

LEAF in 2014

Delivering more sustainable farming and food



LINKING ENVIRONMENT AND FARMING

WHO WE ARE

LEAF (Linking Environment And Farming) – a leading organisation delivering more sustainable food and farming

OUR VISION

A world that is farming, eating and living sustainably

OUR MISSION

To inspire and enable sustainable farming that is prosperous, enriches the environment and engages local communities

Work with us in 2015 towards more sustainable food and farming for all



LINKING ENVIRONMENT AND FARMING

From the President



They say that a rolling stone gathers no moss; in the same vein, turning over a new leaf would be equally applicable to this organisation. Rarely does a month go by without it being involved in some new initiative whilst still remaining true to its core principles.

Open Farm Sunday numbers continue to grow with over 207,000 visitors taking advantage of this special day in June. LEAF supported the Red Tractor week, the World Water Week and, for the third consecutive year, ran the National Farm Pollinator Survey in conjunction with NERC Centre for Ecology and Hydrology (CEH). LEAF has also been invited to be part of the Defra Sustainable Intensification Platform and only just recently has become a signatory of 'The Declaration of Abu Dhabi' – a global food security initiative. What a remarkable record undertaken by LEAF and its members. Caroline, you and your team should be roundly applauded for your dedication.

Another milestone for members this year was the LEAF Audit being replaced by the LEAF Sustainable Farming Review, launched by the Minister George Eustice. This management tool was developed in close consultation with farmers to improve sustainability through the Integrated Farm Management system and has been widely welcomed.

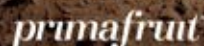
We are grateful to HSBC and especially to Allan Wilkinson for their continued sponsorship and for hosting LEAF's annual President's Event, 'Defining Resilience and Diversity in Agriculture', it was a most interesting day, buzzing with ideas and enthusiasm. My thanks also go to our other sponsors, businesses and LEAF members who support the work of LEAF, it is greatly appreciated.

Baroness Hazel Byford DBE DL

LEAF really matters to our businesses. We work with farmers and growers every day. We see first hand the benefits of integrated farm management and implementing best practice – on UK land and abroad.

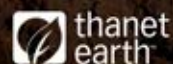
As one of the largest and best-respected suppliers of fresh produce in the UK, our technical staff are strong advocates of the LEAF Marque scheme. We introduce, encourage and support growers with the scheme and indeed, we adopt IFM and LEAF principles on our own sites. That's why we're pleased to be associated with this publication and with LEAF. To learn more about Fresca Group and our constituent businesses, please see www.frescagroup.co.uk

 MACK

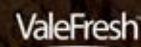
 primafruit

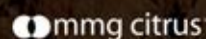
 manor fresh

 dgm Growers

 thanet earth

 wallings nursery ltd

 ValeFresh

 mmg citrus

From the Chairman



What a contrast we have had in weather patterns over the last three years. From continuous wet and flooding, to a wonderful summer and autumn this year, providing bounteous crops and grass aplenty for our livestock. On the other side of our challenging farming life balance sheet we have volatile markets to take the edge off our cheerfulness, annoyance at our lack of foresight in forward selling, irritating and seemingly pointless changes to the support payment system, and no let up in the tide of red tape.

But we are a resilient lot, and building resilience through diversity is a key function of LEAF. I can assure you that LEAF is in very good heart today. We have brought together new expertise to cover operational management, social media and marketing and additional technical support. I have an active and supportive board behind me, and that, with the whole hardworking team provides a unique support system for our industry as it faces the challenges ahead. In the area of technical expertise, our expanding network of Demonstration Farms really comes into its own. I have been very impressed at the innovation, the attention to detail and the sheer good husbandry exhibited by these dedicated farmers. This is the ideal forum for new agri-tech ideas to be put to the test and we are trying to encourage government and the scientific establishment to make the most of this valuable asset.

Efficient production is one thing, but without dedicated markets we are helpless takers of commodity prices. Retailers and processors are realising that food produced to the LEAF Marque standard will satisfy demand for food produced in an efficient and thoroughly sustainable way. Yes, it is tough to achieve, but to gain the respect it deserves it is of necessity rigorous. The LEAF Marque team are making great strides in updating the standard and extending its influence.

