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Our vision is a global farming and food system that delivers climate positive action, builds resilience and supports the health, diversity and enrichment of our food, farms, the environment and society.









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Welcome from our Chairman



Philip Wynn

What a year it has been for both LEAF and the farming industry as a whole. Our loss of Caroline Drummond in May brought such sadness and she was missed dearly at our 30th Anniversary Dinner. Her determination, passion and drive have created an unstoppable momentum around the sustainability of food, production systems and our businesses. Sustainability is our raison d'être at LEAF and has long defined who we are.

Caroline's legacy is huge and the foundation of LEAF's future journey. Naturally it will be different but our principles are embedded both within our 10 year strategy and all who work at LEAF.

At Caroline's Memorial Service, I launched a Trust that will fund our Annual Sustainability Innovation Awards to inspire others to continue her journey, advancing the way we approach farming to deliver innovative, climate positive solutions. I urge everyone to support this initiative.



This year has seen many developments, including the LEAF Marque Standard being adopted by major retailers. It is now the certification standard of sustainable production. We have already grown the LEAF team in readiness to support the future growth of membership as rollout continues, not just in the UK, but across the global supply chain. It will have an enormous impact on food production.

Farmers face an incredibly challenging time with enormous volatility in markets and input costs giving rise to unprecedented levels of risk. Driving circular agriculture with its complex focus on climate, nature, economy and security is fundamental to future success.

The outreach and impact of the LEAF Education team continues apace. The feedback from this year's Open Farm Sunday was very positive about farmers' actions tackling the climate change crisis and 49% of all visitors reported someone in their group was inspired to consider a career in farming.

Enjoy reading this review with snapshots of our achievements throughout the year. I am extremely thankful for the enormous support we receive from so many and remain as determined as ever to make Caroline proud of our future journey.

Remembering Caroline Drummond MBE

This year has been overshadowed by the sudden and untimely passing of our much loved Chief Executive for over thirty years, Caroline Drummond MBE. The sadness felt by staff, trustees, members and across the farming and food industry has been profound.

A force of nature

Caroline was a 'force of nature', a visionary, and a champion for more sustainable farming. She worked tirelessly to develop and promote the uptake of more sustainable, regenerative farming through IFM and was also passionate about bridging the gap between farmers and the public. She fundamentally believed in the importance of science-based farming; taking the best of modern technology and traditional methods, to work alongside nature and the need for our industry to engage with consumers. Setting up a UK wide network of Demonstration Farms and Innovation Centres, establishing LEAF Marque, now a world recognised and respected environmental assurance system, creating LEAF Open Farm Sunday, and overseeing the merger between FACE and transform it into LEAF Education are among her many outstanding achievements.









Outstanding contributions

Her sheer energy, determination and hard work are reflected in the numerous accolades she received during her career including an MBE for services to the agriculture industry, an Honorary Doctorate from Harper Adams University, the Farmers Weekly: 'Lifetime Achievement' Award, British Farming Awards: 'Outstanding Contribution to Agriculture Award' and the 'Woman of the Decade' award for sustainable farming and corporate leadership.

The farming industry remembers

The regenerative farming community gathered at Groundswell for a <u>special tribute</u> to Caroline, led by Demonstration Farmers, lan Pigott and Duncan Farrington together with Alastair Leake, from GWCT, a LEAF Innovation Centre.

In September, over 500 members, supporters, friends, colleagues and partners from across the agricultural industry attended a service of remembrance and thanksgiving. The service, held at Stoneleigh Abbey in Warwickshire was led by the Reverend Dan Corlett with tributes from Judith Batchelar OBE, Lord Don Curry, Jake Freestone, Carl Edwards and personal friend, Sarah Taylor. View the <u>Order of Service</u> and the <u>recording of the service</u>.

Tributes

We received <u>hundreds of tributes</u> from across the food and farming community, here is just a small selection.

"We all gained so much from knowing & working with dear Caroline. Formidable, determined, persuasive, caring, inspired & inspiring, driven & driving: for us who worked with her we will continue to work for her & her vision."

