk.org

If you are unable to email an application, a phone call can be arranged.

All applications will be reviewed by LEAF and the University of Reading and applicants will be informed of the outcome as soon as possible.

Name:	
Email:	
Telephone:	
County:	
Business name:	
Main crop(s):	
Are you a member of LEAF?:	

Please indicate which of the levels of participation you are interested in:	Intervention farms	
	Non-intervention farms	
	Monitoring and survey farms	

How did you hear about this project?:	