COSMETICS | SPRAY TECHNOLOGY | MARKETING

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## **GO FUTURE: FACIAL CARE**

Epigenetics are key to new anti-ageing strategies

## SPOTLIGHT: BLUE LIGHT

New insights on the effects of blue light on the skin

Tony Jaillot, Cargill

# "CREATING A BEAUTY DREAM"

# VIP of the Month

PROF DR BERND HERZOG

BASF

How to maintain pre-vitamin D formation with smart protection







Cargill Beauty

Unleashing Nature

Sustainably

www.cargillbeauty.com







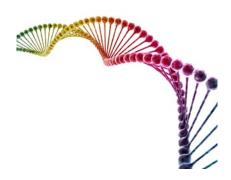
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COSSMA 9/2017

Differentiating products with a wow effect



Epigenetics – a big new trend in the skin care industry?



Can smart protection maintain the formation of pre-vitamin D?



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Front cover picture: Cargill Beauty



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ANDREW MCDOUGALL Global Beauty Analyst, Mintel

explains the results of Mintel's study on consumer trust in the beauty industry



DR CHRISTINA ZECH Managing Director, Faber-Castell Cosmetics

explains what the global key drivers are in the field of colour cosmetics



DR JOHN BELL VP, R&D External Innovation, Johnson & Johnson

talks about the Flash Cosmetics Pitch and the company's latest innovations



NICHOLAS MICALLEF Beauty and Personal Care Analyst, Euromonitor

talks about current global market developments and trends



ELIE PAPIERNIK
Design Director,
Managing Partner,
Centdegrés

talks about innovative designs and packaging trends

# **COSSMA DOWNLOAD TIP IN SEPTEMBER**

Dr Andrea Mitarotonda from Neal's Yard Remedies assesses the current challenges in a formulator's quest for the ideal cosmetic preservation. The use of Methyl- and Propyl-paraben has steadily been decreasing over the last 10 years.



Finding the best performing preservative system is a real challenge

DOWNLOADS

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www.cossma.com/download

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# Top downloads for September

	VIDEO:	Consumer trust in Beauty (Mintel)
	COMPANIES:	DSM – Inspiring with ideas
	EVENTS:	Natural and Organic Cosmetics Conference
<b>✓</b>	FORMULATION:	Thickening Shampoo "Extra Care" (CFF GmbH)
	***************************************	

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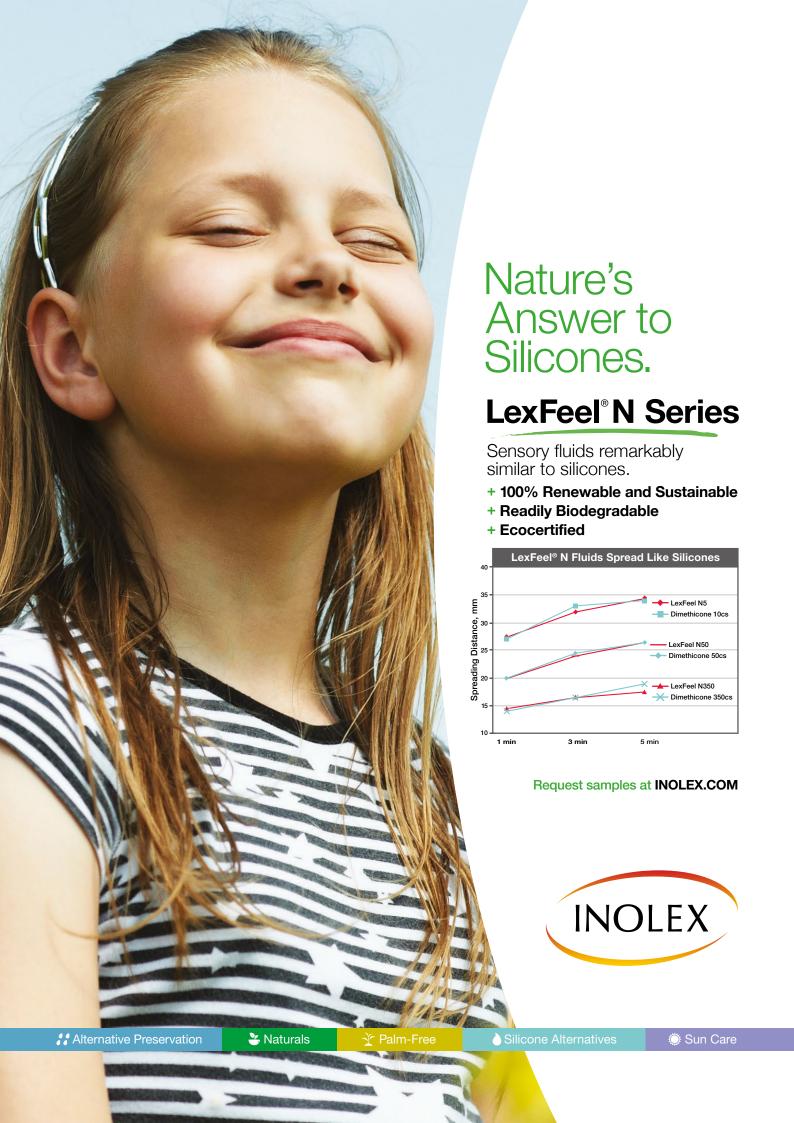
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ADDITIONAL ITEMS to extend your knowledge and understanding: more information on the ingredients and finished products that we cover, market data and statistics, supplier listings, literature references, scientific articles, product formulations and useful base informations. Take a look right now, at www.cossma.com/download



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**Interview** | Birgit Huber comments on the Commission's latest updates concerning nanomaterials.



