From the President

As I sit typing this piece many thousands of acres of land are under water, the soil sodden and in parts of the country, farmers are struggling to lift their potato crop; only a few months earlier drought conditions were common. Such are the climatic challenges faced by farmers here and worldwide. Water issues were often raised in Parliament and the House of Lords EU select committee D published its report “An Indispensable Resource: EU Freshwater Policy” in May 2012. LEAF’s Water Management Tool has helped farmers to look critically at their own water footprint; well done LEAF for being ahead of the game.

Challenges and changes too in the DEFRA Ministerial team with Owen Paterson taking over from Caroline Spelman, David Heath from Jim Paice and Lord (Rupert) de Mauley from Lord Taylor of Holbeach. The LEAF team look to continue working closely with these new Ministers. CAP reform and possible reductions in subsidies will be on the agenda, so too will be the requirement to use the earth’s natural resources prudently. The principles of Integrated Farm Management are as important today as they were those 21 years ago when LEAF started and I believe that LEAF can and must champion this cause.

Caroline and her team deserve our thanks and congratulations. These 21 years have seen many success stories; LEAF has helped farmers to do things differently; promoted their produce through the LEAF Marque, worked with retailers and encouraged members of the public to visit farms. Working together, promoting best practice, gaining recognition is proof of the importance of LEAF’s original principals. The next 21 years will be equally challenging; more food from less land all this at a time when populations numbers are expected to reach over 9 billion.

Baroness Hazel Byford, DBE
From the Chairman

At our very successful President’s Event in November I said that it was quite clear that LEAF had come a long way since those visionary leaders got together 21 years ago. Leadership and vision were key factors then, and are arguably even more important now as the agricultural industry and this organisation face the challenges now confronting us.

The growing awareness of the need for food security, the intense activity of animal welfare activists, and a plethora of other bodies determined to dictate the way in which we manage our farms, to me highlight the importance of the work that LEAF is doing. The theme of November’s event was ‘Sustainable Agriculture’ which in my simplistic interpretation means producing more from the productive areas, with decreasing reliance on fossil fuel based inputs, and at the same time being thoroughly responsible custodians of the environment, which is the thrust behind the principles of LEAF’s Integrated Farm Management.

We must not forget about that essential driver, profit, and this year has seen a landmark agreement with Unilever and ADM encouraging farmers to grow oilseed rape to LEAF Marque standards. Corporate Social Responsibility is highly topical, and will continue to be so, with large companies anxious to show that they care – in this case about the sustainable sourcing of raw ingredients. I sincerely hope that other buyers of farm commodities will follow suit, as it offers great opportunities for farmers and the industry across the food value chain.

However, as farmers we also have our social responsibilities which we can demonstrate by producing food along LEAF guidelines and to LEAF Marque standards, we can tell it to the public through activities like Open Farm Sunday and Open Farm School Days, and we can show our caring side through initiatives like Let Nature Feed Your Senses.

LEAF is leading the way in all these areas, and as we review our strategy for the coming years, I hope that more and more will join us as we embrace innovation, new technology, good sound husbandry and environmental enhancement in our quest for sustainable agriculture.

Stephen Fell, MRICS FRAgS
Supporting LEAF growers.

Located in the heart of the capital, New Covent Garden Market is perfectly positioned to help you get your product into the kitchens of London’s top chefs, restaurants, hotels, schools and hospitals.

For more information visit newcoventgardenmarket.com

With over 200 businesses on site, New Covent Garden Market supplies 40% of fresh fruit and vegetables eaten outside of the home in London.

For more information please visit www.newcoventgardenmarket.com or contact us on 020 7720 2211 or info@cgma.co.uk

New Covent Garden Market  London SW8 5BH
In 2012 LEAF celebrated its 21st anniversary. It was a special year of celebrations, reflection, hope and opportunity. Reaching such a landmark, provided us with a good chance to take stock of where we have come from, evaluate our achievements to date and consider our future strategy.

