



LINKING ENVIRONMENT AND FARMING

Annual Review 2021

“

Our vision is a global farming and food system that delivers climate positive action, builds resilience and supports the health, diversity and enrichment of our food, farms, the environment and society.

”



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Welcome

HRH The Countess of Wessex GCVO at LEAF Demonstration Farm,
New Forest Fruit, Hampshire

From our Honorary President, HRH The Countess of Wessex GCVO



This is a vital and exciting time for sustainable farming and for LEAF, as it reaches its landmark 30th anniversary this year. With national and global net-zero carbon targets, agriculture is under an intense spotlight – both in terms of its environmental impact and as a big part of the solution.

Farmers are on the front-line of positive, climate change solutions – reducing carbon emissions, building healthier and more productive soils, delivering better air and water quality and enhancing biodiversity. Faced with competition for scarce resources, LEAF's integrated, whole farm approach offers farmers a practical framework to advance better, smarter, more sustainable farming solutions.

LEAF's 10 year strategy is bold and energising with solution driven approaches. Its network of Demonstration Farmers and Innovation Centres, supported by the new Beacons of Excellence are made up of some of the UK's most forward-thinking farmers and world leading research centres, helping ensure that new sustainable farming practices, evidenced by rigorous scientific research, reaches farmers on the ground. Similarly, the ongoing commitment and vision of LEAF Marque certified growers, along with a growing number of leading retailers, is transforming our global farming and food systems. This work is game changing, and I applaud LEAF's work in this area.

As many of you will know, I am passionate about ensuring young people are given the opportunity to connect with farming, food and nature. LEAF Education's increasing outreach and impact is helping drive awareness and understanding of how our food is produced and what farmers are doing to tackle the climate crisis. This work fully captures the energy, curiosity and challenge of the next generation.

The achievements outlined in the pages that follow, build on LEAF's 30th year heritage of working in collaboration across the farming and food industry towards shared environmental objectives. I congratulate and thank all involved as you continue to raise the bar, for the good of our planet and future generations.

A handwritten signature in dark ink, appearing to read 'Catharine'.