#### Interview with:

Birgit Huber, Expertise
Partner Beauty Care, Deputy
Director General, Industrieverband Körperpflege
Waschmittel e.V. (IKW), (the
German Cosmetic, Toiletry,
Perfumery and Detergent
Association), Frankfurt,
Germany
www.ikw.org

COSSMA: What are the latest updates concerning the EU Commission's catalogue of nanomaterials?

**Birgit Huber, Expertise Partner Beauty Care, IKW:** For quite some time we have been reporting about the pending publication of the catalogue of nanomaterials of the EU Commission and the reasons for the delays.

Now it is done: on 15 June 2017, the Commission published for the first time a catalogue which includes all nanomaterials in personal care products marketed in the European Union.

It therefore – with a certain delay – fulfils its obligation in accordance with Article 16 para 10a of the EC Cosmetics Regulation.



## Increasing demand for skin whitening products

MARKETS AND MARKETS | The global active ingredients market for cosmetics was valued at US-\$ 2.63 billion in 2015 and is projected to reach US-\$ 4.45 billion by 2026, at a CAGR of 5.2% from 2016 to 2026. Increasing demand for anti-ageing, skin whitening, and sun protection products coupled with the increasing demand for multifunctional

ingredients is estimated to drive the market.

www.marketsandmarkets.com

**ACTIVES** 

**ECOVIA** | Sales revenues of the UK market for natural and organic personal care products have increased by al-

#### Sampling

**MINTEL** | 12% of male skin care users in France began using facial skincare products because they received a sample, rising to 15% of German and Spanish consumers and peaking at 20% of Italian men.

www mintel com



Reaching men via samples

# **NEW LAB**

MERCK | The company opened its new application laboratory for the Performance Materials business division in Shanghai, China. The expanded Technology Application Network China (TANC) marks the company's continuation of a 20-year commitment to supplying materials and application technology services to customers in China and Southeast Asia. The new laboratory is Merck's first in China for customised services, new applications, and formulations. China is one of the fastest-growing markets for Merck's pigments and cosmetics businesses.

www.merck-performance-materials.com



Merck's first application laboratory in China

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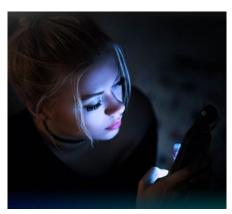
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## **NATURAL SOLUTIONS**



Plant cell culture extracts reduce blue irradiation effects

SEDERMA | 3 plant cell culture extracts have been identified to reduce blue light's damaging effects to the skin. The products have been demonstrated to neutralise toxic oxidation factors and reduce inflammatory potential in skin cells.

www.sederma.com

# REDUCTION IN RADICALS

CRODA | With the help of the Electron Spin Resonance (ESR) technique on skin models, Croda demonstrated that formulations with TiO<sub>2</sub> with enhanced UVA attenuation properties offered the most significant reduction in radicals after exposure to blue light.

www.croda.com



Proven efficacy against blue light exposure

UV filter with broadest protection currently available

# Blue light protection



DSM | Parsol Max is a photo-stable UV filter, that breaks through the boundaries of UVB and UVA to continue into the blue light spectrum, see page 28. It offers the broadest protection currently available.

www.dsm.com

#### **COCOA PEPTIDES**

ASHLAND | **Blumilight**, a sustainable cocoa seed extract, is associated with a decrease in ROS during blue light stress, maintenance of opsin photoreceptors, an increase in collagen I, fibrillin-1, and syndecan-4, a visible improvement of elastin fibres network, an improvement of skin elasticity, and a visible improvement of skin wrinkles.

www.ashland.com



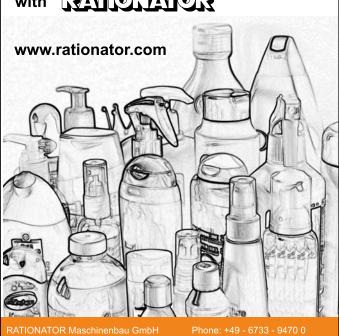
Decreases ROS during blue light stress

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High Pressure Foam Analyzer -HPFA for foam analyses under oil reservoir conditions

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the simultaneous capture of foam height and foam structure under high pressure. The HPFA is intended primarily for the tertiary oil production sector, where foams boost the efficiency of flooding procedures using gases such as carbon dioxide or nitrogen. The foam improves flow control, so that the oil can be extracted efficiently from the rock. The foams used must remain stable for a

long period under the high pressure of the reservoirs and withstand strong deformations during flows through porous rock. So, the structure of the foam lamellae and the decay dynamics at high pressure are extremely relevant for the efficiency of the process. The HPFA is equipped with high-resolution cameras that capture the foam volume and a video image of the foam lamellae in parallel during and after foaming. With the aid of the ADVANCE software's real-time image evaluation the instrument measures the foamability and foam decay as well as changes in the absolute bubble size and its statistical distribution.

FURTHER INFORMATION:
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