We started the year with an industry debate, held in partnership with ETSKN and with support from Syngenta, looking at the trade-offs and compromises required to meet the challenges of increased sustainable food production over the next 30 years. We ended the year on a similar theme. Our President’s Event brought together some of the industry’s finest thinkers to tackle the issue of sustainable food production. What was clear from both events was that the principles of Integrated Farm Management are key to meeting these challenges.

LEAF’s development and promotion of IFM remains one of our core objectives. Developing technical management tools and training opportunities to help farmers adopt IFM, building up our Demonstration Farm and Innovation Centre network, as well as creating demand for food grown using IFM principles through the LEAF Marque. We also need to focus our efforts on building up evidence of the economic, environmental and social impact of IFM.

I look ahead to the next 21 years with a great sense of optimism. Yes, we will meet many challenges and some are likely to be quite daunting. We are reviewing our strategy and making sure that we have the right structure in place and the right support behind us to continue to create innovative and pioneering solutions to feeding the world sustainably. I look forward to taking this journey together with you.

A big thank you to the LEAF team for their constant dedication and hard work and to the support of all our members. Together we can look forward to taking on these challenges with gusto and pragmatism.

Caroline Drummond, MBE
LEAF through the seasons
Here are some of our 2012 highlights

**SPRING 2012**

- We are pleased to welcome Andrew Burgess from Produce World as a new LEAF trustee.
- 17 Open Farm Sunday workshops were held to help farmers get to grips with hosting safe and engaging visits.
- LEAF holds 3 Technical Field Days, in association with BASF, NIAB TAG and the Game and Wildlife Conservation Trust.
- LEAF in partnership with Syngenta and ESKTN hold a debate looking at food security. Over 60 people attend.

**SUMMER 2012**

- Global food company, Unilever announce that they are to source LEAF Marque certified oilseed rape for use in their mayonnaise and spreads.
- LEAF Demonstration Farmers get together for a training event in Newcastle, with two days of updates, discussions and visits including the Nissan Manufacturing Plant and Blagdon Estate.
- LEAF exhibits at this year’s Cereals event near Lincoln. It is great to say hello to so many of our members and supporters. We also celebrate our 21st anniversary year with a reception courtesy of HSBC.
Farmers learn all about Sustainable Drainage Systems at technical events held on our Demonstration Farms in Cambridgeshire and Somerset.

We welcome two new LEAF Demonstration Farms, E J Barker and Sons in Stowmarket Suffolk and Wilkin and Sons Ltd, Tiptree, Essex.

The UK’s leading salad brand, Florette, announces they will be displaying the LEAF Marque logo on over 60 million salad bags, available in supermarkets across the UK.

150,000 people attended Open Farm Sunday events on some 335 farms. A fantastic 25% increase in visitor numbers from last year!

New for Open Farm Sunday 2012 was our pollinator survey, kindly sponsored by Syngenta. A total of 16,726 insects on UK farmland were recorded!

60 farmers, SEN teachers, group leaders and care home managers gathered together for an inspiring Let Nature Feed Your Senses conference.

LEAF takes part in a two day study tour to Bourgogne, France with its EISA partners, looking at Integrated Pest Management.
LEAF through the seasons
Here are some of our 2012 highlights

AUTUMN 2012

We celebrate the success of this year’s Open Farm Sunday and say a big thank you to all our sponsors with an event in London. We also announce our plans for 2013!

WINTER 2012

150 people attend our President’s Event from across the industry. We had a great line up of speakers addressing the theme of ‘The Changing Faces of Sustainability’. We also held a debate bringing together some of LEAF’s founding members, reflecting on past achievements and future directions. A big thank you to everyone who attended and to HSBC for kindly hosting the event.

Let Nature Feed Your Senses celebrates three years of achievements with over 11,800 people with a disability, aged 65 or over or from an area of high social deprivation participating in sensory rich visits.

LEAF exhibits at Livestock 2012. Lots of interest is shown in LEAF and its management tools and a special ‘Sustainable Lamb’ supplement is produced for the event.

LEAF Demonstration Farmers get together for their winter training event. This year we headed to Bracknell, Berkshire for a tour of Jealott’s Hill - Syngenta’s International Research Centre and a visit to Affinity Water at Staines.
LEAF Marque training events are held throughout the year in the UK and overseas. They help to increase understanding of IFM and explain the LEAF Marque certification process.