In encouraging a greater understanding by the public of how we farm is another good example of LEAF's diversity. In particular, Open Farm Sunday goes from strength to strength, and the addition of Open Farm School Days is proving inspirational. The whole industry owes a debt of gratitude to the 8000 farmers, family, friends and trade associates who put so much into this flagship occasion.

Finally, a big thank you to my fellow Board members, those on our committees, our farmers, members and Caroline and the LEAF team who have worked so hard to make LEAF the vibrant organisation it is today.

Stephen Fell, MRICS FRAGS



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Together.

Proudly
supporting
LEAF

Who are ADAMA?

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ADAMA

From the Chief Executive



We have had an exceptionally busy year that has seen continued growth in our activities and our membership. Built around our mission to **...inspire and enable sustainable farming that is prosperous, enriches the environment and engages local communities**, we are continuing to strengthen our three core areas of work to help support our member's farms and businesses as we strive for more sustainable agriculture. Those three areas:

Facilitating knowledge exchange and innovation: With the new LEAF Sustainable Farming Review and IFM Guide, farmers can demonstrate their commitment to Integrated Farm Management, with interactive support and guidance.

Developing market opportunities: Significantly the signing of the Abu Dhabi declaration, our membership of ISEAL and the continued growth and recognition of LEAF Marque provides our members with new in-roads to demonstrate their commitment to sustainable farming in the market place.

Building public understanding and trust: With our most successful Open Farm Sunday ever this year a big thank you to all those who supported and took part in the event – over 207,000 people are now more enthused and supportive about farming. We are very excited about our plans for the next 10 years!

It is this momentum, through the leadership of our farmers, members and sponsors, that drives change in the way we deliver more sustainable farming, rewarding best practice and catalysing improvements in order to meet the growing demand and interest in certified sustainable food choices. However, most importantly, the evidence that engagement with LEAF is leading to real and lasting change has also continued to grow. Our Sustainability Report is demonstrating those change and improvements in those businesses that we work with – well done.

Lastly, I would like to say thank you to the many individuals who make up the LEAF and LEAF Marque Boards, advisory, strategy and technical committees and give LEAF so much of their time, energy and expertise. Those involved in the impressive LEAF Demonstration Farms and Innovation Centres, our members and in particular, our Chairman, Stephen Fell and President, Baroness Byford. I would also like to extend a huge thank you to LEAF's professional and dedicated staff for all their hard work that has delivered the tremendous results you will read about in this report. Thank you and we look forward to continuing to work with you to deliver healthy, resilient and productive farm businesses.

Caroline Drummond, MBE

The year at a glance

Spring 2014

One of LEAF's key priorities is to facilitate knowledge generation and exchange amongst farmers. We do this in a number of ways, through technical events, videos and management resources. During the first quarter of 2014, we developed two new technical services for LEAF members – the IFM Bulletin and over twenty practical case studies looking at soil management, which build on our management guide – Simply Sustainable Soils. Both these developments are firmly aimed at providing LEAF members with practical information to help them implement IFM on their own farms. We also held a number of on-farm technical events, supported by CSF, looking at soil, biobeds and spray washings, helping farmers to focus on particular aspects of IFM in greater depth.

We also launched our new guide to pollinating insects which offers some practical and cost effective ways for farmers to increase the number of pollinating insects on their land. Last year, Caroline Drummond, LEAF's Chief Executive was awarded the Nuffield Frank Arden scholarship to look at the role farmers can play in improving the nutritional value of food. In April, she presented the findings from her twelve month study tour at the memorial conference.

Summer 2014

This year's Open Farm Sunday was officially the best yet! We welcomed some 207,000 visitors out onto farms all over the UK, which exceeded the record breaking attendance of 2013. A total of 375 farms opened up, from the most southerly farm on the Lizard in Cornwall to the Orkney Islands and everywhere in between. Our growing Open Farm School Days initiative is really gaining momentum with over 4,000 children visiting farms to find out how their food is produced.