From our Chairman

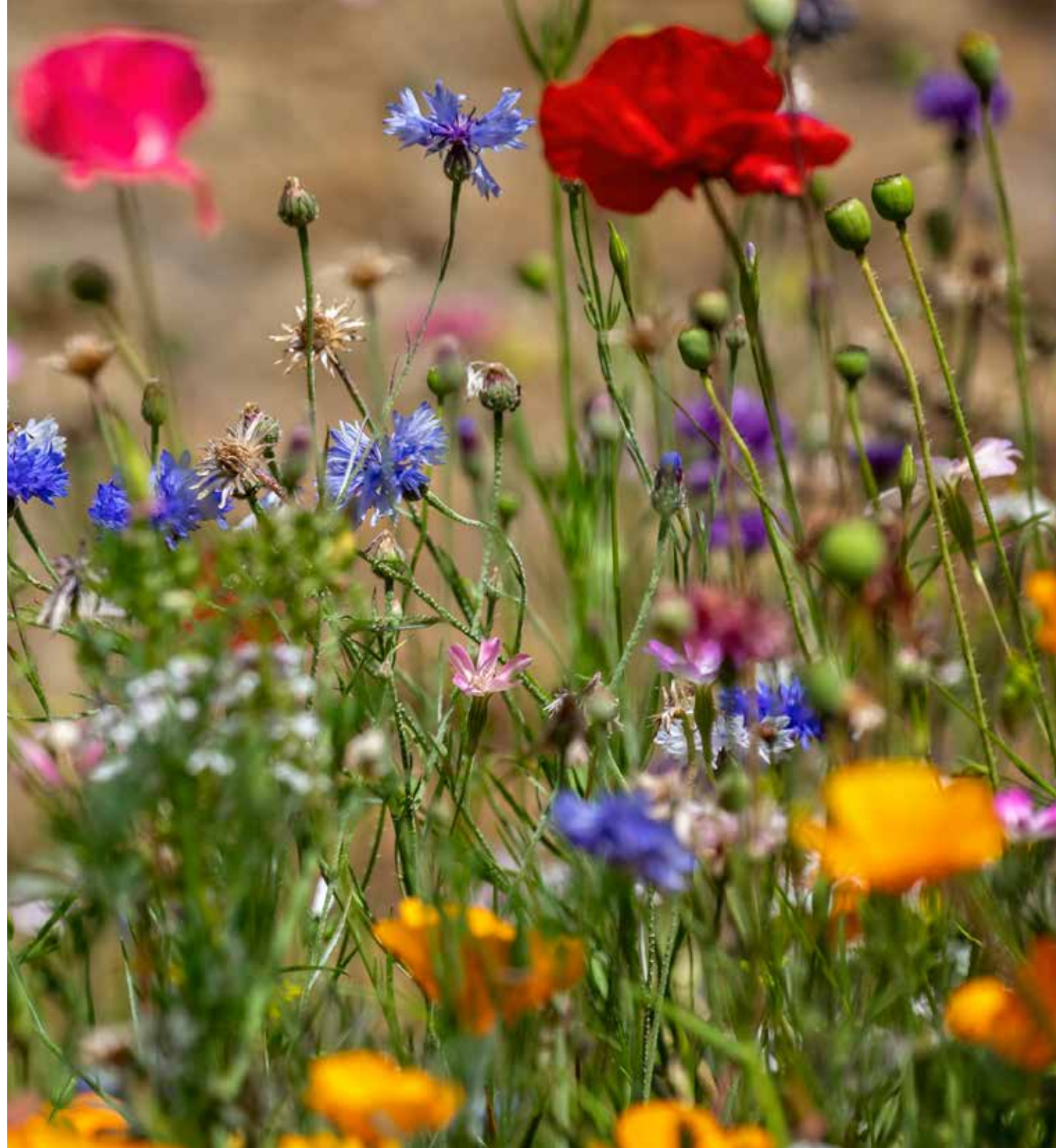


Philip Wynn

If I had one word to describe the past year, it would be 'disruption'.

Disruption in our personal lives and our businesses, not just here in the UK but across the globe. The impact of both the pandemic and climatic events have caught multi-generational attention and placed sustainability and resilience at the forefront of all our minds.

LEAF was, perhaps, ahead of its time 30 years ago but today our vision and future ambitions are perfectly aligned with the current needs of our world. Whether that is around the way we farm, the provenance of the food we eat or the desire to learn more about farming and the environment which sustains us and which we in turn must sustain. This annual report clearly demonstrates that LEAF is delivering, facilitating and educating at all levels despite the many continuing restrictions on our daily activities.



Thinking outside the box and finding innovative ways to engage has resulted in a fivefold increase in the number of young people reached by our educational team. This year we welcomed back an 'on-farm' LEAF Open Farm Sunday on its 15th Anniversary. Our farmer hosts were amazingly creative in delivering fascinating Covid safe events and we saw a huge diversity of visitors, 43% of whom had never been on a farm before.

LEAF Marque's position within our food system is truly unique. It provides a recognised and measurable standard which embraces the importance of food from multiple perspectives - from the producer to the consumer and the retailers in between. With the recent and fantastic news that Tesco and Pepsico are adopting our certification we are busy scaling up our resources to support their growers both here in the UK and around the globe.

Even though we were unable to celebrate our 30th anniversary in both person and style, we should not let this detract from our many achievements. The general awareness of LEAF, our work and values has rocketed this year and the hard work and vision of the past 30 years provides a firm foundation for the future.

We are enormously thankful to all who support us in a myriad ways; our team, our members and our sponsors. Your many contributions enable us to be a catalyst and enabler of constructive, sustainable and innovative change.

Our year in highlights



JANUARY

We start the year with a new, far reaching, ambitious strategy taking IFM to the next level whilst putting health, diversity and enrichment at the heart of all we do.

FEBRUARY

Nature-based Solutions to Climate Change project begins, supported by The Linder Foundation. It involves working with farmers to build business resilience and enhance the environment.

MARCH

Zoom into LEAF Marque! A week of virtual events, culminating in the launch of our 9th Global Impacts Report.

LEAF Online Farm Sunday gives a glimpse into springtime farming activities.

APRIL

Virtual Field Event looking at how farmers can optimise biodiversity to bring business benefits across the farm, held in collaboration with Showcase and Corteva.

MAY

The launch of AgriCaptureCO2, an EU Horizon 2020 project, to support farmers with earth observation, regenerative farming practices and compensation through carbon credits.

JUNE

LEAF Open Farm Sunday returns for its 15th anniversary with 101 farmers hosting Covid-safe on-farm events!

JULY

New independent study shows the numerous 'beyond certification' benefits of LEAF Marque certification including earned recognition, market opportunities, benchmarking and credibility.

AUGUST

LEAF Marque is selected as one of the assurance schemes to take forward in a Defra E.L.M. SFI pilot to explore the role of Earned Recognition

SEPTEMBER

Resilient & Ready Autumn on-farm events bring together our R&R farmers and project partners to look at farming in the long term.

Our autumn LEAF Online Farm Sunday focuses on climate change.