A good sprinkling of LEAF farmers were amongst the Farmers Weekly award winners including Guy Poskitt from East Yorkshire, who was named Farmers Weekly Farmer of the Year 2012.

The Let Nature Feed Your Senses project receives extended funding from Natural England to enable it to run until spring 2014 and an exciting programme of work is developed.

LEAF charts its 21 year history and sets out its future vision in a new book ‘21 Years of Linking Environment And Farming’. Our grateful thanks to Sodexo for supporting this publication.

LEAF Board Member, Patrick Wrixon is formally voted in as EISA’s President, taking over from Tony Worth. Our thanks to Tony for his many years as EISA’s President.

Rev Dr Gordon Gatward retires from the LEAF Board. A big thank you to Gordon for all the support he has given to LEAF over many years.
Knowledge
Providing farmers with practical tools and technical know-how

**KEY ACHIEVEMENTS IN 2012**

- We held 17 workshops in the spring to help farmers get to grips with putting on safe, engaging and memorable Open Farm Sunday events. In total, some 190 farmers attended.

- Our key management tool, The LEAF Audit, helping hundreds of farmers every year implement IFM, was updated for 2012. New questions were added and supporting documents updated to improve the tool for our members.

- The LEAF Marque Global standard was strengthened around some of the existing control points to ensure it is more robust for present and future challenges. Work began at the end of 2012 to develop additional guidance notes.

- We had good attendance at our two water management events held in Cambridgeshire and Somerset in early spring. The events, supported by Catchment Sensitive Farming, demonstrated some of the outcomes from the Sustainable Drainage Systems (SuDS) project on farm locations and featured practical demonstrations, a farm walk and talks from key experts on water availability.

- Three technical field days were held in conjunction with BASF, NIAB TAG and GWCT. We brought together farmers and scientists in practical and hands-on ways to equip farmers with the latest know-how on sustainable farming. These events are invaluable for demonstrating Integrated Farm Management at the grass roots level.
Resource management was a key theme at our three Technical Field Days held this year.

Open Farm Sunday host farmers exchange helpful tips for hosting great events.

Professor Charles Godfray talks at our President’s Event on food security and sustainable intensification.

Farmers hear about the outcomes of new Sustainable Drainage Systems (SuDS) in Somerset.
Communication
Speaking out for farmers, food, wildlife, countryside and communities

KEY ACHIEVEMENTS IN 2012

150,000 members of the public visited a farm on Open Farm Sunday 2012

1,900 new followers on Twitter in 2012

3,412 visitors experienced a sensory rich farm visit in 2012 as part of the Let Nature Feed Your Senses project

1 big thank-you to everyone who has supported us across all our activities throughout 2012

• We were delighted to launch three new LEAF Demonstration Farms – E J Barker and Sons in Stowmarket, Suffolk, Wilkin and Sons Ltd, Tiptree in Essex and Overbury Farms near Tewkesbury. The farms join LEAF’s existing network of 40 farmers working to demonstrate the principles of Integrated Farm Management to a wide range of invited groups.

• Our online library of videos has grown, with new videos on Sustainable Drainage Systems (SuDS), water quality, Demonstration Farm launches and a mini-series with Selwyn Richardson - ‘Selwyn’s Soil Secrets’. All together gaining nearly 4,000 views this year.

• New podcasts were added to our current collection, featuring more views from across the world, thoughts on climate change and discussion on diffuse water pollution.

• The Let Nature Feed Your Senses project received further funding and will continue its great work into 2014, providing the chance to reach out to those communities deprived of the opportunity to get out onto farms and connect food with nature.

• Open Farm Sunday saw a 25% increase in the number of visitors over last year, with a 46% increase in visitors coming from towns and cities and 70% of visitors experiencing their first ever Open Farm Sunday event.

• LEAF was out and about with stands at Cereals, Livestock 2012 and Fruit Logistica in Berlin, as well as many local agricultural shows and national conferences.
The first ever on farm pollinator survey took place on Open Farm Sunday.

Overbury Farms is launched as a LEAF Demonstration Farm.

