

## <u>Ireland</u>

## Key facts



# Youngest population in Europe



Irish population
4,700,000 in 2016 (CSO estimate) with currently the highest growth rate in the EU (Eurostat)



Youngest population in

Europe, with 40.2% of the population aged under 30



#### Irish economy

is the fastest growing in Europe for the past two consecutive years



8.6 million

overseas visitors came to Ireland in 2015



#### Ireland ranked 1st

in the world for foreign direct investment (Adecco 2016)



#### Ireland ranked 1st

in the world for business productivity and efficiency (Financial Times fDi Magazine 2016)



#### Ireland ranked 4th

in the world in Forbes Best Countries for Business report (Forbes 2015)



**Employment** at highest level in 7 years – c. 2m (Close to 2006 Level)

(CSO)



#### Disposable incomes

have returned to 2005 levels



#### Gross disposable

income has increased by approximately €3.8 billion since Q1 2014 (CSO)



#### **Overall retail sales**

increased by 2.5% in value terms and 5.1% in volume terms in 2015



#### **Consumer Sentiment**

up 159% since its lowest point in 2008 (ESRI)



## **Athlone**



Athlone is situated in the heart of Ireland



1hr and 10mins from Dublin and 55 minutes from Galway along the M4 M6 Motorway



Tourism destination



Athlone is the largest town in the midlands with an estimated population of 22,022 (Midland Regional Planning Authority)















## **Catchment and demographics**



Athlone Towncentre is located in the heart of Athlone town



800 metres from the M6 Dublin - Galway motorway



Athlone train station 400 metres North of the centre



Town benefits from a third level institute AIT with approximately 6,000 students



74,273 people within 30 minute drive time as at 2011 Census





Bespoke catchment of 223,468 people



Total available spend within bespoke catchment €1.31 billion



Athlone is home to a number of international companies including Alkermes, Covidien, Teleflex and Fricsson



State agencies in the town include the Department of Education and the State Examination Commission











## **Athlone Town Centre**

# Keyfacts





# **Key Retailers**

# ZARA HAM V&S next TKMOX







RIVER ISLAND















## **Shopping Destination** of the Midlands & West

TOMMY = HILFIGER Name it. Clarks OdSIS









TOPSHOP





WAREHOUSE

THE BODY SHOP.

VERO MODA









PAMELA SCOTT

60+ Shops and Restaurants





PSP Licence: 001830





Floor Plan Level One



Available

Under Offer

In Legals

Circulation Areas



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