

Meet Your Como Sense Tools

Your business is now ready to take more control of customer management than you ever had before. Here's how Como Sense will help you do it.



Mobile App

Your business's branded mobile app is a direct connection to your customers and a great showcase for your products and services.

All easily managed from your control panel (the Como Hub), you'll send relevant messages and offers to your members, update their rewards and offers, and display your menu, catalog, location info, and special promotions.



Loyalty Programs

You'll have lots of flexible ways to reward your customers and bring them back. The heart of your loyalty program is the ongoing accumulation method, such as punch cards, points, or credit (cash back).

We'll help you power up these features with unlimited combinations of gifts, deals, freebies, coupons, and special promotions.



Data & BI

With Como Sense, you'll have access to more data about customer behavior than you ever had before. Even better—you'll have the tools to act on that knowledge and turn it into sales.

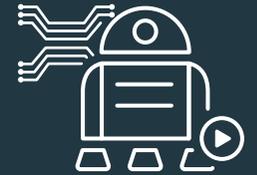
For example, you'll be able to target customers with surgical precision, make changes based on real-time analytics, and analyze trends to help grow your business.



Personalized Communication

With Como Sense in hand, it's simple to communicate with customers, whether individuals, segments, or the entire membership.

Multiple channels include push notifications, SMS, and pop-up messages, as well as survey and feedback forms in the app. These are proven effective way to motivate members to come back to earn more rewards or redeem gifts.



Hands-Free Automation

The trick to targeted marketing is sending exactly the right message to the right customers at the right time, and with Como Sense you can do that 24/7—automatically!

Basically, any action can be set up as an automation. For example, send joining and birthday gifts, perks for purchasing certain items, and special promotions (schedule ahead!) for specific dates, times, and holidays.