LEAF exhibits at Cereals.

Open Farm Sunday activities engage visitors.

Let Nature Feed Your Senses.
Market Opportunities
Giving farmers recognition for their environmental care

KEY ACHIEVEMENTS IN 2012

- Leading food brand, Unilever commit to work with LEAF and ADM to increase its use of LEAF Marque certified oilseed rape. The new partnership, contributing to Unilever’s Sustainable Living Plan, requires all of its oilseed rape to be sustainably sourced by 2020 and presents a very exciting opportunity for LEAF and LEAF Marque growers.

- Florette goes green with LEAF! The UK’s leading salad brand, Florette, announces that it will be displaying the LEAF Marque logo on over 60 million salad bags, available in supermarkets across the UK.

- 2012 was the final year of the FRICH (The Food Retail Industry Challenge Fund) project. The project has helped to develop and train over 300 producers in sub-Saharan Africa using training resources developed by LEAF. Over 350 school and college children attended an Open Farm Sunday event in Kenya – the first of its kind. The story behind African produce has been communicated to a wide UK audience and LEAF’s Virtual Farm Walk has the wonderful addition of the ‘African Fields’ that are a real hit with school children and their teachers.

- We held 5 LEAF Marque training events in 2012, helping farmers and growers increase their understanding of Integrated Farm Management and get to grips with the LEAF Marque certification process. Part of the training included working with Catchment Sensitive Farming officers to help them appreciate the value of IFM.
M&S is proud to support the principles of LEAF as part of our wider activity around sustainable farming.

To find out more about the M&S Farming for the Future Programme visit:

http://producerexchange.marksandspencer.com
Partnerships and policy
Working with others to develop and promote Integrated Farm Management

KEY ACHIEVEMENTS IN 2012

- Early in 2012, the key issues of trade-offs and synergies was debated at a vibrant and well attended event held by LEAF, Syngenta and the Environmental Sustainability Knowledge Transfer Network (ESKTN) looking at food security and the compromises required to meet the challenges of increasing sustainable food production. A 10 point action plan was developed.

- Over the year LEAF continues to have a close and constructive dialogue with Defra at all levels. In 2012 we were pleased to meet with Caroline Spelman, Jim Paice, Lord Taylor and the new team including Owen Paterson and David Heath. Caroline Drummond was also invited to join a small group of people involved in the farming industry to meet the Prime Minister for lunch at 10 Downing Street. Having the opportunity to sit next to the Prime Minister at lunch provided an excellent chance for Caroline to highlight some of the work that LEAF is involved in!

- Links with our European partners, through EISA (the European Initiative for Sustainable Development in Agriculture) remain strong. The pan-European network of organisations in France, Germany, Luxembourg, Sweden, Austria and the UK, work together to promote and develop the uptake of Integrated Farming throughout Europe.

- Our Policy Group and Advisory Board continue to play a big part in shaping our strategic thinking. Both groups involve a wide range of organisations and individuals from across the food and farming industry.

150 people attend LEAF’s President’s Event looking at the future of sustainable farming

60 people debated on food security at our event in March

2 days of touring France with our EISA partners
Attendees listen to talks at our President’s Event

Jim Paice MP, enjoys an Open Farm Sunday event

Caroline Drummond at our debate in March

EISA partners on a study tour in France
Thank you...
Thank you to all the organisations and individuals who have helped support our work over the year!
Bayer CropScience

‘Proud to work with LEAF to make British Farming more sustainable’