OCTOBER

Agrii's Throws Farm Technology Centre and Newcastle University Farms become the latest innovation centres to join the LEAF Network.

Laurus Rycroft School, Manchester are crowned "Food, Farming and Natural Environment School of the Year 2021" in our national competition.

NOVEMBER

Tesco announce the roll out of LEAF Marque certification across its entire fresh produce global supply base and Quaker Oats ask their 300 oat farmers to become LEAF Marque certified by the end of 2023.

LEAF attends COP26 and LEAF Education team up with Sainsbury's.

DECEMBER

LEAF gains recognition from the IUCN as a Nature-based Solution by applying the IUCN Global standard to LEAF's core framework.

Firm foundations



From our
Chief Executive,
Caroline Drummond MBE

Over the last 30 years, LEAF has proved that it is a force for good in driving more sustainable agriculture. Reaching our landmark 30th anniversary this year was a time to look back on how we have progressed from being a bold idea to a prominent global organisation working with hundreds of growers in over twenty countries and thousands of industry stakeholders.

More importantly it is a time to build on that legacy and look forward. We began 2021 with a new, far reaching and ambitious [10-year strategy](#), building on our heritage and taking sustainable farming to the next level. Embracing circular agriculture with health, diversity and enrichment at the centre of all we do, we are firmly focused on the practical delivery of national and global sustainability commitments set out in the Sustainable Development Goals (SDGs), the Paris Agreement and the Post 2020 Biodiversity Framework.



LEAF has always been a multistakeholder organisation. This is, I believe, our greatest strength. Building on the vision and commitment of others before them, including Waitrose, M&S and many independent food brands, we were immensely proud to announce at the end of 2021 that Tesco will be rolling out LEAF Marque across their fresh produce supply chains in the UK and globally, and that all Quaker Oat's UK growers will become LEAF Marque certified by the end of next year. These partnerships signal a hugely significant and transformative moment, both for LEAF as an organisation and for the health of our planet. They will help drive an important part of our strategic plan to see 85% of UK fruit and vegetables grown on LEAF Marque certified businesses over the next 5 years. This is almost doubling the current amount within the next five years. The retail sector has a huge role to play in raising the 'sustainability bar' across all farming sectors and we are confident that others will follow the lead of these early trailblazers.

Another key priority is to equip farmers with the skills, know-how and confidence to build the resilience of their businesses, through our ongoing programme of training, management tools and resources. The LEAF Network of Demonstration Farms and Innovation Centres supported by the introduction of Beacons of Excellence, plays a critical role in ensuring that IFM practices, evidenced by rigorous scientific research, reaches farmers on the ground.

Raising public awareness and understanding of what sustainable farming means and how it impacts on people's lives and the climate, drives change. This starts with young people and our growing education and outreach programme is having a huge impact. LEAF Education recorded its highest levels of engagement to date this year, with a five-fold increase in the number of people it worked with through Farmer Time, Farming Fortnight, our National Food, Farming and Environment Competition and Countryside Classroom. Similarly, it was wonderful to see LEAF Open Farm Sunday return to on-farm events and its reach extending throughout the year with spring and autumn virtual events.

The achievements outlined in this report are shared ones. As always, we remain tremendously grateful for the time, effort, dedication, and expertise of our trustees, members, certified growers, staff, volunteers and all our stakeholders over the last three decades. You have made LEAF what it is today, and we rely on you to ensure it remains a powerful force for the good of global agriculture – now and for the future. Thank you.

Celebrating 30 years

Looking back at the key milestones in our history



1991

LEAF is launched at The Royal Show on the 2nd of July

North Farm becomes the first LEAF Demonstration Farm

1994

The LEAF Environmental Audit is created

1997

The LEAF Demonstration Farm network continues to expand, welcoming thousands of visitors.
LEAF members grow to over 1,000

1999

LEAF moves into the livestock sector & starts promoting Integrated Farm Management (IFM)

2002

LEAF Marque is launched

2003

13 leading research institutions are named as LEAF Innovation Centres

2004

The Speak Out Initiative is born

2006

LEAF Open Farm Sunday pilot

2007

LEAF Marque goes global

2011

4,000 people experience a sensory rich farm visit as part of the 'Let Nature Feed Your Senses' project

2014

The LEAF Sustainable Farming Review is launched.
22% of UK fruit & vegetables are grown on LEAF Marque certified businesses





2016

HRH The Countess of Wessex becomes LEAF's Honorary President

2017

LEAF merges with FACE (Farming And Countryside Education), and Farmer Time is launched