Our second global impacts report showed clearly that our members are making huge strides, through their adoption of IFM, to more sustainable farming. Some 247,053 hectares of land around the world is now growing LEAF Marque crops. We continue to strengthen our UK network of Demonstration Farms, which play a vital role in demonstrating and promoting the principles of IFM. Finally, we were delighted to welcome Frogmary Green Farm in Somerset, farmed by Nick and Claire Bragg, as a LEAF Demonstration Farm when it was launched during the summer.



Frogmary Green Farm joins the LEAF Demonstration Farm network



Another record breaking Open Farm Sunday!



HRH Princess Anne visits LEAF at the Oxford Farming Conference 2014

The year at a glance

Autumn 2014

LEAF operates on a global scale with farmers growing to LEAF's IFM principles in some 33 countries. We were delighted therefore to sign up to 'The Declaration of Abu Dhabi' – a global food security initiative working to identify sustainable solutions to food security and safety challenges. Other signatories include Unilever, BASF, Nestlé, SAI Platform, Syngenta, Bayer CropScience and a number of other leading global food industry organisations, certification bodies and NGOs.

Celebrating the success of Open Farm Sunday 2014 is always a highlight of the year. We brought together many of our sponsors, farmers and supporters at an event held in London to highlight the key results of Open Farm Sunday and set out our vision for 2015 – our 10th anniversary year. We heard from sponsors about what they got out of Open Farm Sunday as well as a first time Open Farm Sunday host farmer – Alec Mercer, who gave an inspirational talk about why he felt so passionate about opening his farm to the public.

Winter 2014

Our president's event looking at 'Defining Resilience and Diversity in Agriculture' is one of LEAF's key highlights. This year was no exception. Over 130 delegates from across the food and farming industry joined us for a day of discussion and debate into this vital issue. Also at the event, we launched a new LEAF member's resource – 'Integrated Farm Management: A Guide' – a practical handbook explaining the principles of IFM, its benefits and how to implement it.

In November, we held an event in the House of Commons to launch Open Farm Sunday 2015 and set out our ten year vision. We also held our annual Let Nature Feed Your Senses conference in November. The end of the year saw the launch of a new management tool for LEAF Members – the LEAF Sustainable Farming Review, providing a complete health check for farm businesses.

Looking ahead to next year, we are pleased to be involved in the Sustainable Intensification Platform – a Defra funded project looking at how Integrated Farm Management can contribute further to sustainable farming nationwide.



