

# With GladonMedia You Get Exclusivity and Premium Features and Perks...



## Laser-Targeted Traffic

We create campaigns relevant to each lead type (*cold, warm, hot*) for the highest conversion rates possible *right of the bat*. We do our research and with our expertise we will work on sending qualified, high converting traffic to your websites.



## Marketing Automation

The most sickest and advanced automation available today. Dynamic funnels, text, push, email, website and messenger campaigns that automatically attract, nurture and convert leads into appointments and customers 24/7/365.



## Custom Funnels and Campaigns

Most agencies market like it's 2008. They build a "landing page" and connect it to a search Adwords campaign... We create unmatched marketing funnels and campaigns.



## Custom Reporting

receive custom reports with all your marketing stats right in your inbox. We'll schedule biweekly 30 minutes strategy calls to scheme evil plans on your business outcomes. Reports will be sent over every Monday.



## Social Advertising

We specialize in Facebook ads and help you to effectively grow through Youtube, LinkedIn, Twitter, Reddit, Twitch, Snap and Instagram.



## Full Ownership

We work from your accounts so you keep full ownership. from the ad accounts to the software tools, all accounts we need are created in your name so everything is *always* yours.



## Email Marketing

We manage and craft high open rate emails, converting auto-responder sequences and lead nurture segments to grow your lists and boost profits.



## Tracking & Retargeting ads

Have all the data right at your fingertips. Get full analytical power on the behavior of your customers throughout the *customer journey* and *drastically* increase conversions at lower costs by returning missed conversions.



## Direct Response Copywriting

We combine the power of *direct response* storytelling with content marketing and expertly craft all copy on ads, emails and funnels that gets visitors to convert into clients *quickly*.



## Split Tests

We use custom tools to analyze and split test headlines, copy, pages, emails, ads and everything in between to grow your business.



## Campaign Scaling

When we test variables we quickly kill the losing variables, we'll scale your performing ones and increase the budget to get more results from your campaigns.



## Family 😊

Partnering with us means you're family, and what does family do? We hit the bully right between the eyes and find exactly what your competitors are doing. P.S. *we hit hard*.



## World Class Squad

We exist to remove stress and decrease your workload. We handle everything of your marketing & advertising and we ensure your goals are met. You'll get your own dedicated account manager, and we're also one of the few agencies that provide 24/7 support to our clients.



## Our Diamond Guarantee

We believe in full transparency. Our commitment to results means you have full insights in your metrics, spent, what we are doing and much more. We deliver reports and strategy calls to maximize results.



## Full Service

At GladonMedia we want to simplify your life and make you more money. We'll handle the landing pages, funnels, campaigns, a/b testing, Facebook ads, Google PPC and conversion optimization so you can do what you do best - *drink coffee and do business*.