2018

Launch of LEAF Education

The LEAF Network continues to grow across the UK

2019

LEAF works with partners across Europe in a range of H2020 funded projects

Launch of Resilient & Ready in partnership with Corteva

2020

LEAF responds to the coronavirus pandemic by offering remote audits and runs LEAF Open Farm Sunday online

LEAF is involved in ELMs Test & Trials

2021

Launch of Nature-based Solutions project

45% of UK fruit & vegetables are grown on LEAF Marque certified businesses, with further suppliers & partnerships coming aboard

LEAF & LEAF Education attend COP26, and are part of Sainsbury's Global Farm



Looking ahead

Our 2031 ambition

Our 10-year strategy, taking us to 2031, is bold, ambitious and far-reaching. Building on the past three decades we are advancing our work in developing and promoting more sustainable agriculture through Integrated Farm Management.

Embracing circular agriculture with health, diversity and enrichment at the centre of all we do, we will play a leading part in delivering national and global sustainability commitments set out in the UN Sustainable Development Goals (SDGs), the Paris Agreement and the post 2020-Biodiversity Framework.



Driving forward sustainable farming knowledge and exchange



Equipping farmers with the latest skills and knowhow to address climate change challenges through IFM is at the heart of LEAF.

Pushing forward the science and technology behind sustainable farming and ensuring it translates to farmers on the ground is a key function of the LEAF Network made up of exemplary Demonstration Farms and world leading Innovation Centres, supported by our new Beacons of Excellence focusing on regenerative outcomes. Together with our extensive range of management tools, resources and training, we are leading the way in supporting the research, evidence, development and promotion of more regenerative, climate positive farming.

Nature-based Solutions on-farm event at Courteenhall Farms, Northampton

Knowledge Generation and Exchange highlights



Growing the LEAF Network

[Newcastle University Farms and Agrii Throws Farm Technology Centre](#) are launched as LEAF Innovation Centres, bringing with them a wealth of expertise in the arable and livestock sectors.



Regenerative farming through Integrated Farm Management

Launch of a [new video](#) outlining how Integrated Farm Management supports more regenerative agriculture, featuring LEAF Demonstration Farmers and members, it explains what role each of the nine sections play and what it looks like in practice. Huge thanks to Mark Tufnell, David Thomas, Jake Freestone, Robert Kynaston, Jeremy Durrant, Sion Williams, Andrew Brown, and Nick Rowsell.



IFM Training

On-line, BASIS accredited IFM training events continue to be hugely popular. Run over three days, they offer an in-depth overview of IFM in different businesses and provide an ideal first step for farmers looking to become LEAF Marque certified.

Nature-based Farming Solutions

Working with ten farmers across England, [this exciting project](#), supported by The Linder Foundation, is looking at more nature-based farming solutions to climate change. Throughout the year, farmers have received one-to-one expert advice, support from LEAF and we were delighted to bring project partners together at a LEAF Surgery. The project will culminate in a series of farmer case studies in Spring 2022.



LEAF Network on the Map!

New interactive digital [LEAF Network map](#) offers an inventory of the resources and particular IFM strengths of each farm and research establishment – highlighting existing innovation and capacity within UK agriculture and opportunities for collaboration.

New resources

We continue to build on our communications and introduced two new resources this year – our IFM Quarterly for members with all the latest research, updates and news around IFM and Network Innovation News – a newsletter specifically for our LEAF Network.

Working across Europe

[We are partners in six visionary EU funded projects](#), collaborating with hundreds of farmers, researchers, advisers, and industry stakeholders across Europe working on a range of sustainable farming topics including intercropping, crop diversification regenerative agriculture, Integrated Pest Management, data observation and cover crops – all aimed at pooling expertise and resources to tackle shared challenges. Throughout the year, we have held on-line meetings, virtual field events, LEAF Surgeries and webinars to bring partners together and share results.

The European Regenerative Agriculture Community (ERAC) was launched – a space for dialogue, knowledge exchange and solution sharing.

LEAF Marque

A pathway to more
sustainable farming



The ever-increasing reach and impact of LEAF Marque certification is continuing to mobilise advances in more sustainable farming across the globe.

Through the vision, determination and commitment of our certified growers and many food supply chain partners, we are seeing significant advances towards more sustainable, nature-based farming and food systems. Our growers are reducing carbon emissions, building healthier and more productive soils, delivering better air and water quality and enhancing biodiversity.

Market Opportunities

highlights



Our Global Impacts

We celebrate another [year of achievements](#) from our LEAF Marque certified growers in delivering more climate positive farming.

