

Deloitte /panel FIMI				ytd 3Q 2013		ytd 3Q 2012	delta
Totale mercato fisico				43.327.568		46.273.461	-6%
	<i>digital download</i>	61%	17.235.709		63%	16.971.889	2%
	<i>ad supported -digital licenses income (You Tube etc)</i>	32%	8.951.135		27%	7.379.678	21%
	<i>digital premium</i>	7%	1.936.232		10%	2.641.204	-27%
Totale digital				28.123.076		26.992.771	4%
Totale mercato				71.450.644		73.266.232	-2%
Mercato fisico - Repertorio							
	<i>domestico</i>		20.032.206	48%		20.639.753	46%
	<i>internazionale</i>		17.164.889	41%		20.628.039	46%
	<i>classico</i>		4.830.982	11%		3.158.882	7%
			<u>42.028.077</u>	100%		<u>44.426.674</u>	100%
	PHYSICAL		61%	43.327.568		63%	46.273.461
	DIGITAL		39%	<u>28.123.076</u>		37%	<u>26.992.771</u>
	TOTAL MARKET		100%	71.450.644		100%	73.266.232