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SES IMAGOTAG

by Market Hub







Traditional paper price tagging is expensive, error-prone, inaccurate, inefficient and slow. We've partnered with SES Imagotag to bring you the best electronic shelf labelling system on the market.

Using this, along with digital signage, gives retailers the ability to change pricing strategies in real time based on changing market conditions saving you time, resource and ensuring you stay ahead of your competitors at all times. The system integrates seamlessly with our PULSE software.

KEY FEATURES



Ultra low power consumption



Display size from 2" to 7.4" with high resolution



Visually beautiful product design





Super wide viewing angle (near 180°)



Fast response time, less than 15 seconds



Flexible mounting options available



Graphical e-Ink display & paperlike readability



May be used in landscape and portrait mode

WHAT DO THIS MEAN FOR YOUR BUSINESS?

- Cost Reduction. No more manual price changes
- Enhanced sales & increased profitability
- Immediate reaction to market situations
- Simplified processes for store personnel
- Use of highly modern technology improves stores appearance
- Automatic price updates from HQ to branch in seconds

CUSTOMERS

"Pulse has been instrumental in streamlining my business, it has enabled me to drastically increase my bottom line even though my income has remained static. My customers find the shopping experience greatly enhanced by the clear concise labelling the ESL bring"

Mike Bamford, SPAR UK





www.market-hub.net info@market-hub.net