45%
of UK fruit & veg
grown on LEAF
Marque certified
businesses

67%
have one or more
types of renewable
energy generation
on farm

21
countries with
LEAF Marque
certified
businesses

7,228,444
metres
of hedges (the
same distance as
UK to Kenya)



ZOOM into LEAF Marque

A [week-long series of virtual events](#) bringing together expert speakers, farmers, partners, supporters, sustainability leaders and innovators for honest conversations about driving forward more climate positive farming, culminating in the launch of our [Global Impacts Report 2021](#) - celebrating the achievements and impacts of our LEAF Marque growers.

Beyond certification

[New independent study](#) shows that LEAF Marque goes beyond an environmental assurance system and offers many added value benefits including increased gross margins, market opportunities, retailer engagement and earned recognition.

Government recognition

LEAF Marque was selected as one of the assurance schemes in the Defra Sustainable Farming Incentive pilot – giving significant recognition for our growers and the role of LEAF Marque in leveraging more sustainable, regenerative farming.



Listening, adapting and improving

The [LEAF Marque Standard public consultation](#) opened in November 2021. Feedback from our members, farmers, growers, academics, fellow NGOs and members of the public helps ensure our Standard remains relevant and robust.

Our growing supply chain partners

We continue to work closely with Waitrose, M&S and a growing number of independent food labels and are immensely proud to announce new collaborations with [Tesco](#), who will be rolling out LEAF Marque across their fresh produce supply chains. We also started an exciting new partnership with PepsiCo in which UK-based [Quaker](#) oat suppliers will achieve LEAF Marque certification.



Educating future generations about food production, farming and the natural environment




Working across the education and agricultural sectors, LEAF Education is leading the way in engaging and inspiring young people about food production, farming and the natural environment.

Although farm visits were limited due to the ongoing pandemic restrictions, LEAF Education continued to find new and exciting ways to connect students of all ages with farming and food production through Farmer Time, Farming Fortnight, weekly videos, virtual workshops and careers sessions, competitions and engaging learning resources.

LEAF Education records highest levels of engagement to date in 2021

LEAF Education highlights

 [Click here](#) to read more about our LEAF Education impacts in 2021

74,044
young people
worked with
directly



Over
63,000
hours worked
with children



Over a
million
engaged with
us over social
media



Farmer Time

[Farmer Time](#) continues to inspire, engage and educate young people about the journey of their food from farm to fork. Since the initiative began it has connected **742 teachers** (or **over 22,696 children**) with farmers.

National Competition

For the third year running, [LEAF Education](#) and Coleg Cambria organise a national competition in Food, Farming and the Environment, which gives secondary school students from across the UK a chance to win an exclusive weekend experience on a real working farm at Coleg Cambria Llysfas in North Wales. Laurus Ryecroft in Manchester are crowned 'Food, Farming & Natural Environment School of the Year 2021'.



LEAF Education Demonstration Schools

[LEAF Education Demonstration Schools continue to increase](#) with Our Lady's Catholic Primary School, Alcester and John Hanson Secondary School, Andover joining the network of exemplary schools embedding farming, food production and the natural environment across the curriculum.

Farming Fortnight

A two weeklong celebration of farming returns for a third year with new learning resources covering all key stages which attracted over **208,000** views online.



LEAF Education at COP26

[LEAF Education teamed up with Sainsbury's for COP26](#) to offer a series of teacher resources about global climate change, covering topics such as biodiversity, plastics, soil, food waste and water management.

The [resources for primary and secondary pupils](#) included a series of mini case study videos showing how farmers are producing food for Sainsbury's sustainably – all part of the new [Sainsbury's Global Farm website](#). Our LEAF Education COP26 Ambassadors, Jake Freestone and Duncan Farrington, also delivered live virtual farm tours to thousands of children during the conference.



Connecting the public with farming



LEAF Open Farm Sunday at Kypie Farm, Northumberland



LEAF Open Farm Sunday 2021

Building a better understanding of farming, what it delivers and how it impacts on all our lives is key to delivering our vision of a global farming and food system that delivers climate positive action for food, farms, the environment, and society.

LEAF Open Farm Sunday highlights



LEAF Open Farm Sunday – the farming industry’s annual open day!

This year we celebrated our 15th anniversary of LEAF Open Farm Sunday and what better way to do this than the return of on-farm events on 27th June 2021. It was truly inspiring to see farmers stepping up like never before to welcome people onto their farms in a Covid-safe way. They switched things up, scaled things down and got creative – all determined to give visitors an on-farm experience to remember!

