

Kids Entertainer Academy

TONS of Testimonials

Agenda

- Why you need more Testimonials
- How to get TONS of them
- Evidence
- KEA 2.0 – what is it and how to get it



Feedback from happy mom

03.05.2018

Olly G was fantastic. Money very well-spent! I've received lots of comments from other parents too about how good he was. The way the entertainment was structured, the fact that he kept every single child fully engaged for the whole period, the lovely touch at the very end where he reminded the girls how special they are, the help he gave us in setting up the venue... Honestly, I couldn't have asked for a better entertainer.

-Sarah (Stockport)

More Testimonials = More Bookings

- The Plumber story
- What chinese restaurant do you trust?
- The power of MANY

Who Likes Bread



How About a Week Later?



More Testimonials = More Bookings

- Testimonials get stale





How to get TONS of them

- ASK



The Secret Sauce

- On the day of the event
- With Email or text



Magic 4 Children
Bringing Laughter to Children for over 25 Years

Thank You!

What a great party! Thank you so much for making Olly G part of Amelie and Grace's party this weekend.

Olly G loved it and hope that you and all the guests had a great time too.

Could I ask you a BIG favor please?

Please could you take a moment to email me your comments about your party experience?

Your feedback is priceless and really helpful to other mums and dads who are looking for an entertainer for their child.

Thank you again for choosing Magic 4 Children for your entertainment needs.

Speak soon,

KIDS ENTERTAINER ACADEMY
PROFESSIONAL TRAINING

Evidence

- https://magic4children.co.uk/comments/

Testimonial Recipe

- ASK on the day
- Have a template email
- Add to your site
- Enjoy more bookings