Caroline Drummond MBE elected Honorary Fellow of the Society for the Environment



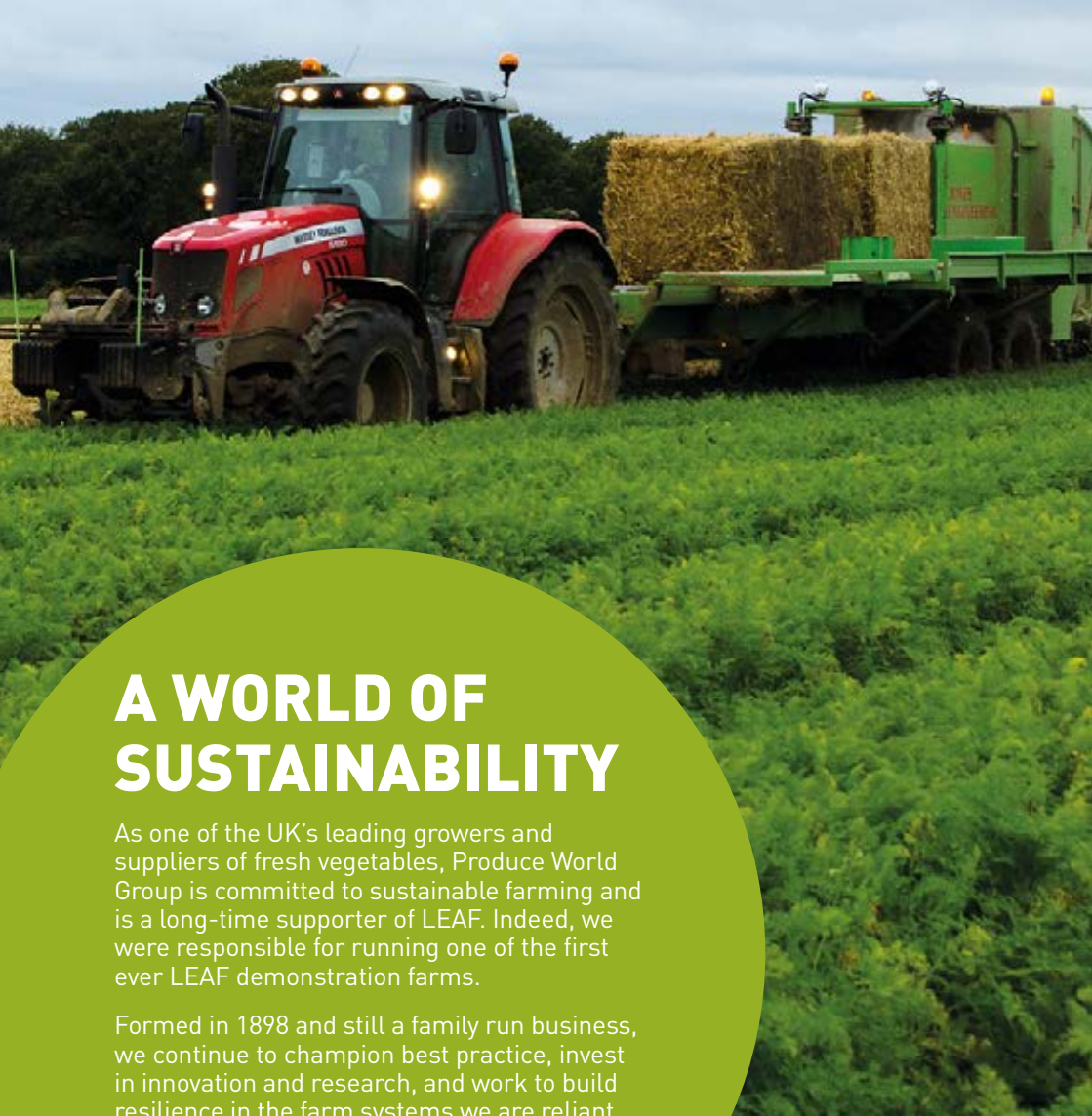
Launch of the LEAF Sustainable Farming Review



Lord de Mauley speaks at the House of Commons supporting Open Farm Sunday 2015



LEAF President's Event 'Defining Resilience and Diversity in Agriculture' brings together farming and food experts to address this vital issue



A WORLD OF SUSTAINABILITY

As one of the UK's leading growers and suppliers of fresh vegetables, Produce World Group is committed to sustainable farming and is a long-time supporter of LEAF. Indeed, we were responsible for running one of the first ever LEAF demonstration farms.

Formed in 1898 and still a family run business, we continue to champion best practice, invest in innovation and research, and work to build resilience in the farm systems we are reliant on. It is the combination of these initiatives that allows us to work with our customers and suppliers to deliver against the challenge of sustainable intensification.



PRODUCE WORLD
GROUP

www.produceworld.co.uk

A Year in Numbers



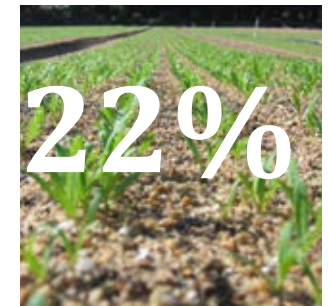
247,000

The area of land around the world growing LEAF Marque crops reaches 247,053 ha.



33

33 countries across the world with farms producing to LEAF Marque standards.



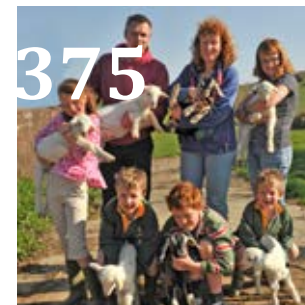
22%

22% of horticultural crops in the UK are produced to LEAF Marque standards.



8

4 technical on-farm events held and 4 videos produced focusing on specific IFM issues.



375

375 farms opened their gates for Open Farm Sunday 2014.



207,000

207,000 visitors to Open Farm Sunday 2014 – the highest yet!



4,000

4,000 children visited a farm as part of Open Farm School Days – thank you to the 40 farmers who hosted engaging visits.



