

Anno 2014/2013 (.000 €)	TRADE VALUE		% su totale mkt	% digitale	TRADE VALUE		% su totale mkt	% digitale	Δ 2014/2013
	2014				2013				
<b>Totale MKT fisico</b>		<b>75,387</b>	<b>62%</b>			<b>79,551</b>	<b>68%</b>		<b>-5%</b>
<i>Totale digital download (e mobile)</i>		19,997	16%	43%		23,515	20%	62%	<b>-15%</b>
<b>Subscription Streams Income</b>	12,476			27%	6,853			18%	<b>82%</b>
<b>Ad-Supported Streams Income</b>	14,367			31%	7,798			20%	<b>84%</b>
<i>Totale streaming</i>		26,843	22%	57%		14,651	12%	38%	<b>83%</b>
<b>Totale Mkt digitale</b>		<b>46,840</b>	<b>38%</b>			<b>38,166</b>	<b>32%</b>		<b>23%</b>
<b>Totale Mkt</b>		<b>122,227</b>				<b>117,717</b>			<b>4%</b>
<b>Vinile</b>		<b>3,871</b>	<b>3%</b>			<b>2,099</b>	<b>2%</b>		<b>84%</b>

	ANNO 2014	ANNO 2013	Δ	Δ %
digitale	46,840	38,166	8,673	<b>23%</b>
fisico	75,387	79,551	-4,164	<b>-5%</b>
Additional Revenue Stream / Synchron revenues	3,834	4,186	-352	<b>-8%</b>
<b>totale</b>	<b>126,061</b>	<b>121,904</b>	4,157	<b>3%</b>
<b>% digitale su Tot mkt</b>	<b>37%</b>	<b>31%</b>		