

THEY CAN BENEFIT
**THE WHOLE
COMPANY**



65%

of organisations that chose to promote their appointing of ex-offenders in the media, reported a positive effect on their corporate reputation.

Source: CIPD, Employing ex-offenders to capture talent, May 2007

THEY ARE
**AN EXCEPTIONAL
WORKFORCE**

Those who have employed people with convictions:

87%

say they are at least as productive

82%

say they performed at least as well

only
7%

reported a negative experience

Source: Chartered Institute of Personnel and Development, "Employing ex-offenders to capture talent", May 2007, p.8

WHY
**EMPLOY AN
EX-OFFENDER?**

"The vast majority of the people that we have employed are still working with us and are valued members of our team."

RICHARD BRANSON,
FOUNDER OF VIRGIN GROUP

GIVING THEM
**A CHANCE IS GOOD
FOR SOCIETY**

Employment reduces the likelihood of re-offending by up to



50%

Source: Creating the right framework, 2007

"Of all the people we have recruited into our business, the highest success rate has been from serving women offenders."

JAMES TIMPSON,
CEO OF TIMPSON

BE EXCEPTIONAL
**EMPLOY
AN EXCEPTIONAL**

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