Integrated Farm Management:
A Guide

2

2 new technical resources for LEAF members produced including Soil Case Studies and the LEAF IFM Guide.



1

The LEAF Sustainable Farming Review provides a complete on-line health check for farming businesses.

Facilitating knowledge generation and exchange

...through our network of LEAF Demonstration Farms and LEAF Innovation Centres, farm business management tools, technical events and resources

We have worked hard this year to build on the technical services we offer our members, introducing a number of new management resources designed to provide our members with up to date, practical information to help them understand the principles of IFM, its benefits and practical application on their own farms.

We now offer LEAF members a regular e-bulletin, focusing on particular aspects of IFM with articles from our LEAF Demonstration Farms, LEAF Innovation Centres and corporate members. We have also developed a collection of practical sustainable soil case studies to provide our members with on-farm data and guidance behind the assessment used in the Simply Sustainable Soils booklet.

A major development during 2014 was the launch of the LEAF Sustainable Farming Review. This builds on the LEAF Audit and offers an on-line self-assessment health check of the whole farm business. We also developed a further management resource for members – a practical guide on IFM explaining key principles, practices and benefits. Technical events this year have been held in partnership with the Catchment Sensitive Farming initiative and have focussed on innovative approaches to soil management and pollution control. We have also held two events for our Demonstration Farm and Innovation Centre network to ensure they are kept up to date with the latest IFM thinking and developments.

Key achievements in 2014

- The launch of the LEAF Sustainable Farming Review – a self-assessment health check for the whole farm
- The launch of 'Integrated Farm Management: A Guide' – a practical guide on IFM
- 4 technical events and 4 technical videos helping farmers see best practice in action
- Involvement in the Sustainable Intensification Platform – a Defra funded project looking at how Integrated Farm Management can contribute further to sustainable farming nationwide.



LEAF Demonstration Farmer summer event



Soil case studies to help farmers with sustainable soil management



Farmers sharing best practice at a LEAF Technical Event



Providing opportunities for farmers to see IFM in practice

Developing market opportunities

...through the LEAF Marque standard – an assurance system recognising more sustainable farmed products

Enabling farmers to gain recognition in the marketplace for their commitment to sustainable farming as well as offering consumers the opportunity to buy food grown to high standards of environmental care is what the LEAF Marque standard is all about. It is now one of the leading assurance systems recognising sustainably farmed products.

Our second global impacts report, published in June, showed significant growth in the amount of land across the globe growing to LEAF Marque standards, which currently stands at 247,053 hectares, including 186,989 in the UK.

We continue to build on our partnership with our many corporate members in building more market opportunities for our farmers. We are pleased to be working with the ISEAL Alliance – the global membership association for sustainability standards and are working towards full membership in 2015, having achieved associate membership in 2013.

As part of our commitment to ensuring LEAF Marque remains robust and accountable, we have invested heavily this year in developing the LEAF Marque Chain of Custody, which will be rolled out fully in 2015. Finally, the end of year saw LEAF sign up to 'The Declaration of Abu Dhabi' – a global food security initiative working to identify sustainable solutions to food security and safety challenges.

Key achievements in 2014

- Our second global impacts report shows a significant growth in the amount of land across the globe growing to LEAF Marque standards, which reached 247,053 hectares.
- Development of LEAF Marque Chain of Custody to be rolled out in 2015.
- Strengthened of our partnership with Unilever, helping them deliver their sustainable commitments.
- Working towards full membership of the ISEAL Alliance.
- LEAF signed up to 'The Declaration of Abu Dhabi' working with leading global food industry organisations, certification bodies and NGOs to implement practical, sustainable solutions to growing global food security and safety challenges.



LEAF signs up to 'The Declaration of Abu Dhabi' - a global food security initiative



LEAF's second global impacts report shows significant growth in the amount of land across the globe growing LEAF Marque crops



22% increase in UK fruit and vegetable crop area under LEAF Marque

Thank you...



FRED HARTLEY ESTATES LTD



Thank you...



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THE CROWN
ESTATE

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Waitrose

MARRIAGE'S
THE MASTER MILLERS



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Thank you to all our members and sponsors who have helped support our work over the year.

