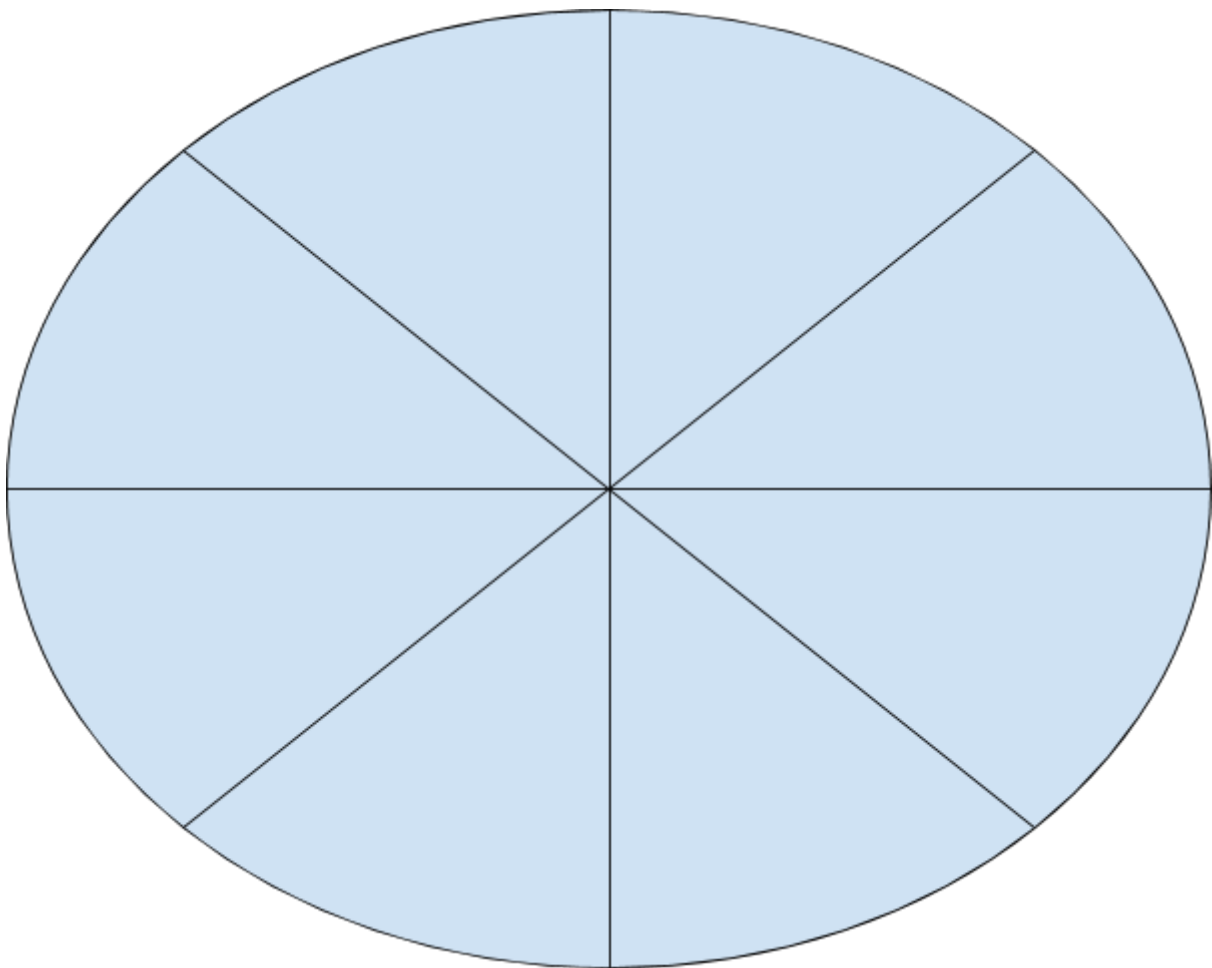




Clarify Your Area Of Expertise Your Passion

Divide the subject areas of your business and your clients into different areas. Or imagine all the problems of your clients, write one problem in each section of your Expertise Pie. Now give each area a score of 1-10 - 10 being you love working on this area and 1 being you don't love working on this area. Notice how you feel when you do this, what is it bringing up for you? Write it down in the notes section on the next page.





NOTES Section

What did this exercise bring up for you? Which areas got the highest score?