

2019 IMMAF-WMMAA YOUTH (U18's) WORLD SPONSORSHIP & BRANDING GUIDELINES

1. Sponsorship Protocol During the Youth World Championships

- i) These protocols apply to all protective equipment (gloves, shin guards, mouthguards) and athlete clothing worn inside IMMAF-WMMAA regulated competition and media zones.
- ii) IMMAF-WMMAA will provide gloves, shin guards, competition shorts and tops/rash guards only.

1a. All Days of Competition (Including Finals)

- i) The athletes may wear their own/ national federation walk-out t-shirts/ caps/ jackets into the competition area and for the post-fight official announcement of the winner (before leaving the ring).
- ii) Individual or team sponsors may be worn/ displayed on clothing, track-suits, bags and the like, during IMMAF-WMMAA media interviews and assignments, subject to approval by IMMAF-WMMAA.
- iii) Athletes may wear their own sponsored mouthguards, but these must be unbranded unless it is a SAFEJAWZ mouthguard. No red mouthguards are permitted for health and safety reasons.
- iv) Individual or team sponsors may be worn/ displayed on clothing, track-suits, bags and the like, outside the MMA ring (during recreational time), subject to approval by IMMAF-WMMAA.

2. National Team Sponsors

- i) National federations may seek sponsorship funds to cover expenses incurred by participation in the Youth World Championships such as national tryouts, team leaders, team coaches etc. The national federations may seek sponsorship that exceeds these expenses and goes towards the overall federation work as long as the democratic principles and independence of the federation and the athlete's amateur status is not compromised.
- ii) If there is a sponsor for the national team, the participating athletes may receive a reasonable reimbursement for competition expenses, not exceeding the actual expenses incurred, if authorised by the national federation. This includes but is not limited to the costs of travel, hotel, meals and championship participation fees.
- iii) The sponsor of a national federation and/or national team may provide equipment and other goods from their product lines to the athletes. These goods may only be for individual use, directly related to the athlete's training and competition and may not be converted into cash nor put up for resale.

3. Individual Sponsors

- i) The national federation decides whether the Youth World Championships participation fee is paid by the athletes themselves or covered by the federation through sponsorships or other means. If the athletes themselves pay the participation fee they may seek individual sponsors upon approval from the national federation. This sponsorship has the same limitations for the individual athlete as in clause.

4. Limitations & Prohibited Branding

Prohibited branding includes that of companies associated with:

- a. Pornography
- b. Drugs
- c. Alcohol/ Tobacco
- d. Misogynistic, racist, prejudiced or abusive rhetoric
- e. Weaponry and accessories
- f. Mouthguard companies (except for SAFEJAWZ)

IMMAF-WMMAA reserves the right to approve or disapprove all branding worn on competition premises by participants throughout the competition.

5. Temporary Body Art/ Tattoos during IMMAF-WMMA Competition

Sponsored branding as displayed through temporary body art/ tattoos are not permitted during IMMAF-WMMA competitions.

6. Corner Crew

In all competition and media areas, an athlete's corner crew must both wear the same t-shirt/ jacket or clothing from the waist up. If this is not possible, the corner crew must wear plain t-shirts/ jackets in the same style and colour.