We're
committed
to farming's
future

Proud to work with
LEAF to make
British Farming
more sustainable



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230 Cambridge Science Park
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Telephone: 01223 226500

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The LEAF Marque

The LEAF Marque is an assurance system recognising more sustainably farmed products. It is based on LEAF's IFM principles. All LEAF Marque certified farms are independently inspected.



LEAF Marque certified farms can be found in 33 countries across the globe.

All farms certified to the LEAF Marque standard care for the environment by:

- Using crop rotations to keep the soil in good health
- Carefully managing their hedgerows to provide a variety of habitats and food sources for wildlife
- Implementing a plan to create and enhance habitats to increase biodiversity
- Using pesticides and fertilisers only when absolutely necessary
- Leaving a strip of land between hedgerows and crops to act as habitat for wildlife
- Recycling on-farm waste and conserving energy
- Improving water efficiency and quality
- Assessing the environmental impact of their farming practices
- Continually improving their farming practices and the environment



All produce from LEAF Marque certified farms has been farmed with care for the future of our environment, wildlife, countryside, food and animals.

Make 2015 a LEAF Marque year, become certified or source more sustainably with the LEAF Marque. www.leafmarque.com

Engaging the public in sustainable farming and food

... through Open Farm Sunday, Open Farm School Days, demonstration activities and more

Demonstrating what farmers are doing to produce our food sustainably and look after the countryside is a core part of IFM. We do this principally through Open Farm Sunday, Open Farm School Days, our LEAF Demonstration Farm network, our Virtual Farm Walk and our farm noticeboards.

Open Farm Sunday broke all past records this year. We saw 375 farms open and 207, 000 people visiting farms learning about how their food is produced and meeting the farmers who produce it. That is now some 1.25 million people over the last 9 years and as we plan for the 7th June 2015, we have set out our ambitions for taking forward Open Farm Sunday for the next 10 years and building on the success and enthusiasm of all those involved – the farmers, the helpers and the sponsors, to ensure that by 2025 everyone has had a chance to visit a farm.

Our Open Farm School Days initiative is really growing in impact. This year, some 4,000 school children visited a farm for an educational and memorable on-farm experience to learn more about farming and food production. We will be rolling out our school events throughout June 2015.

In addition, work continues on the development of LEAF's online Virtual Farm Walk. The legacy of the Let Nature Feed Your Senses project run by LEAF and The Sensory Trust continues sharing best practice online through the website and in person at a recent conference.

Key achievements in 2014

- 207, 000 visitors on Open Farm Sunday – a record breaking year!
- 4,000 school children visit farms as part of Open Farm School Days to discover how their food is produced
- 375 farms open for Open Farm Sunday and 40 for Open Farm School Days
- 50 people attended the fifth Let Nature Feed Your Senses annual conference looking at building community engagement, funding opportunities and hosting sensory rich visits.



A huge thank you to the 375 Open Farm Sunday host farmers



Open Farm School Days welcome 4,000 school children onto farms



National Farm Pollinator Survey takes place for a third year



Open Farm Sunday 2014 sees a massive 207, 000 visitors

Working in Partnership

... with our farmers, the food industry, scientists and consumers to inspire and enable more sustainable farming

LEAF has always been about partnerships, working with others across the farming and food industry to achieve a shared vision of a world that is farming, eating and living sustainably. We are hugely proud of the relationships we have built, they are vital to our continued success.

We are proud to be working together with the GWCT and the FWAG Association on the Big Farmland Bird Count, highlighting the good work done by farmers and gamekeepers to help reverse the decline in farmland bird numbers. We were delighted that many LEAF members took part in the 2014 count, reporting some really positive bird numbers.

We continue to work together with our partners in EISA (the European Initiative for Sustainable Development in Agriculture) to represent the views of our members. LEAF board member, Patrick Wrixon and LEAF Demonstration Farmers, Paul Hayward and Nick Tilt took part in an EISA study tour to Germany which included site visits, discussions and presentations on implementation of IFM on a variety of German farms.

We continue to be involved with the Campaign for the Farmed Environment (CFE), encouraging farmers and land managers across England to protect and enhance the environmental value of farmland. By working in partnership with the CFE and other voluntary-led initiatives including the Greenhouse Gas Action Plan, Tried and Tested, Catchment Sensitive Farming and The Voluntary Initiative, we can show how the industry is collectively, taking responsibility for addressing environmental issues alongside profitable farming.

