



## **Data file description 23 May 2018 (pursuant to section 10 of the Personal Data Act 523/1999)**

### **The consumer-customer's data file description and the processing of personal data.**

The file description of Pyhä-Luosto Resort Association's customer register is available at

<https://luosto.fi/en/>

<https://pyha.fi/en/pyha>

#### **1. Controller**

Name: Pyhä-Luosto Resort Association

Contact information:

info@pyha-luosto.fi

Luontotie 1, 98530 PYHÄTUNTURI

#### **2. Contact person**

Executive Manager Anu Summanen

Pyhä-Luosto Resort Association

Contact information:

info@pyha-luosto.fi

Luontotie 1, 98530 PYHÄTUNTURI

#### **3. Name of the register**

Customer register of Pyhä-Luosto Resort Association.

#### **4. Purpose of personal data processing (purpose of the register)**

Distribution of Pyhä-Luosto Resort Association's newsletters. The newsletters are used to inform the subscribers of news, offers, events and other current issues.

#### **5. Data contained in the register**

The controller processes the following customer data:

- Customer's first and last name, phone number, home address, e-mail address.
- Possible customer feedback and reclamation data.

The following customer data is stored: e-mail address.

## **6. Regular sources of information**

Customer data is received from the customers themselves with their consent.

## **7. Recipients of personal data**

Personal data is disclosed only to the newsletter system's service provider, who shall not divulge the information to any other party or use it for any other purpose. Data shall not be transferred outside the EU or EEA or disclosed to international organisations.

## **8. Principles of register protection**

Customer details are stored electronically in Pyhä-Luosto Resort Association's newsletter system, which is accessible only to the employees of Pyhä-Luosto Resort Association and to the newsletter system's service provider. They have user names and passwords to the system.

## **9. Retention time of personal data**

The data is stored in the service until the newsletter is terminated or until the subscriber cancels the newsletter via the cancellation link at the end of the newsletter, the customer submits a written request to Pyhä-Luosto Resort Association for the removal of personal data, or an invalid e-mail address is automatically removed from the system.

## **Rights of the data subject**

As a user of the service, you have the right to:

- access your own personal data
- have your data rectified
- restrict the processing of your data
- have your data erased
- have your data transferred to another system
- lodge a complaint with a supervisory authority.

## **Access to personal data**

You may inspect your personal data stored in the newsletter system by contacting the controller's contact person referred to in section 2.

## **Rectifying or supplementing data**

If you detect any inaccuracy, deficiency or error in your personal data, you can request for the removal of the incorrect address and then subscribe again for the newsletter. Please contact the controller's contact person referred to in section 2.

## **Restriction of processing**

If you have submitted a notification of incorrect data concerning yourself, you have the right to request the restriction of processing of said data until the validity of the data has been verified.

**Withdrawal of consent to use of data and erasure of data**

You can erase your subscriber information anytime by cancelling your subscription via the cancellation link found in the newsletter.

Alternatively, you can ask Pyhä-Luosto Resort Association to erase your data from the service. Please contact the controller's contact person referred to in section 2.

**Notification and complaint concerning the processing of personal data**

If you wish to submit a notification of a problem concerning the processing of your personal data, please contact the controller's contact person referred to in section 2.