Our mission is

To create unique opportunities that allow access to agriculture for all, through fantastic food, fun, adventure, education and employment.

HOLLOW TREES FARM
How Does Hollow Trees Farm Feed Fertile Minds?

- Farm Trail
- School Visits
- Food & Farming Student Day
- Holiday Club Visits
- Evening Group Visits (YFC / Youth Clubs)
- Delivering Workshops / Activity Days off site
- Work Experience
- Employment (Weekends / Holidays)
- Community Involvement & Support
**The Office**

My name is Jo and I work in the office at Hollow Trees Farm. It's my job to make sure that there are enough staff working in the shop to serve all the customers and answer any questions. Some parts of the day are busy whilst others are really quiet! It gets really confusing... Can you help?

**The Farm**

My name is Robert and I own Hollow Trees Farm. It's my job to look after the farmyard, the crops and the animals. I also have to apply for the Department for Environment, Food and Rural Affairs (DEFRA) grants for the Environmental Stewardship programme. Environmental Stewardship is a scheme that provides funding to farmers in England who maintain and enhance landscape quality and character and conserve wildlife by helping to maintain important features such as traditional field boundaries.

**The Shop**

Hi, my name is Linda and I work in the shop at Hollow Trees Farm where we sell lots of different groceries. It is my job to order the fruit and vegetables from our suppliers and make sure that everything is restocked. Sometimes the shop uses special offers to promote fruit and vegetables that are not selling well. Can you help me this week?

---

**You will need**
- The staffing sheet
- Weekly customer flow and sales report
- Staffing rota
- Staffing timetable

**Think about...** What are the busiest times of day? What are the busiest days of the week?

---

**Working in small groups, use the information provided to help you complete the staffing rota.**

- Make sure:
  - All staff work their contracted weekly hours.
  - There are always at least 2 members of staff in the shop.

---

**Working in small groups, use the farm map and Entry Level Stewardship Guidance notes to work out how the farm can accumulate 1500 points.**

- Mark out the hedgerow management, buffer strips and any field with wild bird or nectar flower mixtures on the farm map and calculate the total number of points.

---

**Working in small groups, use the information provided to help you work out what Linda should order from the suppliers next week.**

- Which items are selling well?
- Which items are not selling well?
- How could these items be promoted?
- How much of each item should Linda order for next week?
FOOD AND FARMING
STUDENT DAY

Wednesday 21st June 2017
9.45am till 2.45pm
Hollow Trees Farm, Semer, Ipswich, IP7 6HX

In the next 10 years we will need 60,000 skilled workers in the agricultural industry. Could you be one of them?

Feeding Fertile Minds with a Thinking Lunch!
Barriers

- People
- Relevance
- Transport cost
- Visit cost / funding
- Exam focused

- Time poor / timetable commitments
- Government goal posts
- Health & Safety / Hands on
- Age connect (Student Day strategy)
- Google it

I was sceptical and wondered how we were going to be ‘kept amused’ for a whole day and was therefore amazed at how much thought and effort had been made to keep the day flowing, informative and interesting – the day went so quickly and I would happily come back and do it all again!
Hollow Trees Farm Hall of Fame
Food, Farming & Environment