

Get your market talking
about your business



You know you have a great business and there are areas in which you excel – but you need more market profile and brand recognition. With our expertise and track record in achieving results, we will get the market talking about your business.



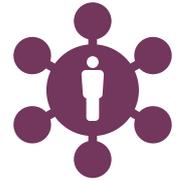
Win industry awards and rank highly in industry surveys



Get your product or service better known in the market, improving the chances of prospects making a purchase



Introduce you and your offering to journalists and proactively pitch for coverage and inclusion in relevant articles and publications



Help you present yourself in a way that stands out in the market with sales collateral and communication activities that your target audience will notice

Getting results for our clients

You'll be somewhere here:

- Capital Markets
- Foreign Exchange
- developing or using innovative Financial or Trading Technology

That's exactly where we are too.

MD Consulting
MARKETING & COMMUNICATION

We are a London-based marketing services agency, focused on businesses in the financial markets. We have a 100% success rate in achieving relevant press coverage and 80% of our clients have been recognised in industry surveys and awards – proving that we have what it takes to results.

Our size and style are strictly boutique but our view is global, and we work with clients who have one thing in common – the desire to create strong awareness, appreciation and adoption of their products or services.

Our clients include:

- Barracuda FX
- BBVA
- Currency Cloud
- Currenex
- Digital Vega
- easy forex
- Financial Risk Solutions
- FX Capital Group
- FX Connect
- FXecosystem
- MahiFX
- State Street
- STIG Trader

“Significantly helped shape and improve our sales culture around Euromoney’s FX survey which has led to significant improvements in our rankings”

“Highly effective in delivering creative marketing collateral though to journalist events”

“Delivered results on time and on budget”

Two ways to work with us:

1

Bespoke service

Every organisation is different, with different goals and visions so our bespoke results-focused service provides you with the marketing expertise you need to help achieve your goals. Maybe it's a specific project such as a product launch, awards campaign, website development or perhaps you know you need regular marketing help, but not on a full-time basis. An initial marketing assessment will help determine where you are and what you want your marketing to achieve. Following that we will provide a recommendation and plan on how we can work together to help you achieve your results.

2

DIY Fixed Fee

Our DIY Fixed Fee Marketing and PR packages provide you with the professional know-how and plan to deliver your own successful marketing programmes. They are the ultimate affordable resource to kick-start your marketing activities with the help of experienced professionals.