Susie Emmett, Green Shoots

"Caroline was that rare thing - a high achiever who always remained grounded, not only admired and respected for her capabilities and achievements, but loved by so many of us for the person she actually was."

Bruce Tozer, one of the first LEAF Demonstration Farmers

"An inspiration for so many farmers - and who set up one of the very first environmental standard certifications. Her drive and enthusiasm will be sorely missed."

Anna Hill, BBC Farming Today

"My friend, my inspiration, my farming conscience, my positive challenger. Our farming world is poorer but your legacy will live on and your ambitions will be realised."

Jake Freestone, Overbury Enterprises

In the national media

<u>The Guardian</u> carried an extensive obituary on Caroline and she also featured on BBC Radio 4's weekly obituary programme '<u>The Last Word</u>'. Similarly, many moving tributes have been made about Caroline at numerous industry events including the BBC Food and Farming Awards, the British Farming Awards, who used the occasion to raise money for Cancer Research UK.



Continuing legacy

Together with a number of our industry partners, new awards have been established in memory of Caroline:

- · The LEAF Sustainability Innovation Awards
- The Caroline Drummond Award celebrating and communicating farm excellence – sponsored by the British Guild of Agricultural Journalists and The Institute of Agricultural Management
- LEAF also supported the inaugural Nuffield Farming Scholarships "Greener Future Award", which was dedicated to the memory of Caroline this year.

LEAF and the wider industry has lost an inspirational leader, but we are determined to continue her legacy and bring innovative, entrepreneurial, forward thinking and motivated minds together, to transform our food and farming industry for the greater good of the planet.

This important award will help inspire others to dream more, learn more, do more and become more. A fitting tribute to someone who valued people, nurtured their talents and always sought to make a difference.



HRH The Countess of Wessex GCVO, LEAF Honorary President

Our year in highlights



JANUARY

Lidl advances the sustainability standards of its entire UK fresh produce supply base through **LEAF Marque** certification.

FEBRUARY

Our Naturebased Solutions to Climate Change project draws to a close with the publication of our farmer case study booklet. The search begins for farmers to be part of round 2!

MARCH

As we expand and scale up our reach, we are delighted to welcome Vicky Robinson as our new **Technical** Director.

APRIL

Our tenth Global Impacts Report is launched celebrating the achievements of our LEAF Marque growers across the globe.

MAY

HRH The Countess of Wessex, our Honorary President, leads the celebrations for our 30th Anniversary at Ragley Hall, Warwickshire!

The LEAF Network expands with three new LEAF Demonstration Farms coming aboard.

JUNE

Over 250 LEAF Open Farm Sunday events take place welcoming over 175,000 people onto farms to learn more about how their food is produced and see farming first hand.

0 JULY

LEAF is one of 14 projects to

be awarded

a combined

£1.3 million

by the Co-op

Foundation

to establish 5

new net-zero

next 3 years.

HB Farms

& Ready

Network!

becomes the

graduate to

join the LEAF

latest Resilient

farms over the

AUGUST

0

We celebrate the successes of this year's LOFS with a new online 'scrapbook' full of visitor and host farmer comments, anecdotes,

and feedback.

memories

SEPTEMBER

Rothamsted Research Harpenden becomes the latest Innovation Centre to join the LEAF Network.

Our programme of member workshops covering LEAF Marque, IFM, and continuous improvement begins.

OCTOBER

Following a two-year public consultation, our latest LEAF Marque Standard is published.

Students from Pipers Corner School are crowned winners of LEAF Education's National Food, Farming & Natural Environment Competition, held at Coleg Cambria, Llysfasi.

NOVEMBER

'Speak Out' returns offering farmers free communications training in presenting, writing, photography, and filming.

DECEMBER

Following the launch and discovery events in October, two new farms are selected for the next Resilient & Ready programme.

Celebrating 30 years

A very royal occasion

HRH The Countess of Wessex, our Honorary
President, led our 30th anniversary celebrations in
May, with a special event at LEAF Demonstration
Farm, Ragley Home Farm. The day reflected on
LEAF's achievements over the last three decades and
looked ahead to meeting our strategic ambitions
over the next decade.