On the day in numbers

101
farmers
opened their
gates

34%
first time
host farmers

Over 50
million
reached in
the media



 [Click here](#) to read more about our LOFS impacts in 2021

“Such an enjoyable & informative day out. The passion for farming & the respect for the environment came across powerfully.”
- LOFS visitor



“Make the chance to do LEAF Open Farm Sunday, it really is worth it!”
- LOFS farmer

Our visitors

With fewer events this year, demand was high! Almost all events were fully booked well before the day and some visitors travelled long distances to visit a farm.

99%
of visitors
rated events
as ‘good’ or
‘excellent’

70% had not been
to an LOFS event before
43% had not visited
a farm before



Thank you!

To all the farmers who hosted some wonderful, engaging events – both on farm and virtually, to visitors for joining in and asking some fabulous questions, to all the helpers and our wider industry supporters and to all our 2021 LOFS Principal Sponsors:



Government support

We were delighted to welcome Defra Farming Minister, Victoria Prentis to Rectory Farm in Oxfordshire. The Minister was met by Caroline Drummond, LEAF CEO, and host farmer Imogen Stanley.

LEAF Online Farm Sunday

LEAF Online Farm Sunday took to the screens once again in [March](#) and [September](#), seeing **over a quarter of a million people** connecting with farmers and learning about food production and climate change through virtual farm visits.

Partnerships for positive change



Craig & Claire Grant and Harriet Ross & Ben Lowe, four of our Resilient & Ready farmers



LEAF is creating a more sustainable global farming and food system by working together. We have always believed in the power of collaboration to bring about long-lasting reforms and this requires the collective efforts of farmers, governments, retailers, NGO'S, scientists and individuals.

Our achievements this year are shared ones. Thank you to the many organisations and individuals across the farming and food industry we work with; for your innovation, vision and positive engagement.

Working in Partnership highlights



Supporting future sustainability leaders

We continue to work with four inspirational farmers as part of the [Resilient & Ready](#) programme, supported by Corteva Agriscience. Ben Lowe, Harriet Ross, Craig and Claire Grant, Andy Bason and Nick Down have been hosting on-farm and virtual field events on carbon and biodiversity, engaging with the media, and taking part in a range of technical trials. Now in its third year, the farmers are working towards becoming LEAF Demonstration Farmers and industry leaders in more sustainable farming.

Jordans Farm Partnership

The [Jordans Farm Partnership](#) – a unique collaboration between LEAF, Jordans, The Wildlife Trusts and The Princes Countryside Fund has been supporting all Jordan's oat growers to deliver exemplary wildlife and habitat management and greater sustainability through LEAF Marque certification. During the summer we held a virtual field day and enjoyed a lively and interactive discussion with farmers and partners about the realities of enhancing on-farm biodiversity – the challenges and the triumphs!



Catchment Sensitive Farming

As part of our long running collaboration with Catchment Sensitive Farming we have added to our wonderful series of [case study videos](#) on good farming practice, covering issues such as nutrient management, rainwater harvesting and soil health. Huge thanks to all the farmers who took part.

Vitacress Farm Excellence

We continue to work with Vitacress and Hampshire & Isle of Wight Wildlife Trust (HIWWT) as part of this [innovative project](#) looking at an outcome-based approach to measuring environmental improvements, especially in regard to biodiversity. Despite the challenges faced this year, there has been significant progress for all farms, and Vitacress continues to demonstrate how environmental sustainability can be incorporated into everyday management and business decisions.



Penwith Partnership

We visited participating farmers and held a group tour to the world leading daffodil facilities at Varfell Farms, which we hope to launch as a LEAF Demonstration Farm by the end of the project. The farmers created some great self-filmed footage that we used to make a [snapshot video of Penwith spring farming, with music composed by a local A-Level student](#).

LEAF Surgeries

LEAF Surgeries continued throughout the year, bringing together our members and industry supporters to share current trends and opportunities. We covered a wide range of issues including sustainable intensification, trade policies, public engagement with farming, nature-based solutions to climate change, COP26 and the future of tractors and technology. Huge thanks to all our expert speakers from across the farming industry for sharing your insights and expertise.

Out and about

With lockdown easing, it was an absolute joy to catch up with our members, partners and friends across the industry as agricultural shows resumed. LEAF flags were flying high at Groundswell and Cereals and it was wonderful to speak to so many interested parties. One of the highlights of Groundswell was our [panel discussion](#) exploring our 30-year journey and new strategy with speakers including Andy Bason, Resilient & Ready farmer; Alastair Leake, GWCT; Ian Waller, LEAF Demonstration Farmer, LEAF CEO Caroline Drummond and Tom Martin, Farmer Time founder.



Thank you

To all our farmer, corporate, university, college and advisor members, as well as our generous sponsors, who have helped support our work during 2021...