www.bayercropscience.co.uk

Innovation in everything we do
## Money matters

Summary of income and expenditure for the year ending March 2012

<table>
<thead>
<tr>
<th>Income and Expenditure</th>
<th>2012</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Incoming resources</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Voluntary income</td>
<td>1,242</td>
<td>11,988</td>
</tr>
<tr>
<td>Income of trading subsidiary</td>
<td>75,531</td>
<td>69,602</td>
</tr>
<tr>
<td>Investment income</td>
<td>104</td>
<td>100</td>
</tr>
<tr>
<td><strong>Total incoming resources</strong></td>
<td>76,877</td>
<td>81,690</td>
</tr>
<tr>
<td><strong>Incoming resources from charitable activities</strong></td>
<td>937,706</td>
<td>811,757</td>
</tr>
<tr>
<td><strong>Total incoming resources</strong></td>
<td>1,014,583</td>
<td>893,447</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Resources expended</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Cost of generating funds</td>
<td>50,243</td>
<td>44,270</td>
</tr>
<tr>
<td>Charitable activities</td>
<td>877,628</td>
<td>871,758</td>
</tr>
<tr>
<td>Governance costs</td>
<td>10,907</td>
<td>9,570</td>
</tr>
<tr>
<td><strong>Total resources expended</strong></td>
<td>938,778</td>
<td>925,598</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Net incoming/(outgoing) resources before gains</th>
<th>75,805</th>
<th>(32,151)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gains/(Loss) on investment assets</td>
<td>(101)</td>
<td>(159)</td>
</tr>
<tr>
<td>Net movement in funds for the year</td>
<td>75,704</td>
<td>(32,310)</td>
</tr>
<tr>
<td>Fund balances brought forward</td>
<td>270,591</td>
<td>302,901</td>
</tr>
</tbody>
</table>

| Fund balances carried forward                  | 346,295| 270,591 |
LEAF really matters to Fresca. We work with farmers and growers every day. We see first hand the benefits of integrated farm management and implementing best practice – on UK land and abroad.

As one of the largest and best-respected suppliers of fresh produce in the UK, our technical staff are strong advocates of the LEAF Marque scheme. We introduce, encourage and support growers with the scheme and indeed, we adopt IFM and LEAF principles on our own sites. That’s why we’re pleased to be associated with this publication and with LEAF. To learn more about Fresca Group and our constituent businesses, please see www.frescagroup.co.uk
**Trustees’ Statement**

The summarised financial statements have been agreed by our auditors, Chantrey Vellacott DFK LLP, as being consistent with the full financial statements for the year ended 31 March 2012. These were prepared in accordance with the Statement of Recommended Practice “Accounting and Reporting by Charities” 2005 and received an unqualified audit opinion.

These summarised financial statements are not the full statutory financial statements and therefore may not contain sufficient information to enable a full understanding of the financial affairs of Linking Environment and Farming. For further information, the full Trustees’ Annual Report and Accounts, and the Independent Auditor’s report should be consulted. Copies of these can be obtained from the registered office. The full financial statements were approved by the Board of Trustees on 31 July 2012 and have been submitted to the Charity Commission and Companies House.

The auditor has issued unqualified reports on the full annual financial statements and on the consistency of the trustees’ report with those financial statements. Their report on the full annual financial statements contained no statement under sections 498(2)(a), 498(2)(b) or 498(3) of the Companies Act 2006.

**Independent Auditor’s Statement to the Members of Linking Environment And Farming**

We have examined the summary financial statements of Linking Environment and Farming for the year ended 31 March 2012. This report is made solely to the Charities’ members, as a body, in accordance with sections 495 and 496 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charity’s members those matters we are required to state to them in an auditors’ report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity and the charity’s members as a body, for our audit work, for this report, or for the opinions we have formed.

**Respective responsibilities of trustees and auditors**

The trustees are responsible for preparing the summarised annual report in accordance with applicable United Kingdom law. Our responsibility is to report to you our opinion on the consistency of the summary financial statement within the summarised annual report with the full annual financial statements, the Trustees’ Report, and its compliance with the relevant requirements of section 427 of the Companies Act 2006 and the regulations made there under.

**Basis of audit opinion**

We conducted our work in accordance with Bulletin 2008/3 ‘The auditor’s statement on the summary financial statement’ issued by the Auditing Practices Board. Our report on the charity’s full annual financial statements describes the basis of our audit opinion on those financial statements.

**Opinion**

In our opinion the summary financial statement is consistent with the full annual financial statements of Linking Environment and Farming for the year ended 31 March 2012 and complies with the applicable requirements of section 427 of the Companies Act 2006, and the regulations made thereunder.