Pupils from Our Lady's Catholic Primary School in Alcester, a LEAF Education Demonstration School spent the day with The Countess participating in a range of activities looking at dairy and different alternatives and tasting LEAF Marque produce. This was followed by a commemorative tree planting and a tour of Ragley Home Farm to see examples of Integrated Farm Management in practice.

After a truly inspiring day, a formal anniversary dinner was held at Ragley Hall, hosted by Lord Hertford, which brought together members, friends, supporters, trustees and staff to raise a glass to LEAF's incredible thirty year journey and its huge impact in the uptake of more sustainable and climate positive farming approaches.

















Moving forward

Driving positive action for health, diversity & enrichment

For over 30 years, LEAF has been leading the way in the development and promotion of more sustainable, regenerative farming, through Integrated Farm Management. Our new strategic plan, published at the end of 2021, sets out ambitious targets over the next decade to build on this long heritage, committing to innovating, engaging and scaling up our reach.

It has been a year of transformation. We have gone through an unprecedented period of growth, doubling our staff numbers, and investing in the talent, resources and infrastructure necessary to meet the ever-increasing demand in our services.

Of course, the year has been overshadowed by the huge loss of our Chief Executive, for over thirty years, Caroline Drummond. We have an incredibly dynamic new leadership team, determined to carry on Caroline's legacy. By investing in young talent across all our teams, we are now in a very strong position to engage and support more farmers, build on our current partnerships, reach new markets and drive further growth in our globally recognised environmental assurance system.





Enabling and inspiring
farmers to farm more
regeneratively through
Integrated Farm
Management underpins all
LEAF's technical activities.

We provide farmers with access to cutting-edge insight, practical tools and best practice training to help them implement change towards more resilient farming solutions.

Knowledge Generation and Exchange highlights

Developing & demonstrating sustainable farming

The <u>LEAF Network</u> of world class research centres and forward-thinking Demonstration Farms underpins our technical offer. This year saw the launch of four new Demonstration Farms which included three graduates of our ground-breaking <u>Resilient & Ready</u> programme - <u>Newhouse Farm</u>, Hampshire. <u>Yattendon Estate</u>, Berkshire and <u>HB Farms</u>, Aberdeenshire. We also held an on-farm launch event for <u>The Jersey Royal Company</u>, which had been postponed due to Covid.

We were delighted to welcome <u>Rothamsted Research</u>, Harpenden as our latest Innovation Centre – a vibrant hub of global science providing innovation and fresh thinking to improve more sustainable crop and livestock performance.







Tools, training & techniques

Our ongoing programme of BASIS accredited on-farm and on-line farmer and advisor training events on IFM, LEAF Marque and the LEAF Sustainable Farming Review continued throughout 2022. We also published the latest in our series of sustainable farming guidance booklets – Simply.

Sustainable Plastics, setting out simple and practical ways for farmers to manage on-farm plastic waste more sustainably.

Beacons of Excellence

We continued to build our <u>Beacons of Excellence</u> programme, focused on regenerative agriculture and agroecology. Twenty-two different farms and farming organisations are involved, including Demonstration Farmers, Innovation Centres and leading thinkers in regenerative agriculture. Through workshops, meetings, farmer support, benchmarking and practical resources we promote best practice and knowledge exchange.





Driving forward more nature-based farming solutions

We see the culmination of our <u>one-year project</u> working with ten inspiring farmers from across England to help them meet net zero targets through more nature-based farming techniques. Their individual stories are brought together in an inspiring <u>farmer case study booklet</u> highlighting what each farmer achieved in key areas such as soil health, biodiversity, measuring carbon emissions and investing in new technologies. We also received another year's funding from The Linder Foundation to run the project for a second year.



Our involvement in a wide range of UK and European projects with farmers, industry partners, and researchers continues. Covering topics such as earth observation, Integrated Pest Management, diversification of cropping systems, peer-to-peer learning and cover crops, they continue to add further depth and understanding to our core technical activities.