Money matters

Summary of income & expenditure for the year ended 31 March 2021

	2021	2020
INCOME FROM:		
Donations & legacies	£129,713	£96,083
Charitable activities	£1,435,742	£1,398,805
Other trading activities	£134,131	£131,650
Investment income	£242	£913
TOTAL INCOME	£1,699,828	£1,627,451
EXPENDITURE ON:		
Raising funds	£101,127	£128,625
Charitable activities	£1,274,939	£1,471,484
TOTAL EXPENDITURE	£1,376,066	£1,600,109
Net gains/(losses) on investments	-	(£145)
NET MOVEMENT IN FUNDS	£323,762	£27,197
RECONCILIATION OF FUNDS:		
Total funds brought forward	£740,954	£713,757
Net movement in funds	£323,762	£27,197
TOTAL FUNDS CARRIED FORWARD	£1,064,716	£740,954

Thank you

To all of the organisations and individuals who have provided donations to LEAF and LEAF Education, including...

- Garfield Weston Foundation

The Banister Charitable Trust

The Florence Turner Trust

The Worshipful Company of Farmers

The Belvedere Trust

The Simon Gibson Charitable Trust

Gerald Palmer Eling Trust Company

The Walter Guinness Charitable Trust

The Grantham Yorke Trust

The Hadrian Trust

Edith Murphy Foundation

The Shanly Foundation

The Canton Furze Settlement

The Thomas Farr Charity

The Royal Warrant Holders Association

The Graham and Henrietta Somervell's Wildlife Trust
- The Joseph Nickerson Charitable Foundation

Ashden Trust

The Tendril Trust

Baron Davenport's Charity

Doris Field Charitable Trust

The Nineveh Charitable Trust

NFU Mutual Charitable Trust

The Maude Elkington Charitable Trust

F.B. Coales No. 4 (Family) Trust

The Pantheon Charitable Trust

The SMB Charitable Trust

The J Reginald Corah Foundation Fund

The William Dean Countryside and Educational Trust

DS Smith Charity

The Linder Foundation

The David Family Foundation

The Henry Sale Foundation

To our LEAF Education Patrons

- Dyson Farming
- Corteva
- Hutchinsons
- Sainsbury's
- Yara

To our Farmer Time Sponsors

- G's Fresh
- Sainsbury's
- Strutt & Parker

To our National Competition Supporter

- Waitrose



The LEAF team

LEAF Head Office Staff

- Caroline Drummond MBE, Chief Executive

Callum Bennett, Technical Officer

Jim Blumire, Bookkeeper

Matthew Bradley, Marketing Officer

Martyn Buttle, Technical Officer

Sam Conway, Marketing & Communications Manager

Jess Corsair, Technical Coordinator

Emma Darwood, Executive Assistant and HR

Rebecca Davis, Technical Coordinator

Carl Edwards, Director, Education & Public Engagement

Nigel Evans, Techical Officer

Val Goldstraw, Membership Coordinator

India Grant-Wood, Business Relations Coordinator

Lucy Hando, Techical Officer
- Justine Hards, Marketing & Communications Coordinator

Janet Hickinbottom, National Education Officer

Jenna Higgins, Techical Officer

Justine Hunt, Operations Support Coordinator

Steve Jones, Chief Operating Officer

Ellie Knight, Marketing Officer

Clare Mike, Director, Business Development

Pilar Pampin, Techical Officer

Lucy Redmore, Assurance Manager

Tabitha Salisbury, Public Engagement Programme Coordinator

Annabel Shackleton, LEAF Open Farm Sunday Manager

Will Sibly, Techical Officer

Kuljit Sumal, Finance Officer

Dawn Teverson, Techical Manager

Megan Whatty, Techical Officer

Who’s who at LEAF

LEAF Board of Trustees

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Sara Eppel, Eppel Sustainability Ltd
Tom Green, Spearhead International Ltd
James Johnson, Secretary
Keith Norman, Keith Norman Consultancy Ltd
Emma Penny, Briefing Media Agriculture
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Ian Pigott, J W Pigott & Son
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Andrea Graham, NFU
Tim Isaac, AHDB
Robert Kynaston, Great Wollaston
Alastair Leake, Game & Wildlife Conservation Trust
Carmel McQuaid, Marks and Spencer
David Pink, Harper Adams University
Cedric Porter, Supply Intelligence
Johnathan Sutton
Marion Regan, Hugh Lowe Farms Ltd
Bruce Tozer, Independent Consultant
Susan Twining, CLA
Michael Winter, University of Exeter