Chantrey Vellacott LLP  
Chartered Accountants  
William Devitt  

Birmingham  

30th November 2012
Looking forward
Working with others to develop and promote sustainable farming

WHAT WE WANT TO ACHIEVE IN 2013

- Develop robust and meaningful measurements of the impact LEAF’s work is having on meeting its key objectives of facilitating knowledge generation and exchange, developing market opportunities and engaging the public in sustainable food and farming.

- Develop and launch a Sustainable Food and Farming report setting out the economic, environmental and social impact of Integrated Farm Management.

- Extend the reach of Open Farm Sunday and pilot a national programme of Open Farm School Days to further engage children out on farms and build stronger links between schools and farmers.

- Refresh and extend our LEAF Demonstration Farm and Innovation Centre network. Continue to strengthen the partnerships with our farmers and researchers to ensure the wider farming industry is able to access the best practice principles of Integrated Farm Management, being demonstrated on our LEAF sites.

- Encourage more LEAF Marque farmers to take part in Open Farm Sunday to further communicate the sustainability message to the general public.

- Help host farmers to develop closer relationships with community groups, and research sustainability mechanisms that will allow hosts to continue to offer sensory visits when project funding comes to an end.

- Continue our social media communication activities to build a community of people interested in sustainable farming.
Yara has developed and installed \( \text{N}_2\text{O} \) catalytic abatement technology in our plants - reducing our emissions by 90%. This in conjunction with our in-field advice means applying Yara’s nitrate based fertilizers can reduce your fertilizer carbon footprint by ~ 50%.

Yara, committed to supporting LEAF and integrated farming

www.yara.co.uk
Working with others
LEAF is all about partnerships. We are proud of the strong relationships we have developed with others throughout the industry

TECHNICAL ACTIVITIES
Throughout 2012, we have worked hard to deliver on the ground technical activities to our members. Including three technical field days held in conjunction with BASF, NIAB TAG and the Game and Wildlife Conservation Trust. These events provided farmers with the opportunity to engage with some of the latest innovations and practices on water management, biodiversity enhancement, crop rotations and soil management. Our thanks go to all of the organisations who supported our technical activities this year.

OPEN FARM SUNDAY
Open Farm Sunday would not be possible without the sponsorship and in kind support we receive from the industry. We wish to thank again our sponsors, Asda, Country Life butter, John Deere, Marks and Spencer, National Grid, Syngenta, National Farmers Union, Defra, BPEX, DairyCo, EBLEX, HGCA and Frontier and Farmer’s Weekly. Their sponsorship helped provide our Open Farm Sunday host farmers with a range of resources and workshops, all helping to build bridges between farmers and consumers.

DEMONSTRATION FARM LAUNCHES
We launched 3 Demonstration Farms this year, in Suffolk, Essex and Worcestershire, all with the support of a range of organisations ranging from local suppliers to national businesses. This support was sought by the farmers themselves and goes toward the costs of the launch itself and their own Demonstration Farm brochures. It is their dedication that makes our Demonstration Farm network such a success. Thank you to them and to all our supporters this year.
I work hard for wildlife on my farm – and it works for me. As a finalist in this year’s RSPB Telegraph Nature of Farming Award, I’ve had the opportunity to tell thousands of people how.

Rob Allan, Oxfordshire

Enter the 2013 competition for your chance to do the same.

Call 01767 680551
or email nature-farming@rspb.org.uk
for an application form, or apply online at www.rspb.org.uk/farming.

Closing date: Friday 19 April 2013.
Who’s who at LEAF
To all these people and the many others who give their time and expertise to support us, we owe our grateful thanks

LEAF HEAD OFFICE STAFF

Caroline Drummond, Chief Executive

Jeremy Boxall, Commercial Manager
Anthony Goggin, Technical Manager
Annabel Shackleton, Events Manager
Kathryn Mitchell, IFM Development Co-ordinator
James Taylor, Let Nature Feed Your Senses Project Co-ordinator
Justine Hards, Publications Assistant
Sue Simpson, Accounts Secretary
Carol Cartwright, Let Nature Feed Your Senses Project Administrator
Val Goldstraw, Membership Secretary
Evelyn See, Administrator
Tom Hills, Marketing and Communications
Emma Pritchard, Events Administrator

