

COSSMA

COSMETICS | SPRAY TECHNOLOGY | MARKETING

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GO FUTURE: NEW IDEAS

COSMOS-approved carrier
system for hydrophilic actives

SPOTLIGHT: FRAGRANCES

The impact of new ingredients
and technologies on fragrances

Stephan Schatz, Geka

“STRIVING FOR PERFECTION”

VIP of the Month

CARLO ANDRIOLO

Aliplast

The importance
of eco-design



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GEKA AT
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D14-E13

DISCOVER OUR NEW COLLECTION:

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Front cover picture: Geka



MORE INFORMATION

for subscribers at www.cossma.com

TIPS FOR MORE INFORMATION IN MARCH

A new generation of advanced mineral particles offers versatile benefits and meets special consumer needs for tailor-made applications. Tanja Budde from Omya Consumer Goods explores current trends for state-of-the-art oral care products.



Versatile minerals for targeted toothpastes

For more information,

search for these topics at

www.cossma.com

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Top additional information in March

- ✓ **INGREDIENTS:** Tinosorb UV filter range, BASF Care Chemicals
- ✓ **BACKGROUND:** Protection from photo ageing, IMCD
- ✓ **COMPANIES:** Identifying new needs, Brenntag
- ✓ **FORMULATION:** Provitamin Day Cream OW, CLR

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On the COSSMA web site we post lots of additional information related to the topics covered in the magazine. You will find **MORE THAN 1,000 USEFUL ADDITIONAL ITEMS** to extend your knowledge and understanding: more information on the ingredients and finished products that we cover, market data and statistics, supplier listings, literature references, scientific articles, product formulations and useful base informations. Search for the topics you are interested in at www.cossma.com

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MARC PISSAVINI
R&D Director
Basic Research, Coty

talks about the benefits of a new sun care ingredient



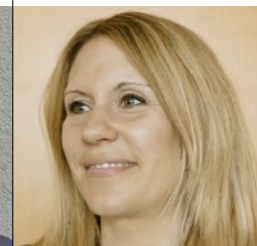
THOMAS KEISER
Managing Director,
IKW

explains what personal care categories did well in Germany in 2018



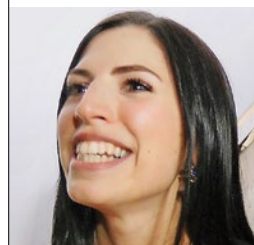
DR THOMAS FOERSTER
Corporate Vice President R&D, Henkel Beauty Care

shows that customised formulations perform better than non-customised ones



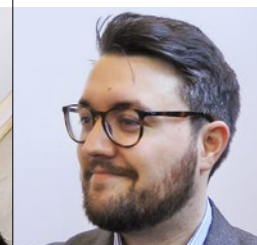
DR MEIKE STREKER
Cosmetic Scientist, Consultant and Lecturer

explains what the most relevant current trends are in the field of cosmetic ingredients



CHARLOTTE LIBBY
Global Beauty Analyst, Mintel

provides a concise overview of the latest developments in colour cosmetics



ANDREW MCDUGALL
Global Beauty Analyst, Mintel

delivers insights into the key findings of the beauty and personal care trends 2018



DELIVERY RIGHT ON TARGET

Delivery systems | Most delivery systems rely on lipid-based capsules. However, in order to really meet the expectations of consumers, more advanced delivery systems are necessary. Find out about a broad range of options.



AUTHOR:

Dr Marisabell Mourelle, Technical Director
and Head of R&D, Infinitec, Barcelona, Spain
www.infinitec.com

Customer expectations are changing. They increasingly require high-performance products with high quality, which is something that presents the cos-

metics market with new challenges. Consequently, cosmetic ingredients need to be optimised to their maximum potential.

At our company, we are convinced that delivery systems are the scientific answer to tackle these increasingly high consumer expectations. The advances in the field of delivery systems in the pharmaceutical field and growing awareness of these solutions elsewhere has inspired the cosmetics industry so that delivery systems are now used in cosmetics products. In fact, their market value amounted to US\$ 354 billion in 2014,

and the CAGR was expected to reach an estimated 7.8% for the period between 2014–2020.

So far, most of the delivery systems currently available in cosmetics have relied on lipid-based capsules such as liposomes. However, the potential of this traditional delivery system has not yet been fully exploited. In order to really meet the expectations of consumers, more advanced delivery systems are necessary.

Currently, our portfolio comprises 9 delivery systems. Among these, 5 systems are exclusively available from our company. Starting from

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NEWS

News
OF THE
Month

CERTIFICATE FOR SUSTAINABILITY



Tube derived
from spruce wood

NEOPAC | Neopac was honoured with a certificate at the PCD show for the sustainability of its Picea tube for Trimb Healthcare's brand Bamse. The tube is part of the company's EcoDesign products, a line of eco-friendly packaging solutions. The tube is composed of 95.8% renewable materials, primarily of a combination of spruce waste and a plastic matrix of sugar-based raw materials made exclusively for Neopac. Notably, the International Organization for Standardization's (ISO) CO₂ footprint analysis revealed that the Picea wood tube uses up to 38.9% less CO₂ in its life-cycle than a traditional polyethylene (PE) tube.

Other benefits of the tube include easy printability, recyclable capabilities, and similar barrier properties compared to PE or low-density polyethylene (LDPE) tubes. The tube has also attained Ecocert and Cosmos certifications, as well as EU Food Grade status.

www.neopac.com



Stock compacts with
an integrated mirror

Compacts

TOLY | The stock compacts of the Athena line manufactured in Toly China plant have been designed with an integrated mirror. Its simplicity compliments the current trend of flexible yet elegant.

www.toly.com

REUSABLE JAR

RPC | RPC's practical lightweight Clip Jar from RPC Bramlage Warszawa was used for Chuckling Goat's Super Sensitive Skin Balm. Part of RPC's standard range and available in four sizes, the shatterproof jar is a cost-effective solution that mimics the look of a traditional glass storage jar. The clear PET with its large labelling area allows the natural colour of the balm to stand out. In addition, customers can reuse the jar once empty.

www.rpc-bramlage.com



The clip jar is a cost-effective solution

photos: Neopac, RPC, Toly

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