LEAF Marque Board

Tom Green, Spearhead International Ltd, Chairman
Ian Ashbridge, Bidwells
Angus Davison, Haygrove
Caroline Drummond, LEAF Chief Executive
Steve Jones, LEAF Chief Operating Officer

Regional LEAF Chairmen

Ian Brown, North East
Andy Guy, East Midlands
Robert Kynaston, West Midlands
Jeremy Padfield, South West
David Roberts, Scotland
Ian Waller, South East

LEAF Marque Technical Advisory Committee

Ian Finlayson, PSI (Chairman)
Andrew Francis, Elveden Estates (Vice Chairman)
Guy Thallon, Fera Science
Richard Sheane, 3 Keel
John Harper, DEFRA
Marie Keys, NSF
Robert Evans, SAI Global Ltd
Paul Billings, Germinal
Alison Cross, HIWWT
Piers Sangan, Sangan Island Conservation Ltd
Ed Ford, Dyson Farming
Libby Rowland, Small Robot Company
Johnny Renner, North Bellshill and Amerside Hill Farms
Hella Lipper-Morse, Blue Skies
Sue Whittington, AIC
Rebecca Hesketh, Waitrose
Marta Vaquero, UKAS
Innes McEwan, Future Biogas
Elizabeth Williams, Greencell

LEAF Demonstration Farmers

Robert Addicott, Addicott Partners, Somerset
Brian & Patrick Barker, E J Barker and Sons, Suffolk
Edward Baxter & Matt Waldie, Gilston Mains, Fife
Chris Baylis, Sir Richard Sutton Estates Ltd, Lincolnshire
Sandy Booth & Jackie Barr, New Forest Fruit Company, Hampshire
Nick & Claire Bragg, Frogmary Green Farm, Somerset
Hugh Broad, P N Broad and Son, East Lothian
Anthony & Lucy Carroll, Carrolls Heritage Potatoes, Northumberland
Philip & Charlie Chamberlain, Crowmarsh Battle Farms Ltd, Oxfordshire
Jeremy Durrant, E W Davies Farms
Duncan Farrington, Bottom Farm, Northamptonshire
David Felce, R C Felce and Son, Cambridgeshire
Andrew Ferguson & Andrew Hoad, Leckford Estate, Hampshire
Andrew Francis, Elveden Farms Ltd, Norfolk
Jake Freestone & Penelope Bossom, Overbury Enterprises, Gloucestershire
Ralph Grindling, Russell Smith Farms, Cambridgeshire
Keith Harris, Silton Manor Farming, Dorset
Paul Hayward, E Dunning and Son, East Yorkshire
William Pitts, The Green House Sussex Ltd, West Sussex
Philip Huxtable & Charlie Parker, JSR Farms Ltd, East Yorkshire
Andrew Jackson, Man of Ross Ltd, Herefordshire
David Kennedy & Chris Savage, Morriston Farms, Ayrshire
Mark Knight, Tangmere Airfield Nurseries Ltd, West Sussex
Robert Kynaston, Great Wollaston, Shropshire
Craig Livingstone, Lockerley Estate
James & Emma Loder-Symonds, Nonington Farms
Mike Renouard, The Jersey Royal Company
Chris Newenham & Andrey Ivanov, Wilkin and Sons Ltd, Essex
Jeremy & Sue Padfield, Church Farm, Somerset
Ian Pigott, J W Pigott and Son, Hertfordshire
Tim Pratt, Wantisden Hall Farms, Suffolk
John & Helen Renner, Renner Farming, Northumberland
Charles Shropshire & Stewart McIntyre, Cambs Farms Growers (G's), Cambridgeshire
Hamish Stewart, Ragley Hall Farm, Warwickshire
Anthony Snell, A.J & C.I Snell
Nick Tilt, R P Tilt and Son, Shropshire

Ian Waller, Hampden Bottom Farm Ltd, Buckinghamshire
Duncan Worth & Simon Day, Worth Farms
Keston Williams & Harry Wilder, Barfoots of Botley, West Sussex
Sion Williams, Bowhill Farming Ltd

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Molly Biddell, South East
Helen Chappell, North West
Rebecca Dawes, Scotland
Andy Guy, Midlands
Anne Mair-Chapman, North East
Jamie McCoy, Wales
Jon Myhill. East

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Katy Pallas, North West
Faye Edwards, West Midlands
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Bethan Simons, Wales

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The Allerton Project, Leicestershire
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LEAF works with farmers, the food industry, scientists, educators and consumers to develop and promote more sustainable, regenerative farming.

Help us achieve our vision of a global farming and food system that delivers Climate Positive action for farming, food production and society.

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