LEAF BOARD

Stephen Fell, Chairman

Robert Kynaston, Vice Chairman
James Johnson, Company Secretary
Benjamin Browning, Treasurer
Stuart Beer, Independent
Patrick Wrixon, LEAF Member
Tony Worth, A H Worth & Sons
David Roberts, SRUC
Matthew Naylor, Naylor Flowers
Rosie Carne, Yara UK Limited
Andrew Burgess, Produce World
LEAF DEMONSTRATION FARMERS

Robert Addicott, Somerset
Andrew Baker, Devon
Peter Barfoot and Nathan Dellicott, Hampshire
Brian and Patrick Barker, Suffolk
Edward Baxter, Fife
Chris Baylis and Malcolm Vaughan, Lincolnshire
Richard, Barbara and Ben Bennett, Cornwall
John Boyd, Hampshire
Charles Bransden, Middlesex
Hugh Broad, East Lothian
Anthony and Lucy Carroll, Northumberland
Philip Chamberlain, Oxfordshire
Iain Dalton, Hampshire
Duncan Farrington, Northamptonshire
David Felce, Cambridgeshire
Jake Freestone and Penelope Bossom, Worcestershire
Bruce Gilbert, Herefordshire
Mr Goodenough and David Jenkinson, Gloucestershire
Keith Harris, Dorset
Paul Hayward, East Yorkshire
Robert and Sarah Helliwell, Derbyshire
Philip Huxtable, East Yorkshire
Andrew Jackson, Herefordshire
Brian Kaye, Fife
David Kennedy and Chris Savage, Ayrshire
Robert Kynaston, Shropshire
Alastair MacLennan, Highlands
Innes McEwen, Berkshire
Gary Naylor, Lincolnshire
Chris Newenham, Essex
Andrew Nottage, Cambridgeshire
Thomas and Isabelle Ostle, Cumbria
Jeremy and Sue Padfield, Somerset
Jon Parker, Warwickshire
Ian Pigott, Hertfordshire
Tim Pratt, Suffolk
John and Helen Renner, Northumberland
Lyndsey Rolfe and Will Forbes, Cambridgeshire
Nick Tilt, Shropshire
Ian Waller, Buckinghamshire
REGIONAL LEAF CHAIRMEN

Ian Brown, North East
Andy Guy, East Midlands
Robert Kynaston, West Midlands
Andrew Nottage, East of England
Thomas Ostle, North West
Jeremy Padfield, South West
David Roberts, Scotland
Ian Waller, South East

LEAF INNOVATION CENTRES

Bayer CropScience, Cambridgeshire
Harper Adams University College, Shropshire
James Hutton Institute, Scotland
Kemerton Conservation Trust, Worcestershire
Royal Agricultural College, Gloucestershire
SRUC Crichton Royal, Dumfriesshire
SRUC Bush Estate, Midlothian
Stockbridge Technology Centre, North Yorkshire
The Allerton Research & Educational Trust, Leicestershire

LET NATURE FEED YOUR SENSES

Please got to www.letnaturefeedyoursenses.org to find host farmers.

LEAF POLICY AND STRATEGIC DEVELOPMENT COMMITTEE

Tom Heap, Chairman

Melinda Appleby, Independent
Mike Barry, Marks and Spencer
Peter Carey, Bodsey Ecology Limited
Dave Ellerton, Hutchinsons
Keith Goulding, Rothamsted Research
Cedric Porter, Supply Intelligence
Graham Jellis, Folia Partners
Tony Kendle, The Eden Project Ltd
Alastair Leake/Tom Oliver, The Game and Wildlife Conservation Trust
John Peck, BASF
LEAF ADVISORY BOARD

Mark Aitken, Scottish Environment Protection Agency
Diana Birch, National Federation of Women’s Institutes
Jennifer Bowler, NAAC
Celia Caulcott, BBSRC
Andrew Clark, NFU
Sarah Cowlrick, AICC
Ian Crute, AHDB
Richard Green, National Federation of Young Farmers’ Clubs
John Ibbett, Bedforidia Farms Ltd
Vanessa King, Unilever R & D Colworth
Chris Knight, Campden BRI
Andrew Kuyk, Food and Drink Federation
Des Lambert, Landex
Calum Murray, Technology Strategy Board
Sarah Palmer, National Federation of Young Farmers’ Clubs
David Pink, Food Ethics Council
Christopher Price, Country Land and Business Association
Jane Salter, Agricultural Industries Confederation
Ron Stobart, NIAB TAG
Ian Woodhurst, CPRE

