

	1° semestre 2014			1° semestre 2013			delta % 2014/2013
<b>Totale MKT fisico</b>		30,756,991	57%		31,247,365	62%	-2%
<b>Totale Digital download</b>		10,281,259	45%		12,512,385	66%	-18%
ad-supported streams income	6,960,173		55%	4,047,794		63%	72%
subscription streams income	5,607,136		45%	2,396,888		37%	134%
<b>Totale streaming</b>		12,567,309	55%		6,444,682	34%	95%
Other		69,216			138,232		-50%
<b>Totale MKT digitale</b>		22,917,784	43%		19,095,299	38%	20%
<b>Totale MKT</b>		53,674,775	100%		50,342,664	100%	7%

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