From Margin to Mainstream: mobile technology transforming lives and libraries

The Fourth International M-Libraries Conference

24-26 September 2012

The Open University
Walton Hall

Hosted by The Open University and Athabasca University
with support from EBSCO Publishing

Mobile technology has transformed so many aspects of our lives: how we work, how we communicate, how we study and how we play. Since the first successful M-libraries Conference in 2007, libraries around the world have made huge advances in harnessing the technology to improve and enhance their services. The Fourth Conference will bring together up to 200 delegates (researchers, technical developers, managers and library practitioners) to review achievements to date and consider the creative challenges and opportunities ahead.

Keeping in touch:
www.facebook.com/group.php?gid=7719700810
twitter.com/mlibraries
m-libraries-conference@open.ac.uk
Sponsorship Opportunities

£500 ($800)
**Giveaway Only**
(multiple opportunities)
For vendors who cannot attend
• One item (literature or small giveaway item) in the conference bag

£1,500 ($2,375)
**Exhibitor Only**
(multiple opportunities)
• A table in the Exhibit Hall
• One item (literature or small giveaway item) in the conference bag
• One complimentary conference registration for company representative
• Invitation to Opening Reception

£3,000 ($4,750) **Exhibitor Sponsorship Opportunities**
Includes all Exhibitor Only elements (above) plus:
• Acknowledgement on conference website and in final program
• A list of attendees

£5,000 ($8,000) **Exhibitor Plus Sponsorship Opportunities**
(two opportunities)
Includes all Exhibitor Only elements (above) plus:
• Two (total) complimentary conference registrations for company representatives
• Acknowledgement on conference website and in final program
• A list of attendees
• Workshop Sponsorship and opportunity to introduce/participate in track

**Lunch Break Sponsor** (one opportunity)
• Logo on catering tables

**Lanyard Sponsor** (one opportunity)
• Conference lanyards branded with your logo/colours

**T-Shirt Sponsor** (one opportunity)
• Your logo on Conference Staff T-shirts worn during m-libraries

**Delegate Sponsorship** (multiple opportunities)
• Acknowledgement of your delegate in keynote speeches
• Your name next to the delegate entry in conference program

**Conference Bag Sponsor** (one opportunity)
• Your logo on conference bags given to all delegate