LEAF Marque Recognising and rewarding good sustainable farming practice



Since its launch in 2003, LEAF Marque has provided a credible, independent, third-party mechanism recognising and rewarding good sustainable farming practice in the marketplace. Representing all farming sectors, including fresh produce, combinable crops, livestock, flowers and ornamentals, LEAF Marque is the leading global assurance system for more sustainable farming, incorporating all the principles of regenerative agriculture.

Underpinned by the whole farm principles of Integrated Farm Management, it helps farmers build business resilience, deliver more climate positive farming and improve nature and biodiversity. In turn, through ever increasing retailer uptake, it is helping drive supply chain innovation and engage consumers in positive change.

Combined with our management tools, resources and training programme, backed up by the 'science into practice' approach of our LEAF Network, LEAF Marque empowers farmers with the skills, knowledge and confidence to improve the sustainability of their operations.

Market Opportunities highlights



Growing retailer recognition

We continue to see a growing number of retailers recognising the power of LEAF Marque in supporting their sustainability goals. Following Waitrose's long-term commitment and Tesco's adoption of LEAF Marque at the end of 2021, Lidl announced that it will also be advancing the sustainability standards of its entire UK fresh produce supplier base through LEAF Marque certification.



Sustainable oats

As part of our partnership with Quaker Oats and its 300 oat growers, we provide farmers with additional tools and support as they work towards becoming LEAF Marque certified. We look forward to seeing the LEAF Marque logo start to appear on packs of Quaker Oats from 2023, giving consumers confidence in the more sustainable way their oats have been grown.



M&S: Reducing carbon, improving nature

Our long-term partnership with M&S continues as part of the Farming with Nature programme and their broader commitment to become net zero across its entire supply chain and products by 2040. We work closely with its UK farmer suppliers around the opportunities LEAF Marque offers to support environmental enrichment and nature friendly farming.

Our Global Impacts

We celebrate the achievements of our LEAF Marque growers across the world with the publication of our tenth global impacts report. In the face of a global pandemic, economic volatility and the ongoing climate emergency, our growers continue to show resilience and commitment to advancing more sustainable farming. They are building healthy soils, improving water quality, optimising carbon capture, using carbon footprint tools, turning to more renewable forms of energy generation and enhancing on-farm biodiversity.

19 countries with LEAF Marque certified businesses

75% have one or more types of renewable energy generation on farm

70% improve soil quality 44% use a carbon footprint tool

6,811,732metres of hedges 589,932in-field trees



Raising the bar

Following an extensive two-year public consultation, involving a broad range of stakeholders, we publish the <u>latest version</u> of the LEAF Marque Standard.

Important revisions are made to raise the bar on key sustainable farming issues like greenhouse gases, carbon sequestration and carbon footprinting.



The journey to LEAF Marque

A focus this year has been building on our training and support services, with the creation of an extensive <u>online help centre</u> offering a one-stop-shop for resources, guidance, and documents to help farmers on their LEAF Marque certification journey. We also ran a number of online and in-person training days covering all aspects of certification for farmers, advisors and auditors, as well as bespoke events for Tesco suppliers.





LEAF Education, in partnership with its members, aims to engage, inspire, and motivate young people through experiential learning, in order to equip our future generations with a balanced and informed insight into food production, farming and the environment.

LEAF Education highlights

37,665 young people worked with directly



100% of teachers rate our work as good or outstanding







National Competition

The National Food, Farming and the Natural Environment Competition is the pinnacle of LEAF's secondary education work. The competition aims to shine a light on food production and has been providing opportunities for secondary school students to experience hands on farming and learn about careers in the agri-food sector. We were delighted to crown students from Pipers Corner Independent School in High Wycombe winners of the National Competition in Food, Farming and Natural Environment 2022, since 2018.

100% of schools would enter the competition again & would recommend it 66% of students who attended in 2021 are considering or have gone onto apply to land-based colleges

Farmer Time

Our partnership with <u>Farmer Time</u> connects farmers and schools digitally to help young people learn more about life on farm, and has reached 30,286 children this year. The magic of Farmer Time is spreading: we now have 5 international partners, including Australia, Finland, Ireland, New Zealand and Sweden.