LEAF MARQUE TECHNICAL ADVISORY COMMITTEE

Paul Dracott, Chairman

Mike Green, Natural England
Paul Yarrow, Waitrose
Julian Bott, NSF-CMi
Jenna Hegarty, RSPB
Phil Goodliffe, Defra
Jim Egan, FWAG
Justin Creasy, Barfoots of Botley
Dan Drakes, Santia Certification
Richard Baldwin, UKAS
Chris Reading, SAI Global Ltd
Gary Stoddart, SFQC
Bob Waller, RSPCA Freedom Food Ltd
Clare Blackledge, Environment Agency
Belinda Bailey, Crop Protection Association
Matthew Naylor, LEAF Board
Richard Perkins, WWF
Jeremy Boxall, LEAF
Anthony Goggin, LEAF

OPEN FARM SUNDAY REGIONAL CO-ORDINATORS 2012

Jeremy Padfield, South West
Tom Allen-Stevens, South East
David Jones, East Anglia
Andy Guy, East Midlands
Philip Gorringe, West Midlands
Huw Rowlands, North West
Tamara Hall, Yorkshire & Humber
Gail Anderson, North East and Cumbria
Anna Davies, Scotland
Eira Edwards, Wales
SUSTAINABLE GROWTH

Unilever is proud to work with LEAF as a partner to help us meet our goal of sourcing 100% of our raw materials sustainably by 2020.

For more information visit www.unilever.com/sustainable-living/
Join LEAF and make a difference

LEAF is a membership charity, relying on the support of many individuals and companies to help us carry out our work - join online at www.leafuk.org or complete this application form.

LEAF Membership application form

Please complete this form and return it together with your cheque (made payable to ‘LEAF’) to LEAF, Stoneleigh Park, Warwickshire, CV8 2LG.

Membership Category (£ per annum, incl 20% VAT)

**Individual farmer members**

<table>
<thead>
<tr>
<th>Category</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>Farm (below 121 hectares)</td>
<td>£86.40</td>
</tr>
<tr>
<td>Farm (121 - 405 hectares)</td>
<td>£172.80</td>
</tr>
<tr>
<td>Farm (405 - 700 hectares)</td>
<td>£259.20</td>
</tr>
<tr>
<td>Farm (over 700 hectares)</td>
<td>£345.60</td>
</tr>
</tbody>
</table>

**Corporate members**

<table>
<thead>
<tr>
<th>Category</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>Corporate (50 employees or less)*</td>
<td>£804.00</td>
</tr>
<tr>
<td>Corporate (50 - 100 employees)*</td>
<td>£1,236.00</td>
</tr>
<tr>
<td>Corporate (100 - 200 employees)*</td>
<td>£2,472.00</td>
</tr>
<tr>
<td>Corporate (200+ employees)*</td>
<td>£3,090.00</td>
</tr>
</tbody>
</table>

*full time equivalent employees

**College**

<table>
<thead>
<tr>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>£247.20</td>
</tr>
</tbody>
</table>

**Advisers and Consultants**

<table>
<thead>
<tr>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>£86.40</td>
</tr>
</tbody>
</table>

Name__________________________________________

Address__________________________________________

__________________________________________

Tel__________________________________________

Email__________________________________________
LEAF
(Linking Environment And Farming)
Stoneleigh Park
Warwickshire
CV8 2LG

T: 024 7641 3911
E: enquiries@leafuk.org
W: www.leafuk.org

Registered Charity Number: 1045781
LEAF is a company limited by guarantee, registered in England number: 3035047

Get involved!

@LEAF_Farming on twitter
facebook.com/
LinkingEnvironmentAndFarming

Text LEAF21 £2/£5/£10 to 70070 to donate to LEAF!