

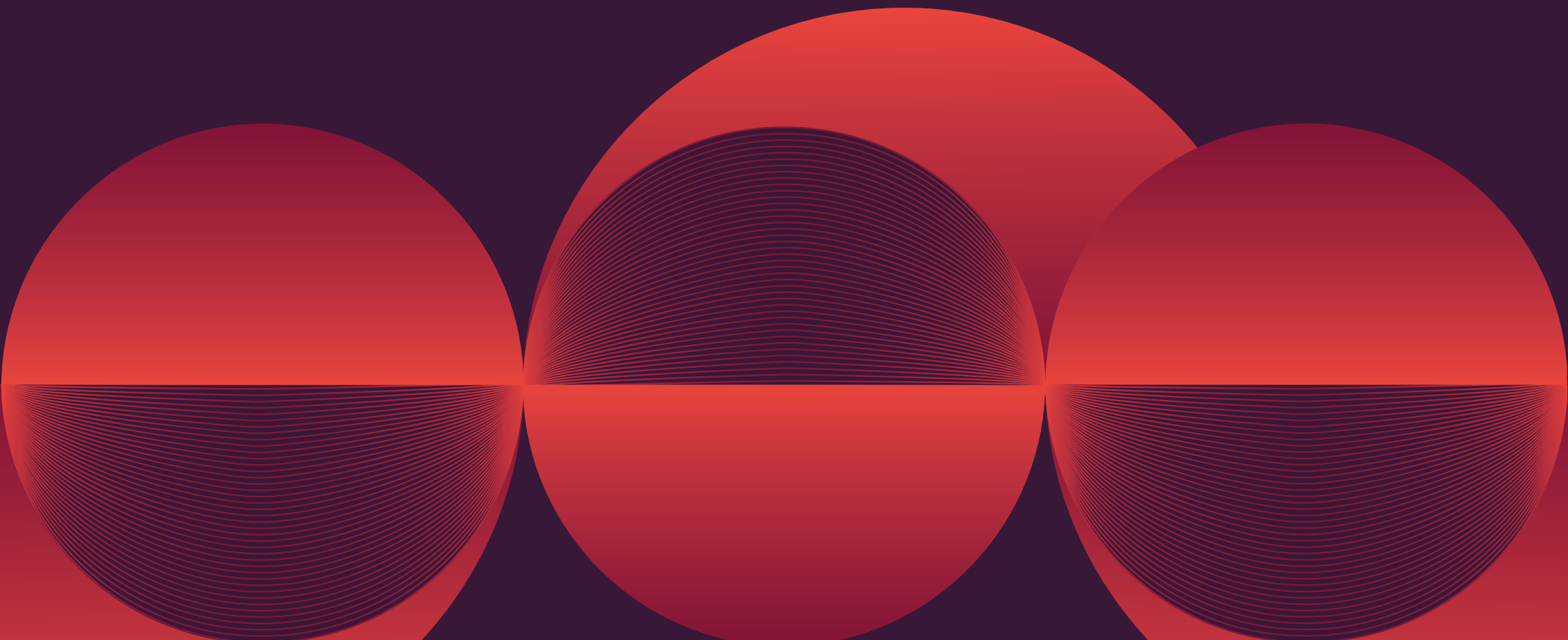


Pensions
expert

PENSION AND INVESTMENT
PROVIDER AWARDS **2020**

Pensions
expert

Informing scheme decisions



About the PIPAs

Amid an environment in constant flux, pensions and investment providers, consultants and trustees are collectively aimed at securing the UK's defined benefit promises and creating a defined contribution ecosystem that restores young people's trust in the financial system.

The PIPAs recognise excellence among providers of products and services to UK workplace pension schemes. The three key criteria used to adjudicate the awards are performance, innovation and service standards.

Winners will be announced at an exclusive black-tie dinner and presentation ceremony on the **14th May 2020** at the St. Pancras Renaissance Hotel London.