Farming Fortnight

Farming fortnight took place from 6-17 June, offering a wide range of engaging and informative resources surrounding farming, food production and the natural environment. Each day focusses on a different farming theme to encourage schools and students to share their learning experiences.

Over 300,000 young people had the opportunity to take part!

LEAF Education Demonstration Schools

The LEAF Education Demonstration School (LEDs) network is continuing to grow, with over 15 schools now achieving their bronze status.

"We are absolutely thrilled to be recognised for our work in enabling children to understand more about food, farming, and the environment. Through exploring nature, children will grow up learning to protect things that they love."

Eaton Valley School, presented with Bronze status September 2022



Thank you to our patrons:



Dyson farming









Teenager Research

LEAF Education, Harper Adams University and McDonalds (through the School of Sustainable Food and Farming) have worked together this year to change young people's perception and understanding of the food and farming industry through extensive teenager research.

- 3/4 young people believe that agri-food education should play a larger part in the curriculum
- Almost 100% of young people believe that their food choices have an important role to play in the fight against climate change
- 9 in 10 young people think that society should care where our food comes from
- Farm visits are key to helping young people learn about the agri-food industry
- "I think if everyone made a positive change in their lives, then our personal food choices would make a difference to climate change and sustainability"

Bringing people closer to farming and food production



LEAF Open Farm Sunday 2022

On 12th June 2022, across the British Isles, fields and farmyards filled with chatter and laughter from interested and engaged families who were all looking to learn more about how their food is produced, how the countryside is managed and what it is like to have a career in farming. LEAF Open Farm Sunday connects the public with farming, helping to change perceptions and leave a positive impact on visitors, farmers and the wider industry.

LEAF Open Farm Sunday highlights



"What a super opportunity to be able to visit a working farm & speak to such enthusiastic & passionate people about their work & lives. Thank you for opening our eyes to British farming!"

- LOFS visitor

LEAF Open Farm Sunday – the farming industry's annual open day!

LEAF Open Farm Sunday was back in full force this year with over 250 farmers opening their gates and sharing their story of food and farming to over 175,000 visitors. This year the focus for the day was 'Health' and visitors got involved with an array of activities, from digging up planted pants, detailed soil inspections to tractor rides and nature trails, with plenty of time for discussions and lots of questions!



"One lady came up, shook my hand & said 'I just wanted to say thank you to farmers for all you do for us!' Great to be back!"

- LOFS farmer

On the day in numbers

251
farmers
opened
their gates

61 first-time host farmers 175,000

people visited a farm for LOFS



Our visitors

Whilst enjoying their time on-farm with family and friends, visitors had a thirst to take home messages about British food and farming. As in previous years, the majority of visitors were families with young children, with 1 in 5 having not visited a farm before!

Visitors included Defra Minister of State, The RT Hon Lord Benyon, who visited Row Farm in Berkshire, and former Farming Minister, Victoria Prentis MP, who visited D'Oyleys Farm in Oxfordshire.



98% have a better understanding of what sustainably produced food means

96% said they now have a greater appreciation of the work that farmers do

Thank you!

A huge thank you to all the farmers who hosted such inspiring and engaging events, to all of our visitors for getting involved, your hugely positive feedback continues to inspire us. And to all our helpers, supporters and Principal Sponsors - we couldn't do it without you.



It was also a chance for communities to come together to pay tribute to our CEO Caroline Drummond MBE, who helped to establish and drive forward LEAF Open Farm Sunday. Caroline loved to visit events, to meet host farmers and their helpers, to hear their stories, witness their energy and enthusiasm, and visitors' joy and gratitude. LOFS is one of Caroline's shining legacies, and it continues to bring joy and shine a wonderful light on farming and food production each year.





























Working together for more sustainable farming futures



Sharing best practice, ideas and innovation to tackle some of the common challenges we face, from enriching our soils, improving water quality to enhancing biodiversity and engaging more young people with farming, has always been one of LEAF's guiding principles. By working together with our many industry partners, universities, agricultural colleges, research institutes and agri-tech centres from across the UK, we are able to share knowledge and experiences to identify innovative sustainable farming solutions.