Key achievements in 2014

- Continued collaboration with our EISA (the European Initiative for Sustainable Development in Agriculture) partners.
- Ongoing involvement with key industry initiatives including Campaign for the Farmed Environment, Catchment Sensitive Farming, Greenhouse Gas Action Plan, Tried and Tested and The Voluntary Initiative.
- Partners with the GWCT and the FWAG Association in the Big Farmland Bird Count, helping to showcase the conservation efforts of farmers, landowners and gamekeepers to safeguard farmland birds.



Open Farm Sunday – right at the heart of Government policy



LEAF works to inspire and enable sustainable farming



Making connections across the food and farming industry

Dedicated to supplying quality fertilizer products and advice to farmers and growers since 1843



Committed to supporting LEAF and integrated farming



Money Matters

Summary of income and expenditure for the year ended 31 March 2014

Income and Expenditure	2013	2014
Incoming resources		
Voluntary income	4, 846	26,508
Income of trading subsidiary	90, 944	104,794
Investment income	402	176
	96, 192	131,478
Incoming resources from charitable activities	812, 874	967,044
Total incoming resources	909, 066	1, 098,522

Resources expended		
Cost of generating funds	53, 986	73,152
Charitable activities	881, 155	913,428
Governance costs	8, 074	10, 001
Total resources expended	943, 215	996,581

Net incoming/(outgoing) resources before gains	(34, 149)	101,941
Gains/(Loss) on investment assets	117	(121)
Net movement in funds for the year	(34, 032)	101,820
Fund balances brought forward	346, 295	312,263

Fund balances carried forward	312, 263	414,082
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YOUR M&S FARMING FOR THE FUTURE

*M&S is proud
to support the
principles of LEAF
as part of our wider
activity around
sustainable farming*

To find out more about
the M&S Farming for the
Future Programme visit
our Producer Exchange
website by clicking the QR
code below:



Trustees' Statement

The summarised financial statements have been agreed by our auditors, Chantrey Vellacott DFK LLP, as being consistent with the full financial statements for the year ended 31 March 2014. These were prepared in accordance with the Statement of Recommended Practice "Accounting and Reporting by Charities" 2005 and received an unqualified audit opinion.

These summarised financial statements are not the full statutory financial statements and therefore may not contain sufficient information to enable a full understanding of the financial affairs of Linking Environment And Farming. For further information, the full Trustees' Annual Report and Accounts, and the Independent Auditor's report should be consulted. Copies of these can be obtained from the LEAF office. The full financial statements were approved by the Board of Trustees on 9 September 2014 and have been submitted to the Charity Commission and Companies House.

The auditor has issued unqualified reports on the full annual financial statements and on the consistency of the trustees' report with those financial statements. Their report on the full annual financial statements contained no statement under sections 498(2)(a), 498(2)(b) or 498(3) of the Companies Act 2006.

Independent Auditor's Statement to the Members of Linking Environment And Farming

We have examined the summary financial statements of Linking Environment And Farming for the year ended 31 March 2014. This report is made solely to the Charities' members, as a body, in accordance with sections 495 and 496 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charity's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity and the charity's members as a body, for our audit work, for this report, or for the opinions we have formed.

Respective responsibilities of trustees and auditors

The trustees are responsible for preparing the summarised annual report in accordance with applicable United Kingdom law. Our responsibility is to report to you our opinion on the consistency of the summary financial statement within the summarised annual report with the full annual financial statements, the Trustees' Report, and its compliance with the relevant requirements of section 427 of the Companies Act 2006 and the regulations made thereunder.

Basis of audit opinion

We conducted our work in accordance with Bulletin 2008/3 'The auditor's statement on the summary financial statement' issued by the Auditing Practices Board. Our report on the charity's full annual financial statements describes the basis of our audit opinion on those financial statements.

Opinion

In our opinion the summary financial statement is consistent with the full annual financial statements of Linking Environment And Farming for the year ended 31 March 2014 and complies with the applicable requirements of section 427 of the Companies Act 2006, and the regulations made thereunder. We have not considered the effects of any events between the date on which we signed our report on the full annual financial statements (24 September 2014) and the date of this statement.