Overall Sponsor & Champagne Reception:

Pre-event marketing

- Logo included on all pre-event category marketing including:
 - Print ads running in FT titles promoting event
 - Email to Pensions Expert database
 - Social media posts

On the night

- 1 x table of 10 at the event
- 1 seat on the head table
- Branded free standing banners
- Company logo on signage at the event
- Logo on projected screen throughout 3-course dinner
- Company logo on invitations, menus and in prominent positions at the event
- Tweets from event announcing results
- Networking with shortlisted candidates and FT editorial

Post Event

- Results published on pensions-expert.com with sponsor's logo
- Double-page spread with a company profile page written by editorial and 1 page ad
- 2 full page ads to run in Pensions Expert by end of Q2
- 1 x Junior pg ad in FTftm
- Digital presence on pensions-expert.com
- Winners email sent to entire list of PE registered users with sponsor's logo

£15,000

**Shortlist logo:
£1,000 + VAT**



Category Sponsorship

Marketing and promotion

- Proud sponsor logo made available to sponsors to use on websites and ads
- Digital advertising 1 month prior to the event
- Email sponsorship to the Pensions Expert audience

On the night

- Logo signage at event
- Logo on menu and projected on screen throughout the three course dinner
- 1x table of ten, including champagne reception, three course meal and table wine for table of ten
- Ceremony hosted by a high profile name
- Branded category tweets from the event announcing results
- Networking with shortlisted candidates

Post Event

- Results published on pensions-expert.com
- Full page advert in Pensions Expert
- Category accreditation and presence on pensions-expert.com

£10,000



Sponsorship opportunities – Category sponsorship

Categories available to sponsor:

SCHEME SERVICES

Independent Trustee Company of the Year
Pensions Law Firm of the Year
Actuarial Consultant of the Year
Investment Consultant of the Year
Governance Adviser (inc stewardship) of the Year
Employee Benefits Consultant of the Year
Covenant Review Provider of the Year
De-risking consultant (buyout, buy-in, longevity swaps) of the Year
Multi-Employer DC Provider of the Year
DC Investment Provider of the Year
De-risking Provider (buyout, buy-in, longevity swaps) of the Year
Fiduciary Manager of the Year
Third Party Administrator of the Year

Educational Initiative of the Year
Financial Services PR of the Year
Technology Services of the Year
Retirement Income Provider of the Year
DC Innovation of the Year
DC Scheme of the Year
DB Scheme of the Year
Communication Specialist of the Year

INVESTMENT SERVICES

Active UK Equities Manager of the Year
Active European Equities Manager of the Year
Active Global Equities Manager of the Year
Emerging Market Equities Manager of the Year
Smart Beta Manager of the Year

UK Fixed Income Manager of the Year
Global Multi-Asset Credit Manager of the Year
LDI Manager of the Year
High-Yield Bonds Manager of the Year
Emerging Market Debt Manager of the Year
Multi-Asset Funds (inc DGFs) Manager of the Year
Alternatives Manager of the Year
Infrastructure Manager of the Year
Currency Manager of the Year
UK Property Manager of the Year
Global Property Manager of the Year
ESG/SRI Manager of the Year
ETFs Manager of the Year
Hedge Fund Provider of the Year

Sponsorship opportunities – Post event write up

After the PIPA Awards, Pensions Expert offers all winners the opportunity to showcase their success to the industry both in print and online.

Pensions Expert will provide a DPS with a 1 page winner's profile and a full page advertisement.

The winners profile will include:

- A write up by PE journalists on why the submission was successful
- Comment from the judges
- Company logo
- Company contact details
- Digital presence on www.pensionsexpert.com
- Winners email sent to entire list of PE registered users

Packages Available:

- PIPA winners profile - £3,500
- PIPA winners logo rights - £2,000
- PIPA winners profile and winners logo rights - £4,500



Booking a table

Individual table

1x table of 10 guests

This black-tie event commences at 6.30pm with a champagne reception, followed by a 3 course meal and the Awards themselves.

£5,000

To discuss the opportunities available please call:

Rachel Padhiar

Events Manager - Retail and Personal Finance

Email: rachel.padhiar@ft.com

T: 0207 873 4979