Working in Partnership highlights







Resilient & Ready

We continue to work with global seed and crop protection company, Corteva Agriscience, on our industry leading Resilient & Ready programme. Set up in 2019, the programme aims to develop future sustainability leaders by offering training, technical support and mentoring. Four hand-picked farms completed the programme this year and three have gone on to become LEAF Demonstration Farms. We are really pleased to be continuing the programme with two new farms coming onboard to begin their Resilient & Ready journey!

Jordans Farm Partnership

Our long-standing Jordans Farm Partnership with Jordans Cereals, The Wildlife Trusts and The Princes Countryside, is continuing to help Jordans oat growers to farm in harmony with nature. Set up in 2016, more than 30 farmers have achieved LEAF Marque certification, developed a bespoke farm conservation plan and made a commitment to protect and manage at least 10% of their farmed land for wildlife.

Vitacress Farm Excellence

Since 2020 we have been working with Vitracress and the Hampshire & Isle of Wight Wildlife Trust (HIWWT) as part of the Vitacress Farm Excellence programme, looking at ways to enhance the ecosystems of Vitacress farms to ensure sustainable and resilient production systems. Measures have included looking at soil health, water quality and creating and managing existing habitats to support biodiversity.

Working with Catchment Sensitive Farming

We worked with Catchment Sensitive Farming (CSF) again this year to develop two farm video case studies, looking at regenerative agricultural practices for clean air and water and slurry management, to add to our existing <u>suite of practical farmer focused videos</u>. Huge thanks to Demonstration Farmer, Rob Kynaston and to Chris Ruffley and Paul Lewis from Harper Adams University, a LEAF Innovation Centre, for their involvement.



Transforming knowledge into action to tackle ash dieback

Working together with Forest Research, the University of Exeter, FERA and DEFRA, work has continued throughout the year to develop a farmers guide to ash dieback. Guiding development farmer workshops, surveys and meetings with stakeholders and research teams have been held, and we will be launching the guide in early 2023.



Penwith Farming Futures

As part of our involvement in the <u>Penwith Farming Futures project</u>, we held a workshop to support local growers towards LEAF Marque certification, as well as feedback sessions to assess growers' experiences with the certification process.



Inspiring farmers of the future

As part of a DEFRA funded project, we have been working with the National Federation of Young Farmers Clubs to arrange visits for their members to our LEAF Network. The aim of the project is to give the next generation of farmers, land managers and new entrants the chance to see different farming systems in action and how they relate to future policy schemes, as well as inspiring them about different career options within the agribusiness.



LEAF Surgeries

Our popular online programme of LEAF Surgeries continues to offer the opportunity to hear from some of the industry's leading thinkers and discuss hot topics, trends, and challenges. Topics have ranged from the EU's Farm to Fork Strategy, Northern Ireland post-Brexit, new support systems through to emerging technologies to aid food security. Our thanks to all our wonderful speakers, participants, and viewers.

Thank you

To all our farmer, corporate, university, college and advisor members, as well as our generous sponsors, who have helped support our work during 2022...









































































































































KETTLEproduce Itd



















































































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Thank you to all of the organisations and individuals who have provided donations to us, including...

Bernard Piggott Charitable Trust

The Broyst Foundation

Carbon Innovation Fund (partnership between Co-op & the Co-op Foundation)