CHANTREY VELLACOTT DFK LLP
Chartered Accountants
William Devitt

BIRMINGHAM
10th December 2014



Open Farm Sunday 2015

Open Farm Sunday is the farming industry's annual open day.

2015 will be the tenth anniversary of Open Farm Sunday - the single, most effective and supported day in the farming calendar. A day for the industry to 'open their gates' and welcome consumers onto farms to discover the story behind their food and the vital role farmers have in enhancing the countryside.



Managed by LEAF with support from leading farming and food organisations, hundreds of farmers welcome thousands of consumers out onto farms for an informative and memorable day, building public trust and understanding in food and farming. Register your event at www.farmsunday.org

Get involved in Open Farm Sunday 2015 on the 7th June:

- Open your farm
- Help at a neighbouring farmer's event
- Encourage other farmers to open
- Sponsor Open Farm Sunday

Open Farm School Days

Open Farm School Days are extending the reach and impact of Open Farm Sunday by actively engaging school children out on farm, in order to gain a better understanding of where their food comes from and the vital role farmers have in enhancing the countryside. In 2015, Open Farm School Days will be running throughout June on farms all over the UK. To find out more visit www.farmsunday.org



SUSTAINABLE GROWTH

Unilever is proud to work with LEAF as a partner to help us meet our goal of sourcing 100% of our raw materials sustainably by 2020.

For more information visit www.unilever.com/sustainable-living/

Who's who at LEAF

To all these people and the many others who give their time and expertise to support us, we owe our grateful thanks

LEAF HEAD OFFICE STAFF

Caroline Drummond, Chief Executive

Jeremy Boxall, Commercial Manager
Simon Bull, Marketing and Communications Manager
Carol Cartwright, Administrator
Anthony Goggin, Technical Manager
Val Goldstraw, Membership Coordinator
Justine Hards, Publications and PR Coordinator
Steve Jones, Operations Manager
Hayley Lovegrove, Executive Assistant
Mel McCarthy, Open Farm Sunday Administrator
Alice Midmer, Projects Coordinator
Kathryn Mitchell, IFM Development Manager
Annabel Shackleton, Events Manager

REGIONAL LEAF CHAIRMEN

Ian Brown, North East
Andy Guy, East Midlands
Robert Kynaston, West Midlands
Andrew Nottage, East of England
Jeremy Padfield, South West
David Roberts, Scotland
Ian Waller, South East

LEAF BOARD

Stephen Fell, Chairman

Benjamin Browning, Treasurer
Andrew Burgess, Produce World
Rosie Carne, Yara UK Limited
Philip Huxtable, JSR Farms Limited
Michael Jack, Agricultural and Food
Adviser to HSBC Bank plc
James Johnson, Company Secretary
Cedric Porter, Supply Intelligence
David Roberts, SRUC
Richard Whitlock, Richard Whitlock Ltd
Patrick Wrixon, Devereux Wootton
Richard Quinn, Farmcare Trading Ltd

LEAF INNOVATION CENTRES

Bayer CropScience, Cambridgeshire
Harper Adams University, Shropshire
James Hutton Institute, Scotland
Royal Agricultural University, Gloucestershire
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SRUC Bush Estate, Midlothian
Stockbridge Technology Centre, North Yorkshire
The Allerton Research & Educational Trust,
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Committed to a better tomorrow



Sodexo's sustainability strategy to 2020, the Better Tomorrow Plan, consolidates our corporate responsibility efforts across the world. It is built around three pillars: 'We Are' – which embraces our mission, values and ethical principles, 'We Do' – which sets out our commitments to action on sustainability challenges, and 'We Engage' – which recognises the dialogue required to translate commitments into action.

Sodexo received two and a half stars in the 2013 Business in the Community Corporate Responsibility (CR) Index and has held Investor in People (IIP) for over 15 years. Globally, Sodexo has been recognised as best-in-class for social, environmental and economic responsibility by the Dow Jones Sustainability Indexes (DJSI) for the 10th year in a row.

For more information on Sodexo's corporate responsibility commitments visit www.cr.sodexo.com

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