

Modual: Shanghai ✕

**A collaboration between UAL
and Shanghai Tech University**

29th June – 14th July 2019

Call for applications

The workshop

Modual is an exploratory two week workshop that since 2014 has taught cross-disciplinary collaborative and digital skills to UAL students.

With support from experts, participants then use these skills to develop new “start-up” projects, often within a social enterprise context.





For this iteration of Modual, we are travelling to Shanghai to collaborate with students from Shanghai Tech University

<http://www.shanghaitech.edu.cn/eng/>

Students from all six UAL colleges and from all courses are invited to take part.

The workshop

The workshop is facilitated by Fred Deakin, UAL's Professor of Digital Arts. It is designed to guide participants through a clear process that generates innovation and creative growth.

In the first week, participants will form collaborative teams to develop their own briefs for projects which they will then produce in the second week and present at a launch event at the end of the workshop.

A range of support and resources will be available to participants, including mentorship and guidance from industry experts and production assistance from UAL staff. Participants will receive a small budget to support their projects and materials as required.

The content

Participants are prompted to share thoughts and ideas with the rest of the group, and then act on them together to create specific outputs that will be presented to an audience at the end of the workshop.

The best way to get an impression of what the workshop is like is to watch some of the short films on our website about previous Moduals:

<http://modual.org>

In conclusion

To apply, please fill in this form by May 24th 2019:

<http://bit.ly/2Clw0A8>

Places are limited so please apply early.

Open to UK students with valid passports only.

We will be in touch to confirm that we have received your application. Applicants may need to attend an interview either in person or online week commencing 27th May.

If you have any other queries please email:

molly@modual.org

Good luck!