Carew Pole Charitable Trust

Chapman Charitable Trust

Corteva GlobalGiving

The David Brooke Charity

The David Family Foundation

The Earl Fitzwilliam Charitable Trust

The Ganton Furze Settlement

Gerald Palmer Eling Trust Company

Graham and Henrietta Somervell's Wildlife Trust

The Hadrian Trust

The Hamamelis Trust

H C Beer Charitable Trust

Henry Sale Foundation

The Hutchinson Charitable Trust

The John Coates Charitable Fund

The Joseph Nickerson Charitable Foundation

The J Reginald Corah Foundation Fund

Kusuma Trust UK

The Linder Foundation

Lord Leverhulme's Charitable Trust

The late Miss Marina Stevenson

Michael Cornish Charitable Trust

The NFU Mutual Charitable Trust

The Nineveh Charitable Trust

The Pantheon Charitable Trust

Perry Foundation

The Rainford Trust

R G Hills Charitable Trust

The Sir James Knott Trust

The Sir James Reckitt Charity

South Downs National Park

South East Farmers Consolidated Fund

The Tendril Trust

The Worshipful Company of Farmers

& several other equally-appreciated charitable trusts



|Financial summary

Income & expenditure for the year ended 31 March 2022

INCOME FROM:	2022	2021
Donations & legacies	£137,822	£129,713
Charitable activities	£1,720,559	£1,435,742
Other trading activities	£122,001	£134,131
Investment income	£70	£242
Other income	£25,515	-
TOTAL INCOME	£2,005,967	£1,699,828
EXPENDITURE ON:		
Raising funds	£102,548	£101,127
Charitable activities	£1,665,137	£1,274,939
TOTAL EXPENDITURE	£1,767,685	£1,376,066
NET MOVEMENT IN FUNDS	£238,282	£323,762
RECONCILIATION OF FUNDS:		
Total funds brought forward	£1,064,716	£740,954
Net movement in funds	£238,282	£323,762
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Meet the LEAF team

LEAF Head Office Staff

Philip Adams, Education Programme Manager Teresa Andrews, Executive Assistant Callum Bennett, Client Project Manager Jim Blumire, Bookkeeper Matthew Bradley, Marketing & Communications Officer Mollie Burns, Technical Officer Rebecca Davis. Technical Coordinator Angela Demetriou, Monitoring & Evaluation Manager Carl Edwards, Director, Education & Public Engagement Val Goldstraw, Membership Coordinator Lucy Hando, Marketing & Communications Officer Justine Hards, Marketing & Communications Manager Vicki Harris, Technical Admin Officer Janet Hickinbottom MBE. National Education Officer Jenna Higgins, Technical Officer Abbey Holman, Technical Coordinator Justine Hunt, Education Support Coordinator Steve Jones, Chief Operating Officer

Ellie Knight, Marketing & Communications Coordinator Owen Langham, Technical Officer Eleanor Marks, Technical Officer Clare Mike, Director, Business Development Harriette Miller, Technical Officer Pilar Pampin, Technical Officer Vicky Robinson, Director, Technical Tabitha Salisbury, Education & Public Engagement Programme Coordinator Annabel Shackleton, LEAF Open Farm Sunday Will Sibly, Business Relationships Coordinator Phil Skentelbery, LEAF Marque Manager Kuljit Sumal, Finance Officer Dawn Teverson, Technical Manager Elle Vercoe-Gibson, Certification Manager Sherida Walker, Membership Manager Megan Whatty, Technical Officer Lotte Wilson, Technical Officer

LEAF Regional Education Consultants

Lisa Dunne, South West
Faye Edwards, West Midlands
Bobbie Harvey, East Midlands
Jo Hatton, South East

Elizabeth Lake, Central
Katy Pallas, North West
Fiona Rust, East of England
Sam Wyman, North East



Who's who at LEAF

LEAF Board of Trustees

Philip Wynn, LEAF Chairman
Ian Ashbridge, Bidwells, LEAF Vice Chairman
Angus Davison, Haygrove Ltd
Sara Eppel, Eppel Sustainability Ltd
Tom Green, Spearhead International Ltd
Emma Penny, AgriBriefing Ltd
Cedric Porter, Supply Intelligence, LEAF Vice Chairman
Ian Pigott, J W Pigott & Son
Jane Rickson, Cranfield University
Ana Romero, Wellington College
Mike Young, Farmacy PLC

LEAF Policy and Strategic Development Group

Mike Barry, Independent Fayza Benlamkadem, NFU Rachel Bragg David Ellerton, H L Hutchinson Jon Foot, AHDB Tom Heap, BBC Rural Affairs Correspondent Tim Isaac, Ceres Rural Robert Kynaston, Great Wollaston Alastair Leake, Game & Wildlife Conservation Trust Carmel McQuaid, Marks and Spencer Cedric Porter, Supply Intelligence Johnathan Sutton, Westfalia Fruit Marion Regan, Hugh Lowe Farms Ltd Bruce Tozer, Independent Susan Twining, CLA Michael Winter, Centre for Rural Research

LEAF Marque Board

Tom Green, Spearhead International Ltd, Chairman Ian Ashbridge, Bidwells Angus Davison, Haygrove Ltd Steve Jones, LEAF Chief Operating Officer

LEAF Network Advisory Board

Sarah Cowlrick, AICC
Jon Foot, AHDB
Robert Kynaston, Great Wollaston Farm
Jacques Launay, DEFRA
Calum Murray, Innovate UK
Ron Stobart, Sainsbury's
Jonathan Sutton, Westfalia Fruit

LEAF Marque Technical Advisory Committee

lan Finlayson, PSI (Chairman)
Andrew Francis, TEAM Ag (UK) Ltd. (Vice Chairman)
Rebecca Schofield, Tesco
Marie Keys, SAI Global Ltd
Lucy Tyler, Kingsplay Farming Company
Libby Rowland, Barfoots
Ed Ford, Dyson Farming
Paul Billings, Germinal
Piers Sangan, Sangan Island Conservation Ltd
Craig Murray, DEFRA
Robert Evans, NSF Certification
Rowen Markie, United Exports
Joe Revell, Blue Skies

LEAF Demonstration Farmer, John Renner, Renner Farming, Northumberland

LEAF Demonstration Farmers

Robert Addicott, Addicott Partners, Somerset
Rob Ball, Elveden Farms Ltd, Norfolk
Brian & Patrick Barker, E J Barker and Sons, Suffolk
Andy Bason, Newhouse Farm, Hampshire
Chris Baylis, Sir Richard Sutton Estates Ltd, Lincolnshire
Sandy Booth & Jackie Barr, New Forest Fruit Company, Hampshire
Nick & Claire Bragg, Frogmary Green Farm, Somerset
Hugh Broad, P N Broad and Son, East Lothian
Philip & Charlie Chamberlain, Crowmarsh Battle Farms Ltd,
Oxfordshire

Nick Down, Yattendon Estate, Berkshire

Jeremy Durrant, E W Davies Farms

Duncan Farrington, Bottom Farm, Northamptonshire

David Felce, R C Felce and Son, Cambridgeshire

Andrew Ferguson & Andrew Hoad, Leckford Estate, Hampshire

Jake Freestone & Penelope Bossom, Overbury Enterprises,

Gloucestershire

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Anthony Snell, A.J & C.I Snell, Herefordshire

Nick Tilt, R P Tilt and Son, Shropshire
Ian Waller, Hampden Bottom Farm Ltd,
Buckinghamshire
Duncan Worth & Simon Day, Worth Farms
Keston Williams & Neil Cairnes, Barfoots of Botley, West
Sussex

LEAF Innovation Centres

Sion Williams, Bowhill Farming Ltd

Agrii Throws Farm Technology Centre, Essex Bangor University, Gwynedd Bayer Cropscience, Cambridgeshire The Allerton Project, Leicestershire Harper Adams University, Shropshire James Hutton Institute, Perthshire Newcastle University Farms, Northumberland NIAB EMR, Kent Rothamsted Research Harpenden, Hertfordshire Rothamsted Research North Wyke, Devon Royal Agricultural University, Gloucestershire SRUC - The Dairy Cattle Research and Innovation Centre, Midlothian SRUC - The Hill & Mountain Research Centre, Perthshire Stockbridge Technology Centre, Yorkshire University of Reading Centre for Dairy Research

LEAF Open Farm Sunday Ambassadors

Rona Amiss, South West
Molly Biddell, South East
Helen Chappell, North West
Rebecca Dawes, Scotland
Andy Guy, Midlands
Anne Mair-Chapman, North East
Jamie McCoy, Wales
Jon Myhill, East of England
Lucy Nott, West Midlands

(CEDAR), Berkshire

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